



# 2024 北辰实业

## 可持续发展暨ESG报告

Beijing North Star Company Limited Sustainability ESG Report



## 报告说明

北京北辰实业股份有限公司欣然发布第 17 份《企业社会责任报告》/《环境、社会及管治报告》/《可持续发展报告》。本公司董事会及全体董事保证本报告内容不存在任何虚假记载、误导性陈述或重大遗漏，并对内容的真实性、准确性和完整性承担个别及连带责任。

本报告旨在向各利益相关方展示与本公司可持续发展相关的环境、社会及管治议题内容，以便各利益相关方更好地了解本公司可持续发展的理念、行动及相关绩效等。

本报告以简体中文及英文双语进行编制，如有任何字面歧义，请以简体中文版本为准。

### 报告时间范围与周期

除非特殊说明，本报告主要描述 2024 年 1 月 1 日至 2024 年 12 月 31 日期间，本公司在环境、社会及管治工作方面的具体政策与表现。由于涉及连续性及可比性，本报告中部分信息内容将根据需要做适当延伸。

### 报告组织范围

本报告以重要性为原则界定组织范围。除非特殊说明，本报告所涉及的实质性内容均源自北京北辰实业股份有限公司及旗下分公司及子公司。环境关键绩效指标范围仅包括本公司京内持有型物业，社会关键绩效指标范围包括北京北辰实业股份有限公司及旗下分公司及子公司。

### 报告准则

本报告根据上海证券交易所发布的《上海证券交易所上市公司自律监管指引第 1 号—规范运作（2023 年 12 月修订）》、香港联合交易所有限公司发布的《香港联合交易所有限公司证券上市规则》附录 C2《环境、社会及管治报告指引》以及《中国企业可持续发展报告指南（CASS-ESG 6.0）》。本报告遵循《环境、社会及管治报告指引》有关“重要性”“量化”“平衡”“一致性”汇报原则。请参阅下表以了解本公司如何应用该等汇报原则以准备本报告。

汇报原则	本公司的原则应用
重要性	编制本报告期间，本公司在专业咨询机构协助下，进行了重要性议题评估，以识别对北辰实业及主要利益相关方而言至关重要的议题。其后，重大议题的相关资料已被收集并有针对性地于本报告中作出披露。另外，本公司的董事会已经知悉重要性议题的评估结果，并且批准了本报告。
量化	本公司已在“关键绩效”中提供了有关汇报的排放量 / 能耗所用的标准、方法、假设及计算工具的资料。本报告中已计量历史数据的关键绩效指标。本公司已定下减少个别影响的目标，包含实际数字或方向性、前瞻性声明。
平衡	本报告所载内容反映客观事实，同时披露了正面及负面指标。
一致性	本公司所采用的数据统计方法与去年一致，部分指标计算方式变更已在“关键绩效”部分声明。

### 确认与审批

本报告披露内容符合上海证券交易所发布的《上海证券交易所上市公司自律监管指引第 1 号——规范运作（2023 年 12 月修订）》的信息披露要求，以及香港联合交易所有限公司发布的《香港联合交易所有限公司证券上市规则》附录 C2《环境、社会及管治报告指引》有关“强制披露规定”和“不遵守就解释”的 ESG 信息披露要求。本报告于 2025 年 3 月获 ESG 专责人员确认，并经由董事会批准。

### 报告获取与反馈

本报告分为在线版本和印刷版本两种，在线版本可在本公司网站、上海证券交易所、香港交易及结算所有限公司披露易网站查阅和下载。若您对本报告有任何疑问、评论或反馈，欢迎发送邮件至 northstar@beijings.com.cn 与本公司联系。

· 全称 ·	· 简称 ·
北京北辰实业股份有限公司	北辰实业
首都会展（集团）有限公司	首都会展
北京北辰地产集团有限公司	北辰地产
北京北辰商业管理有限公司	北辰商管
北京北辰实业股份有限公司国家会议中心	国家会议中心
北京北辰实业股份有限公司北京国际会议中心	北京国际会议中心
北京北辰实业股份有限公司北京五洲大酒店	北辰五洲大酒店
北京北辰实业股份有限公司五洲皇冠国际酒店	五洲皇冠酒店
北京北辰实业股份有限公司北辰洲际酒店	北京北辰洲际
北京国际展览中心有限公司	展览中心
北京北辰实业股份有限公司公用设施管理分公司	公设公司
中国国际服务贸易交易会	服贸会
第二十六届中国北京国际科技产业博览会	科博会
Swift 国际银行业运营大会 2024 年会	Sibos 2024 年会
环境、社会及管治	ESG
碳达峰、碳中和目标	“双碳”目标
《2024 年可持续发展暨 ESG 报告》	本报告
2024 年 1 月 1 日至 2024 年 12 月 31 日	报告期、本年度
本公司在北京约 120 万平方米持有型物业	京内持有型物业
北京市人民政府国有资产监督管理委员会	北京市国资委 / 市国资委
中国共产党北京市委员会	市委
北京市人民政府	市政府
气候相关财务信息披露工作组	TCFD

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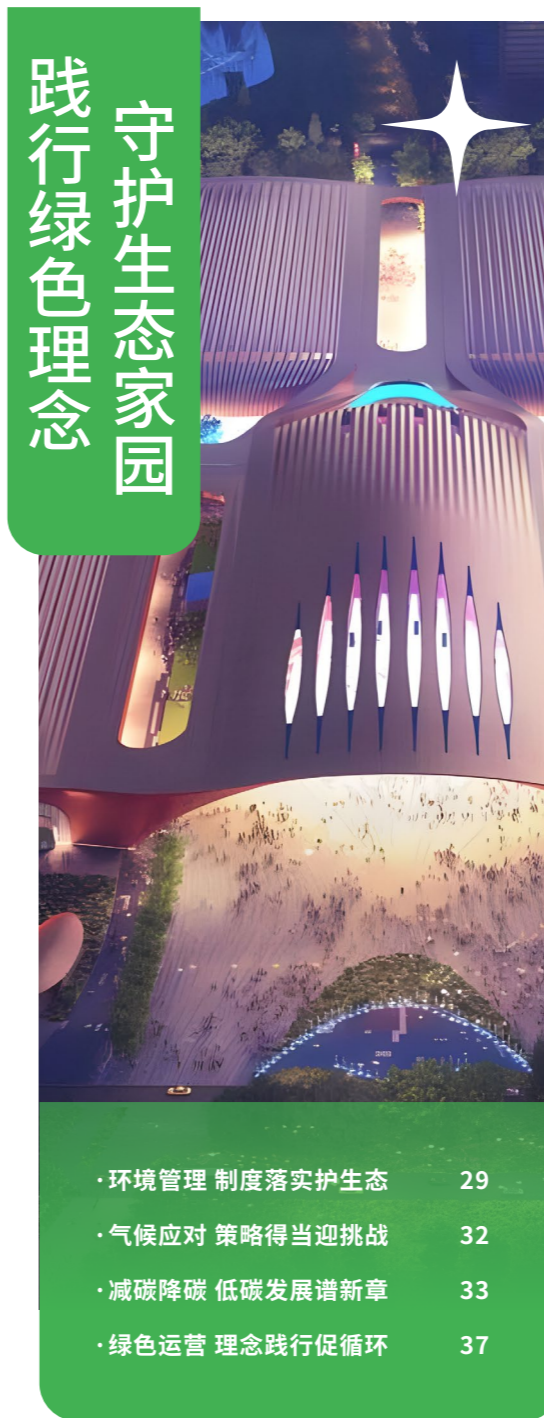
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## 卷首语

坚守匠心谋进取，勇担重任铸辉煌。北辰实业将可持续发展理念深植于企业基因，始终坚持经济、社会、环境的共生共赢，在发展的道路上稳健前行，在追求卓越的征途中破浪前行，矢志打造商业价值与社会福祉交相辉映的璀璨未来。

2024 年是全面贯彻党的二十届三中全会精神的开局之年，是北辰实业践行“十四五”规划、实现跨越式发展的关键一年，也是提升企业核心竞争力、迈向国际一流的攻坚之年。一年来，北辰实业坚持以习近平新时代中国特色社会主义思想为指引，深入贯彻新发展理念，以“协同发展、改革创新”为行动纲领，在中国式现代化建设的宏伟蓝图中精准定位，在行业高质量发展的浪潮中积极探索创新，推动 ESG 理念与企业运营深度融合，走出一条契合北辰实业特色的可持续发展之路。

这一年，我们深耕商业版图，多措并举激发市场活力。北辰实业以卓越标准完成既定目标，坚定不移做大做强会展第一主业，积极探索地产转型发展，持续提升商业物业品牌价值，持续稳固会议展览业务的比较优势、房地产开发业务的经验优势和商业物业管理业务的规模优势。

这一年，我们秉持绿色理念，匠心经营守护生态家园。北辰实业积极响应国家“双碳”号召，坚定不移走生态优先、绿色低碳发展道路。作为北京市的重点用能单位，扛牢应对气候变化的国企责任，扎实有序推进碳达峰碳中和工作，充分发挥国有企业示范引领作用。

这一年，我们传递温暖力量，联合各方助力社会和谐。北辰实业积极承担社会责任，坚持人才战略，助力乡村振兴，投身公益事业，引领行业发展，强化供应链管理，以首善标准为社会和谐发展贡献“北辰力量”。

这一年，我们聚焦企业治理，践行责任推动可持续发展。北辰实业扎实推进新一轮国企改革深化提升行动，不断增强核心功能，提高核心竞争力；紧紧锚定 ESG 规范治理，探索搭建科学完善、指导性强的 ESG 管理体系，不断增强公司发展韧性。

征途漫漫星辰耀，奋楫扬帆正当时。2025 年是全面贯彻党的二十届三中全会精神、进一步全面深化改革的关键一年，是为“十五五”良好开局打牢基础的关键之年。北辰实业将深耕主业，在“空间”和“服务”的协同创新上做“新文章”，以“产业+”为抓手，加快构建“相互支撑、优势互补、协同发展”的产业新格局。同时，诚邀各界伙伴紧密合作，共绘 2025 年可持续发展蓝图，为经济增长和美好生活贡献力量。



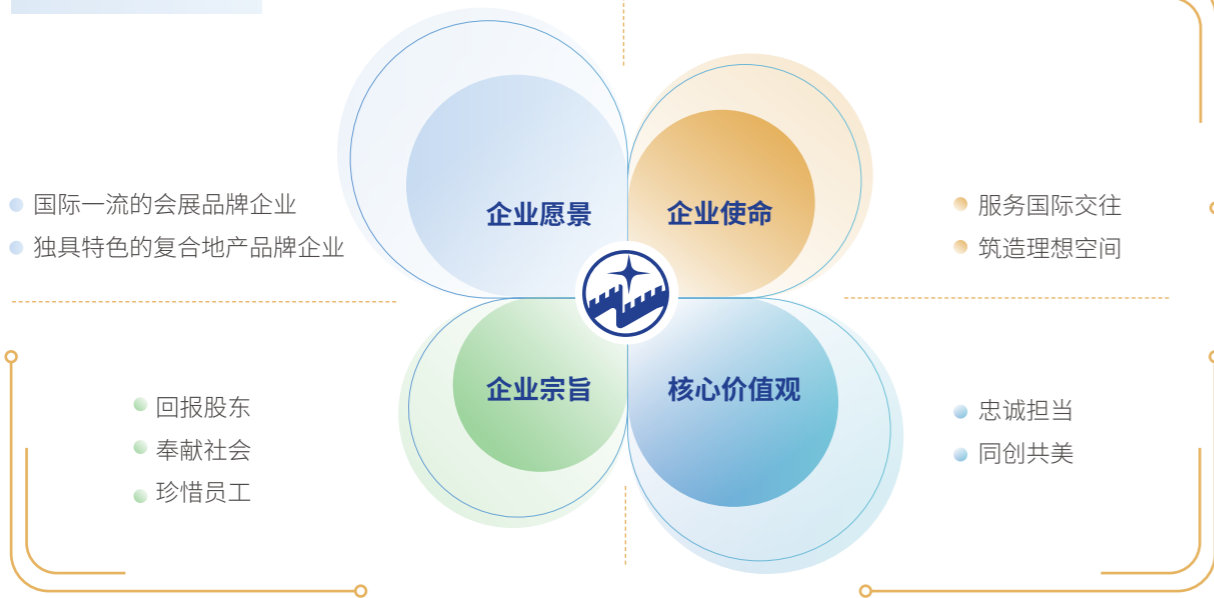
# 公司概览

## 公司简介

北辰实业主营业务包括房地产开发、会展（含酒店）及商业物业。房地产开发业务近年来持续推进区域深耕和新城市拓展，逐步形成多区域、多层级的全国规模化发展布局，业务涉及住宅、公寓、别墅、写字楼、商业等多元化、多档次的物业开发和经营。截至报告期末，本公司开发项目及土地储备分布在京津冀、长江经济带、川渝城市群、海南自贸港以及粤港澳大湾区等 15 个核心城市，构建了住宅、产业综合体、商业、物业服务多业务协同发展的格局。

会展（含酒店）业务以首都会展为依托，大力整合会展资源，不断强化会展产业新业务、新技术的外延扩张，积极推进会展全产业链布局拓展，已成为中国国际服务贸易交易会专业运营商、高端国务政务活动服务商、首都国际会展产业发展的重要载体、会展产业数字化转型发展标杆，并致力于打造国际一流的会展品牌。本公司凭借“会展+地产”的运营模式，不断加强资源整合和产业互动，以北辰商管为依托，对会展及地产配套的写字楼、公寓、综合商业等业态进行专业化运营管理，通过建立统一的资产中心管理模式，以智慧科技赋能物业运营管理，构建具备轻资产输出能力的专业商业物业服务品牌。

## 核心理念



## 年度荣誉

### 北辰实业

荣誉名称	获奖时间	授予单位
2024 中国房地产综合开发专业领先品牌——复合地产	2024.09	中国房地产 TOP10 研究组
上交所信息披露 A 类（优秀）评级（连续四年）	2024.10	上海证券交易所
2024 年度财联社“致远奖”之“ESG 先锋奖”	2024.11	财联社

### 会展企业

荣誉名称	获奖时间	获奖企业 / 单位	授予单位
2024 国际零碳城市乡村与零碳建筑大会暨技术设备博览会碳中和证书	2024.05	国家会议中心	中国质量认证中心有限公司
《中国绿色展览发展报告（2024）》优秀案例	2024.07		中国展览馆协会
北京市现场教学点	2024.08		中共北京市委组织部
首都国企开放日重点推荐单位	2024.09		北京市国资委
2024 年度出租业务最佳交易奖	2024.12		北京产权交易所
北京市五四红旗团委	2024.08	五洲·会议中心	中国共产主义青年团北京市委员会
2024 中国会展业新质生产力——最具影响力会展场馆	2024.12		《中国会展》杂志社
北京·最受欢迎酒店	2024.01	五洲皇冠酒店	携程旅行网
北京 2024 年度优质服务酒店	2024.12		
福布斯星级酒店评选——四星推荐	2024.01	北京北辰洲际	《福布斯旅游指南》
年度挚选奢华酒店	2024.05		《意游》（Enjoyable Travel）
城市地标 MICE 酒店	2024.06		中国百强酒店
最佳酒店餐厅星品			

### 商管企业

荣誉名称	获奖时间	获奖企业 / 单位	授予单位
“首都文明单位”荣誉称号（复查合格）	2024.09	公设公司	首都精神文明建设委员会
“北京市工人先锋号”荣誉称号	2024.04	北辰商管汇宾汇欣项目部	北京市总工会、北京市人力资源和社会保障局

# 可持续发展 (ESG) 管理

践行高质量发展与 ESG 理念是北辰实业顺应时代发展需求的必由之路。北辰实业致力于成为推动行业进步、塑造美好生活、为社会创造多元价值的卓越上市企业。在此愿景下，公司将可持续发展理念深植于企业战略、运营管理与企业文化之中，并构建起一套全面的可持续发展推进机制与监督体系。

## 管理架构

北辰实业已将 ESG 理念融入企业愿景、企业使命与核心价值观，形成富有可持续发展特色的企业文化，引领企业高质量发展。本公司建立了自上而下的 ESG 管治架构，不断加强董事会参与，进一步完善董事会 ESG 治理。董事会作为 ESG 工作最高决策层，每年对公司可持续发展工作进行指导和监察；董事会工作部作为 ESG 统筹部门，配备 ESG 专责人员，作为公司 ESG 工作的日常联络和协调机构，负责拟定 ESG 相关战略、政策，推行和实施工作规划，协调并监督相关工作的执行；公司各职能部门、旗下企业组成 ESG 工作执行组，负责执行落实 ESG 相关工作。

## 北辰实业 ESG 信息披露工作职责

· 董事会负责指导公司整体的运营和业务发展战略，对 ESG 事宜进行总体监管：

主要负责审议本公司 ESG 方针与策略

参与 ESG 事宜决策

审批 ESG 报告，确认重要性议题评估结果，检视 ESG 相关目标的完成情况及 ESG 风险管理情况，并解释 ESG 事宜与本公司业务的联系。

· 董事会秘书负责对 ESG 报告进行审阅，向董事会进行汇报。

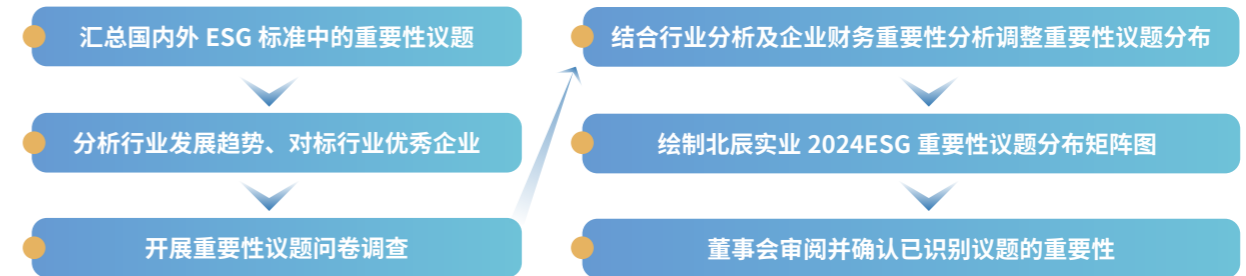
· 董事会工作部在各职能部门与本公司旗下企业开展数据及资料收集工作，深入了解 ESG 相关事宜的推进情况，撰写本报告。

在环境领域，本公司成立了“碳达峰碳中和工作领导小组”及“节能工作领导小组”，加强绿色低碳发展工作的组织保障。在社会领域，本公司成立了“乡村振兴工作小组”，负责乡村振兴帮扶工作的统筹协调。旗下企业亦将 ESG 工作融入部门职责，不断完善 ESG 管理，高效落实 ESG 相关工作。

## 议题识别

北辰实业参考国内外可持续发展 (ESG) 相关标准，立足自身业务和行业发展趋势，分析和评估重要性议题，绘制重要性议题分布矩阵图。通过精准的议题识别与严谨的评估流程，为北辰实业的可持续发展工作提供切实可行的落地执行路径，充分回应利益相关方期望。

### 重要性议题确定过程



## 利益相关方沟通

北辰实业高度关注利益相关方诉求，持续拓展与各方的沟通渠道，致力于在可持续发展的征程中汇聚利益相关方共识，并借助定期的信息披露机制积极回应利益相关方期望，构建高效便捷、畅通无阻的利益相关方沟通网络，不断提升公司的可持续发展能力和社会责任履行水平，实现企业与利益相关方的共同成长与和谐发展。

·北辰实业主要通过以下内容来判断本公司主要利益相关方：

是否已投资或将要投资北辰实业

是否对北辰实业的业务运营具有影响力

是否在北辰实业的业务产品及服务中占有利益或受到影响等

2024 年，北辰实业的主要利益相关方包括政府及监管机构、投资者及股东、客户、职工、供应商、媒体，以及社区与非政府组织等。本公司通过多元的沟通渠道，与各方积极交流，了解并回应其诉求。

## ESG 管理体系建设

在积极践行可持续发展战略的进程中，北辰实业全面启动 ESG 管理体系建设工作。以系统性思维为导向，构建更为科学完备的 ESG 治理架构，明确各层级在环境、社会责任和公司治理等方面的职责与权限，形成高效协同的管理机制；紧密围绕企业发展战略与行业最佳实践，梳理契合企业自身发展需求的 ESG 指标体系，为企业精准衡量 ESG 工作成效提供有力支撑；保障 ESG 工作的规范化、标准化开展，从规章制度、流程优化到监督执行，建立起严谨规范、切实可行的 ESG 管理制度，确保 ESG 理念贯穿企业运营的全流程与各环节。

2024 年 12 月，北辰实业举办 2024 年可持续发展 (ESG) 报告启动暨培训会。邀请行业资深专家与专业机构，围绕可持续发展 (ESG) 报告的撰写框架、内容要求、披露规范以及国际前沿趋势等核心要点展开深入讲解。通过理论阐释、案例分析与互动交流相结合的方式，帮助企业各部门人员全面、深入地理解报告撰写要求与规范，为高质量编制 ESG 报告奠定坚实基础，助力企业向利益相关方全面、准确展现 ESG 实践成果与责任担当。



2024 年可持续发展 (ESG) 报告启动暨培训会

ESG 责任云 北辰实业

### 利益相关方

### 沟通渠道

#### 政府及监管机构

- 参加会议
- 定期汇报
- 接受监督
- 论坛及交流项目

#### 投资者及股东

- 股东大会
- 公司网站投资者专栏
- 投资者关系热线
- 年报及 ESG 报告
- 投资者调研
- 上证 e 互动
- 投资者集体接待日
- 策略会

#### 客户

- 客户服务热线
- 客户满意度调查
- 社交媒体宣传
- 客户座谈会

#### 职工

- 职工访谈
- 职工代表大会
- 职工关爱活动
- 投诉信箱

### 利益相关方

### 沟通渠道

#### 供应商

- 电话访谈
- 现场考察
- 供应商大会
- 战略合作

#### 媒体

- 新闻发布会
- 媒体访问
- 年报及 ESG 报告
- 年度及中期业绩发布会
- 新闻稿及刊物
- 传媒查询

#### 社区与非政府组织

- 社区活动参与
- 慈善公益捐赠
- 乡村振兴
- 社交媒体宣传



## 专题：绿韵北辰，绘“双碳”画卷

确立“双碳”目标，是驱动高质量发展、有效应对气候变化的重大战略决策。国有企业作为经济发展的坚实支柱，应积极履行碳中和职责，为打造美丽中国树立标杆。为全面贯彻落实党中央、国务院关于碳达峰、碳中和的决策部署和《北京市碳达峰实施方案》，以及北京市《市管企业碳达峰行动方案》的具体要求，北辰实业制定了《碳达峰行动方案》，携手旗下各企业共同投身于实践探索，合力绘就“双碳”发展蓝图。

### 全面部署碳达峰行动

北辰实业成立“碳达峰碳中和工作领导小组”，负责组织、协调、推进、落实“双碳”具体工作；所属企业成立相应工作领导小组，负责落实本企业相关工作。同时，北辰实业积极制定节能、减排、环保量化指标，层层分解下达，并持续细化各工程专业的检查项目，将检查结果纳入对所属企业年终考核内容之中，有效监督、落实碳达峰相关工作。

### 主要原则



### 深度践行碳达峰承诺

“3060”目标的实现离不开各个企业的统筹规划和积极实践。北辰实业及旗下各企业严格按照行动方案推进节能、降碳、拓绿工作，围绕意识宣贯、设备改造、数据核查、技术研发、行业交流等方面，多措并举，亮点纷呈，为碳达峰目标的实现贡献“北辰力量”。

2024 年，北辰实业开展碳达峰行动方案重点节能技改工程项目工作，所有项目均已完工或已进入实质阶段；完成年度二氧化碳排放核查及履约工作，年度完成碳排放配额 29053 吨，有效抵消公司年度碳排放量。

### 首都会展

为提高能源利用效率，更换部分老旧用能设备，并引进先进科技，优先使用节能设备，实现能源使用的优化升级；各企业工程部开展节能检查，针对各自工作岗位进行节能优化措施，针对大功率设备进行严格管控，包括及时关闭、优化使用时间等；采用 LED 及节能光源提供照明，淘汰老旧高能耗电机，空调机组设备采用变频技术控制。

### 公设公司

购买绿电并获得电力交易证书；成功申请朝阳区 2024 年节能减碳专项资金奖励；积极提供 2023 年度绿电交易凭证和相关资料，顺利核减二氧化碳排放配额 5120 吨。

### 顺利核减二氧化碳排放配额

5120 吨

### 案例 雄安会展中心获得全国首张会展业碳中和管理体系认证证书

雄安会展中心作为雄安新区首家高规格会展中心，是雄安新区对外展示的窗口。首都会展作为雄安会展中心主要管理运营单位，持续推动中心绿色低碳运营。雄安会展中心自正式投入运营以来，一直致力于践行环保、低碳理念，为落实《河北雄安新区规划纲要》，建设绿色低碳之城而努力。

2024 年，雄安会展中心顺利通过第三方机构认定，获得碳中和管理体系认证证书。该证书为全国首张会展业碳中和管理体系认证证书，是对雄安会展中心在碳减排工作方面取得成绩和作出贡献的肯定。



“碳中和管理体系”认证证书

### 案例 “碳中和”会展——首届 ICCA（国际大会及会议协会）全球场馆论坛

2024 年 12 月，首届 ICCA 全球场馆论坛在国家会议中心二期圆满落幕。本次论坛秉承 ICCA 一贯倡导的可持续会议理念，充分利用国家会议中心二期“中国绿色建筑三星”和“LEED 铂金级标准”的绿色场馆优势，通过购买 CCER（国家核证自愿减排量）以抵消碳排放配额，并采取使用环保材料指示牌、推行无纸化会议材料、循环利用环保家具、提供可降解及可重复使用餐具、部署高效能照明系统等低碳措施，实现碳中和目标。



碳中和证书

# 治理篇

筑牢管理根基  
确保稳健发展

北辰实业深入贯彻落实党的二十大精神，推进党建与业务融合，夯实基层党建工作基础，扎实推动各项措施落地见效；不断健全中国特色现代企业治理，完善运行高效的治理体系；巩固深化风控管理，着力加强内控合规体系有效性；重视科技创新，将数智化建设作为提升企业竞争力的关键抓手，积极推动 ESG 理念融入公司治理，为企业可持续发展夯实根基。

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## SDGs



## 党建引领 红色引擎促发展

北辰实业深入学习宣传贯彻党的二十届三中全会精神，不断深化全面从严治党，持续优化提升党建工作质量，聚焦政治建设、思想建设、组织建设、作风建设、纪律建设和制度建设，把党建活力转化为公司提质增效的强劲动力。

### 加强政治建设

北辰实业坚持以习近平新时代中国特色社会主义思想为指导，深入学习贯彻党的二十大和二十届二中、三中全会精神，采取多种方式，不断深化对全会精神的学习。持续巩固深化“全面+特色”党建格局，深入开展“抓党建、强经营、促发展”工作，努力提升党建质量和水平。

#### 坚持不懈用习近平新时代中国特色社会主义思想凝心铸魂。

深入落实党中央关于巩固拓展主题教育成果的意见、《中共北京市委关于深入学习贯彻习近平新时代中国特色社会主义思想常态化制度建设的意见》，推动集中性教育向日常教育拓展延伸；把深入学习贯彻习近平新时代中国特色社会主义思想作为主题主线，持续推进深入学习党的二十届三中全会精神。

#### 全面加强党的领导，推动党建工作和生产经营深度融合。

健全公司旗下各企业党组织发挥作用的机制，落实“双向进入、交叉任职”领导体制，向各企业下发《关于进一步规范党建入章和党委前置研究重大事项的工作提示》，常态化推进党建入章工作；按照市国资委要求，开展“强党建 促改革”专项行动的实施计划，培育“党建强、业务强”的“双强”党组织。

### 党风廉政建设

北辰实业坚定拥护“两个确立”、坚决做到“两个维护”，全面推动构建不敢腐、不能腐、不想腐的有效机制，矢志不渝地深化党风廉政建设，致力于营造风清气正的政治生态。

### 加强政治监督

开展基层纪检监察机构改革、完善贯通协同监督机制，锻造敢于、善于斗争的纪检监察铁军。强化纪检监察干部理论学习和人员培训，持续提升纪检监察工作规范化、法治化、正规化水平。召开贯通协同监督专题会 3 次，围绕线索甄别和移送进行专题辅导，有效提升巡察、审计人员精准发现问题、移送线索的能力。

### 正风肃纪反腐

制定《纠治“四风”负面清单》，形成七方面 33 项具体措施，进一步常态长效纠治“四风”，深化全面从严治党。全年召开纪检系统会议 55 次，学习 139 项内容；举办纪检课堂 16 期，学习 46 项内容；网络推送学习材料 43 期，共 125 篇文章；开展“党风廉政建设宣教月”活动，精准运用“四种形态”、深化标本兼治，持之以恒正风肃纪反腐。

#### 案例 2024 年“党风廉政建设宣教月”活动圆满完成

2024 年 5 月至 6 月，公司开展以“深学党纪明底线，提振精神建新功”为主题的“党风廉政建设宣教月”活动。宣教活动结合党纪学习教育，将纪律教育、党性教育和廉洁文化宣传贯通起来，各级企业共组织活动 424 次，涉及 10 项内容，受众 8706 人次。本次活动以点带面、多措并举，充分营造学纪、知纪、明纪、守纪的浓厚氛围。



“党风廉政建设宣教月”活动

#### 三中全会精神宣讲

32 场

#### 三中全会精神宣讲覆盖人次

946 人次

### 党纪学习教育

北辰实业深入开展党纪学习教育，党委和各级党组织深入学习贯彻习近平总书记关于全面加强党的纪律建设的重要论述，强化学用结合，推动党员干部学纪、知纪、明纪、守纪。2024 年，公司开展中心组学习 19 次；按月编发《中心组学习参阅》，统筹理论学习重点；制定下发《关于做好党的二十届三中全会精神学习宣传的工作安排》，全公司开展党的二十届三中全会精神宣讲 32 场，覆盖 946 人次。

### 加强党纪学习统筹督导

定期召开工作推进会，制定学习安排，进一步明确集体学习、交流研讨、读书学习、辅导报告、警示教育、个人自学六方面工作的要求和标准，各级党组织准确把握党纪学习教育重点，党纪学习教育取得实效。

### 推动教育活动走深走实

丰富形式重实效，积极营造崇廉尚洁、知纪守纪的浓厚氛围。制定领导班子月度学习计划并有序落实；组织开展党纪学习教育读书班，主动了解并掌握总部借调（挂职）外单位党员学习情况，推动党纪学习教育全覆盖。



党纪学习教育警示大会

## 公司治理 稳健前行创一流

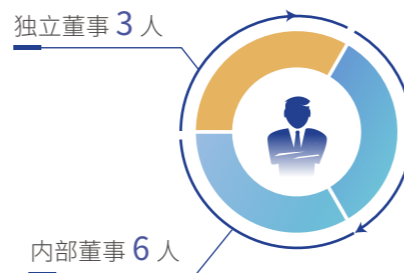
北辰实业持续深化国有企业改革，推动公司治理效能提升，构建分工明确、高效运作的内部治理架构，完善并强化运营管理机制，提升战略决策的科学性及精准性，不断提升价值创造力，进一步增强公司竞争力和抗风险能力。

### 完善治理架构

北辰实业致力于构建科学高效的治理架构，董事会构成多元化，旨在从战略高度保障公司在复杂多变的市场环境中稳健发展，高效推动各项业务朝着既定目标稳步前行。

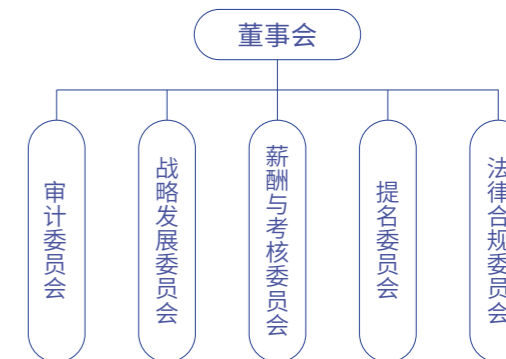
#### 董事会成员

北辰实业董事会成员9人，其中内部董事6人(包含职工董事0人)、独立董事3人。



### 董事会构成

董事会下设五个专门委员会，分别为审计委员会、战略发展委员会、薪酬与考核委员会、提名委员会、法律合规委员会。各专门委员会负责履职，为董事会战略规划与决策制定提供详实的数据支撑与专业的策略建议。



### 健全治理机制

北辰实业不断推进治理机制的健全完善，在董事会治理制度与子企业公司治理层面均积极作为，全方位提升公司整体治理水平，以适应不断变化的市场环境和发展需求。

#### 董事会治理制度

根据法律法规以及巡视整改和上级监管机构的有关要求，修订了北辰实业《公司章程》及董事会各专委会的议事规则，进一步完善了董事会及专委会的会议机制；修订了北辰实业《公司章程》和股东大会、董事会、监事会的议事规则以及《独立董事工作制度》，确保章程内容及议事程序合法合规，切实维护股东权益。

#### 子企业公司治理

依据新公司法以及《公司章程制定管理办法》，充分考虑不同企业的经营实际，进一步完善不同治理结构下的公司章程模板，为各级子企业章程制定或修订提供参考；加强董事会授权管理，指导子集团和重点项目公司依据授权管理制度制定董事会向经理层授权方案和清单，充分发挥经理层经营管理作用。

### 提升决策水平

北辰实业高度重视决策水平的提升，借助数字化手段为决策提供精准、及时的数据支持，着重强化对独立董事的服务保障，通过多维度举措构建科学高效的决策体系。

#### 加强数字化治理

聚焦管理制度化、制度清单化、清单信息化，建立并维护好“三重一大”决策和监管系统，实现“三重一大”事项数字化及全流程动态监管；落实董事会工作系统建设相关要求，提前完成信息数据上报，进一步提升数字化管理水平。

#### 董事履职支撑

加强对独立董事的履职支撑服务，加强日常沟通和重大、复杂决策事项沟通，定期向公司提供经营管理信息，科学组织开展工作调研。加强子企业董事会队伍建设，组织开展对子企业董事会和派出董事的年度履职考核评价工作，并组织开展履职能力提升培训。

## ■ 深化国企改革

北辰实业积极响应国企改革号召，产业布局持续优化，活力效率有效提升，中国特色现代企业治理不断完善，为实现高质量发展奠定坚实基础。

### 优化产业布局

首都会展行业引领力进一步凸显，在成功主承办服贸会等既有项目之外，成功引入 Sibos 2024 年会等 8 个展会新项目，业务实现突破性拓展佳绩。

主责主业规模扩大

### 商业物业板块 持续深化

北辰实业积极谋划商业物业发展战略，组建北辰商管，集中管理北辰实业写字楼、公寓、酒店等商业及园区资产；成立北京北辰悦物业服务有限公司，不断提升持有资产物业管理能力；推进构建亚奥区域新消费联盟成立，促进双奥场馆赛后可持续利用，助力亚奥区域成为国际文化商业新地标。

### 地产板块加强整合

提高人均效能，稳妥有序推进城市中心进一步整合，机构设置和用工总量进一步精简，区域优势与资源统筹进一步提升，有效降低管理成本。2024 年成立北京辰纬企业运营管理有限公司，阶段性集中管理房地产尾盘项目剩余资产。

### 提升活力效率

落实市场化经营机制，推进“三项制度”改革进一步走深走实。2024 年印发《公司关于进一步深化“三项制度”改革工作实施方案》，围绕干部能上能下、员工能进能出、收入能增能减和加速人力资源数字化建设制定四方面改革任务共 15 项改革措施清单，推动实现管理人员竞争上岗、末等调整和不胜任退出，推动收入分配机制更加精准规范。

进一步加强领导人员队伍建设，拓宽人才多通道发展路径。2024 年制定《北辰集团（北辰实业）优秀年轻干部人才储备库动态调整办法（试行）》，持续扩大年轻干部“蓄水池”；与北京市人力资源和社会保障局、ICCA 共同开发注册国际商务会展专业人士（CIBEP）职业认证证书，构建丰富多元的会展专业人才评价体系。

## 完善中国特色现代企业治理

持续夯实“三重一大”决策管理、完善公司分类管控，形成一横一纵管控体系。修订公司及子集团“三重一大”制度，制定并持续完善子企业权责清单，逐步实现了治理主体权责清晰与公司管控优化的科学衔接，形成系统完备、决策高效的科学决策制度体系。

持续深化内控合规协同体系建设，健全组织机构，完善运行机制。制定印发《北辰集团（北辰实业）纪检监察与组织、巡察、审计、财务等监督贯通协同工作方案》，进一步发挥职能监督作用和组织优势，推动形成系统集成、协同高效的监督工作格局。



## 依法依规 诚信经营护声誉

北辰实业健全合规管理体系，有序推进合规管理工作，不断加强内控体系建设，全面提升风险防控能力，持续深化依法依规治理的深度与广度，维护利益相关方的合法权益，为推动企业与社会的和谐共生奠定坚实基础。

## ■ 依法依规治理

北辰实业严格遵循国家法律法规、行业监管要求，通过构建完善的合规管理体系与公开透明的信息披露机制，确保各项业务合法合规有序开展。

### 推进合规体系建设

落实市国资委合规管理年度重点工作要求，推动重点领域合规管控措施进流程或表单，将合规管理标准和要求落实到岗位职责；组织开展年度合规风险排查及合规管理体系有效性评估，建立重点风险岗位清单并动态更新；将合规审查纳入规章制度、重大决策事项、重要合同签订程序。

## 强化落实合规管理

定期组织合规管理联席会等会议，年内系统梳理合规义务，更新合规风险清单，开展合规风险专项排查，组织合规管理体系有效性评估工作，推动合规管理机制有效运转；根据企业经营实际制定《合规风险管理指引》《个人信息保护合规指引》《合同管理合规手册》等专项制度，持续深化重点领域合规管理；推动二级企业颁布《合规管理体系实施方案》《合规管理办法》，压实合规管理向子企业延伸。

## 做好信息披露工作

制定《北辰实业信息披露事务管理办法》《北辰实业信息披露暂缓与豁免业务管理制度》等规范性文件，按照监管要求规范及时完成公司定期报告及董监高变更、更换会计师事务所等重大事项临时公告的编制和发布工作，截至 2024 年年底，共发布公告 329 个，其中 A 股 119 个、H 股 210 个。凭借高质量的信息披露及规范的公司治理，北辰实业信披工作已连续四年荣获上交所 A 类（优秀）评级。

共发布公告

329 ↑

H 股

210 ↑

A 股

119 ↑

已连续四年荣获上交所

A 类（优秀）评级

### 案例 北辰商管策划录制法治宣传微电影

2024 年 10 月，北辰商管紧跟北京市法治微电影作品征集活动步伐，制作了以《中华人民共和国民法典》为核心的法治宣传微电影“《健身卡的约定与安全》——让法律照亮你的健身之路”。这部微电影直面经营服务中的实际问题，聚焦健身房办卡陷阱与安全隐患，通过三幕情节普及《中华人民共和国民法典》中格式条款的适用与经营者的安全保障义务法律知识，直观展现《中华人民共和国民法典》在商业经营中的实际应用与重要性。

此次微电影的拍摄，不仅展现了北辰商管对法治文化建设的高度重视，更彰显了公司在法治轨道上推动经营服务高质量发展的坚定决心。未来，北辰商管将继续秉承法治精神，不断优化内部管理，助力公司服务品质升级，为首都经济社会的高质量发展贡献更多力量。

## 加强风险防控

北辰实业扎实落实市国资委风险防控有关要求，在完成规定动作的基础上做好自选动作，更严更实强化风险防控，建设内控体系。

### 健全风险防控体系



设立“风险管控工作领导小组”，及时了解公司经营、资金及债务、内控及法律等方面可能存在的风险情况，及时提供资金优化配置和融资建议。同时，优化内控工作，对现有制度进行诊断并修订完善，加强制度体系管理；修编《内控手册》，促进合规、内控体系有效协同联动；开展旗下企业内控体系考核调研，压实旗下企业风险防控管理责任。

### 资金管理全过程管控

定期组织召开风险管控工作领导小组会，会上对经营管理、资金管理、项目管理、法律及内控管理等关键领域中所涉及的风险进行分析，对风险的管控措施进行研究，对风险管控中的重难点工作进行协调推进。



## 科技创新 数字引领创效能

北辰实业将数字化转型视为提升竞争力与实现可持续发展的关键驱动力，利用数智平台提升运营管理效能，从智慧场馆到数字化营销平台，不断挖掘科技赋能的潜力，通过管理创新与核心技术创新提升服务品质，为客户带来智能化体验。

## 数字化建设

北辰实业紧密结合市国资委智慧国资规划、数据先行区建设、数字化重大项目应用场景建设的要求，以数字化建设推动企业提质增效。

## 数字化建设

### 运营管理展会活动

6000多场

持续推进北辰实业《数字化转型规划（2023—2025 年）》《2023—2025 年度数字化转型重点项目清单》和《北辰集团（北辰实业）2024 年度数字化建设重点工作》，重点落实公司年度数字化转型任务，统筹部署数字化建设重点工作，以打造领先的北辰会展服务平台为目标，完成场馆管理系统的 5 次升级迭代工作，在 8 家京内外场馆推广应用，运营管理展会活动 6000 多场，为智慧化场馆建设咨询工作提供数据支撑。

## 数据治理工作

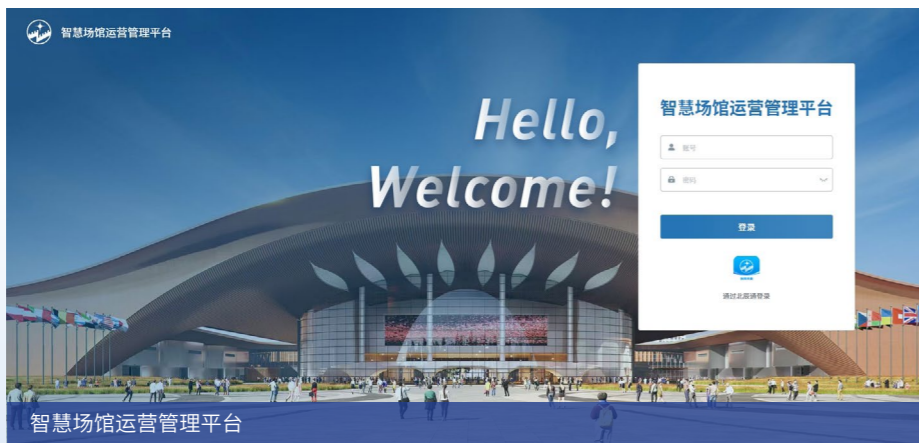
积极开展数据治理工作，印发《数据治理三年行动计划》，明确数据治理框架及路线图，为数据资源向数据资产转化打通壁垒，为数据驱动创新发展提供指引。本年度内公司未发生网络安全事件。

## 智慧场馆建设

北辰实业持续推进信息化技术创新，重点打造国家会议中心二期、首都国际会展中心智慧场馆标杆，运用大数据、人工智能、云计算等前沿技术，积极构建数字服务场景，并融入各个业态的具体业务中，提升用户体验，2024 年已完成国家会议中心二期智慧化项目（商业部分）上线试运营和首都国际会展中心智慧场馆建设。

### 案例 智慧场馆运营管理平台

北辰实业高度重视技术创新，坚持提高数字化管理和信息技术创新研发能力。研发推出的智慧场馆运营管理平台，是全国首套具有自主知识产权的场馆管理系统，通过“软件即服务”（SAAS）模式设计与标准化管理流程，高效积累会展数据，有效推进了会展场馆管理和输出管理工作，已成为公司内重要的信息基础设施，并助力北辰夯实在会展行业的核心竞争力。



### 案例 中非合作论坛峰会闭幕，国家会议中心彰显智慧场馆魅力

在 2024 年中非合作论坛峰会中，国家会议中心将科技创新元素融入会场各个方面，彰显智慧场馆魅力。会议区一层大堂，可移动、具备交流功能的智能引导机器人为客人提供中英双语服务，位于会议茶歇区的咖啡机器人与茶艺机器人为现场嘉宾提供互动体验，场馆内 24 小时无人值守的智慧超市满足客人的多样化服务需求，外币兑换机打造多元化外币支付新场景。此外，会议公共区域打造 AIGC 互动体验区，运用先进的 AIGC 技术，将每位嘉宾的影像融入精心设计的中非合作主题故事中，生成独一无二的个性化故事海报。



交互式人形机器人“小柒”

### 案例 “数智驱动 会展未来” 2024 首都会展场馆酒店路演推介活动成功举办

2024 年 4 月，以“数智驱动 会展未来”为主题的 2024 首都会展场馆酒店路演推介活动（北京站）在国家会议中心成功举办。首都会展 AI 数据官“小会”惊艳亮相，让现场嘉宾沉浸在虚实结合的数字化场景应用中，体验首都会展的数字化建设成果。活动现场设置“数字人交互体验区”，吸引大量嘉宾参与体验。



AI 数据官——“小会”

# 环境篇

## 践行绿色理念 守护生态家园

北辰实业坚定不移地贯彻绿色发展理念，将其融入企业运营的各个环节，在绿色管理方面持续发力，积极识别与应对气候变化风险，严格加强污染排放管理，不断完善公司环保运营与供应链绿色管理体系，全方位助力企业的可持续发展，为实现“双碳”目标贡献“北辰力量”。

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### SDGs





## 环境管理 制度落实护生态

北辰实业全面落实国有企业环境保护主体责任，建立健全环境管理体系，宣传贯彻环保文化，培养职工环保意识，全方位、多层次地推进环境管理工作，为企业高质量发展筑牢绿色根基。

### 加强环境管理

北辰实业高度重视环境管理，加强环境管理组织建设，持续完善环境管理制度，多管齐下全面加大环境管理力度。

#### 提供组织保障

成立主要领导担任组长的“节能工作领导小组”，明确本公司及旗下各企业管理责任；建立《环境保护设施设备管理台账》《污染源统计台账》，建立环保罚款台账报送流程；开展环境保护管理专项检查，并将检查结果纳入企业年度经营绩效考核，确保环境管理工作有效落地。

#### 完善制度建设

根据《中华人民共和国节约能源法》《中华人民共和国环境保护法》等国家法律法规，立足公司实际情况，制定、执行《环境保护管理办法》《节约能源管理办法》《节能低碳行为规范》，明确环境管理的目标、原则与流程，对环保职责进行清晰界定，构建规范的环境管理体系。

### 北辰实业 2024 荣誉榜

北辰实业作为北京市重点用能单位，2024年参加2021年至2023年年节能目标责任考评工作，获得优秀等级评价，并获得财政奖励。

### 环保文化宣贯

北辰实业通过加强内部培训与宣传，不断强化全体职工的环保意识和主体责任感。通过开展环保主题活动、设立环保奖励机制等方式，激发职工参与环保工作的积极性和主动性，营造出全员重视环保、践行环保的良好氛围。

### 案例 国家会议中心连续十三年参与“地球一小时”活动

2024年是国家会议中心连续第十三年参与“地球一小时”活动，国家会议中心在日常经营中制定和实施了一系列环保举措，不仅身体力行准时“关灯 点亮希望”，还通过发布倡议书鼓励职工、合作伙伴和顾客参与其中，共同“为地球献出一小时”。



## 北辰知事：2024 年全国节能宣传周和低碳日活动

### 2024 年全国节能宣传周和低碳日活动

2024年5月的全国节能宣传周和低碳日活动分别以“绿色转型，节能攻坚”和“绿色低碳，美丽中国”为主题，各公司积极开展有关宣传活动。

#### 北辰商管

以图文的形式科普低碳生活方式，并且线上组织各部室人员学习公司环境管理制度与节能方案，强化企业职工的节能低碳意识和绿色发展理念。

### 北辰地产

结合“绿色转型，节能攻坚”全国节能宣传周活动主题及“绿色低碳，美丽中国”全国低碳日活动主题，张贴主题海报，分享观看节能宣传周主题宣传片，通过社交媒体平台深入开展各类宣传活动，让公司职工了解节能减排的重要性和紧迫性。



### 五洲皇冠酒店

组织召开“2024 年五洲皇冠节能宣传教育”培训会，学习习近平生态文明思想，分析讲解酒店水、电、气、热能源消耗量以及节能降耗工作计划和设备更新方案，宣讲北辰节能低碳行为规范，倡导职工建立良好节能低碳环保意识。



### 北京北辰洲际

组织环保答题活动，针对国家节能方面的工作部署、习近平总书记的重要讲话精神、绿色北京战略等知识点设问，增加职工对节能降耗、绿色低碳建设工作的了解。

## 气候应对 策略得当迎挑战

北辰实业主动参与应对气候变化行动，将其作为企业发展的关键课题，积极识别气候相关实体风险与转型风险，落实相关应对措施，有效降低风险对企业生产与运营的影响，在全球气候治理进程中勇担国企责任。

### 应对实体风险

北辰实业时刻保持对实体风险的敏锐洞察，积极主动采取应对策略，全方位降低实体风险对公司运营的负面影响，保障各项业务平稳有序运行。

· 风险描述 ·	· 风险应对 ·
极端天气导致供应商无法按时供货	要求供应商透明化供应期
施工期间，极端天气（如暴雨、强风、汛期等）增加职工健康与安全风险	制定并下发《关于做好极端天气应对处置工作的提示》等文件，保障极端天气下的施工安全

### 案例 灵活应对极端天气，助力 2024 国际基础科学大会完美落幕

2024 年 7 月，2024 国际基础科学大会在北京举办。首都会展作为连续保障两届大会的唯一会务执行单位，圆满完成工作。7 月 24 日上午 11 点，项目团队接到怀柔区紧急通知，因极端天气易引发会场所处浅山区的地质灾害风险，要求立刻进行人员转移。团队在 3 小时内接连完成车辆调度、活动调整、安全检查等工作。次日上午 7 点，项目团队得到通知，要求 9 点恢复大会的正常运转，团队迅速响应，2 小时内园区各项工作均已正常运转。

### 应对转型风险

北辰实业重视绿色低碳转型发展，积极应对气候变化带来的转型风险，针对气候政策法规、技术创新、市场情绪及公司声誉等因素开展风险识别，做好风险应对，展现出公司在绿色发展中的卓越前瞻性与行动力，全方位推动公司在低碳转型浪潮中稳健前行。

· 类型 ·	· 风险描述 ·	· 风险应对 ·
政策和法律	监管机构对气候变化信息披露要求趋严	连续多年公开应对气候变化相关信息，并参考 TCFD 框架优化相关公开举措
	北京市人民政府发布《北京市碳达峰实施方案》，北京市人民政府国有资产监督管理委员会发布《市管企业碳达峰行动方案》要求	制定符合公司实际的《碳达峰行动方案》
技术	采用低碳排放技术	设置激励机制，对各企业节能、二氧化碳排放领域技术推广工作中获得市级及以上嘉奖的进行表彰
市场	气候变化影响部分食材价格，导致供货商产能减少，价格不稳定	对价格进行监测，调整食材供应
声誉	利益相关方展示出对气候变化议题的关切	发布开展节能、降碳工作和打造绿色建筑相关新闻 在监管机构官网公开应对气候变化信息

## 减碳降碳 低碳发展谱新章

北辰实业积极响应国家政策号召，全力推进绿色低碳循环发展体系的构建，通过节能降耗和清洁生产的系列举措，在减碳降碳的征程中迈出坚实步伐，推动企业发展朝着绿色低碳方向深度转型，为自身高质量发展奠定坚实的绿色根基。

### 节能降耗

北辰实业加强各专业系统的运维管理，持续提高能源利用效率。2024 年，北辰实业（上市 + 非上市分公司）能耗 16606 吨标准煤，同比 2023 年 16710 吨标准煤略有下降，降幅 0.6%。

2024 年能耗标煤	2023 年能耗标煤	降幅
16606 吨	16710 吨	0.6 %

### 加强水资源管理

积极贯彻落实《北京市节水条例》，助力节水型社会建设，不断夯实计划用水和定额指标的管理，做好用水指标的分解工作，强化监督检查。2024 年，积极开展用水情况调查工作，对可循环水资源的种类、数量、质量等方面进行评估，提出改进和优化节水工作建议，持续提升水资源利用效率，顺利完成水效益目标。

### 打造绿色建筑

融入前沿节能技术与环保材料，打造舒适宜居且低能耗的绿色建筑标杆，提高建筑的能源利用效率，推广使用节能型施工设备，优化施工工艺，降低在使用过程中的能源消耗，将绿色建筑理念贯穿始终。

### 创办绿色展会

通过绿色设计场馆设施、低碳运营展会服务等措施，全方位降低会展活动的环境影响，采用 LED 节能灯具替代传统照明设备，鼓励参展商采用可循环利用的展具和环保装饰材料，减少一次性用品的使用，致力于打造全流程绿色会展。

### 案例 公设公司圆满完成北京亚运村再生水引入项目

公设公司全力做好做活“水”文章，持续推进中水的管理与合理利用，为节能减排和绿色发展贡献力量。

自再生水引入项目立项以来，公设公司高度重视，集结专业技术团队，深入工程现场展开详尽调研，在亚运村园区内铺设地下管线，分别与北辰东路、安立路的市政再生水管线接驳，将再生水引入亚运村中心花园、周边绿地和制冷站，用于园区绿化、保洁、制冷系统用水，替代自来水。该项目进一步合理优化亚运村园区水资源结构，提升再生水利用比例，有效降低了企业水资源的使用成本。



亚运村再生水引入项目



长沙北辰三角洲 A2 项目现场设置雨水收集水箱，收集后用于现场降尘洒水及洗轮机补水

### 案例 北辰地产多措并举打造绿色建筑

北辰地产致力于在多个项目中构建绿色、宜居的建筑环境，于设计环节严格遵循并积极融入环保技术要求，确保建筑的可持续发展与生态友好特性。重庆悦来五期项目在总体布局中充分考虑通风与朝向，有效地降低了热岛效应；采用绿色建材厚壁型烧结页岩空心砖填充墙、高性能混凝土及可循环利用的金属等多种环保材料，整体使用率达 60%，同时采用窗式通风器有效提升室内空气质量。长沙北辰三角洲 A2 项目采用绿色装饰装修材料，选用节能型水泵风机、水电分项计量，同时综合运用了智能化服务系统、节水器具、太阳能光伏、节能灯具等措施。



重庆悦来五期项目实景



长沙北辰三角洲 A2 项目太阳能光伏

### 案例 Sibos 2024 年会实现全流程绿色环保

2024 年 10 月，Sibos 2024 年会成功举办。国家会议中心携手大会主办方，严格遵循可持续化使用和绿色可降解原则，确保活动全流程环保。通过使用可降解餐具、细化垃圾分类清运流程、统计会期碳足迹数据等方式，为参会者提供了一个更加环保、低碳的参会环境，并为后续碳减排工作提供了数据支持。同时，国家会议中心还通过绿电交易机制，首次实现 Sibos 年会史上场馆 100% 绿电供应。



Sibos 2024 年会

### 清洁生产

北辰实业大力推进清洁生产，从固体废弃物、大气污染物、污水等方面进行严格管控，扎实开展污染防治工作，有效提升资源利用效率、减少污染物排放、优化生产流程。



#### 污染防治

加强各企业对环境保护工作的管理与监督，制定并执行“一企一策”的环保应急预案，开展对《环境保护设施设备管理台账》《污染源统计台账》的自查与更新工作，保障各企业环境保护设施设备的正常运行和对污染源的有效控制。2024 年，各类环保设施良好率达到 100%，开展 8 项节能技改工程，总计花费 783.9 万元。能源利用效率有效提高，成功减少生产与经营过程对环境的影响。



#### 废气管理

开展厨房油烟废气、锅炉排放废气、工程项目扬尘等潜在挥发性有机物污染源的年度摸排，从源头进行污染管控；持有型物业严格按照行业主管部门要求，通过设置喷淋喷雾设施、优化工艺有效抑制扬尘。



#### 废水管理

根据《北京市排水和再生水管理办法》对废水直接排放进行严格把控，在废水排放到市政管网前对废水进行预处理，确保水质符合排放标准，并持续加强水资源循环利用，推广中水使用，引导各企业引入市政中水或建立中水处理系统；2024 年公寓经营管理分公司积极行动，有效推进了污水排放设施的部分改造项目，并顺利完成了排水许可证的申领工作，为环境保护和水资源管理作出了积极贡献。



#### 固体废弃物管理

旗下酒店在采购易耗品时均选用可降解环保型包装材料的产品，避免过度包装；持续开展物资回收再利用工作，对废旧毛巾、塑料制品、玻璃制品等常用物资开展物资循环利用；与专业公司签订垃圾收纳协议，对生活垃圾、厨余垃圾、其他垃圾和有害垃圾进行分类、专业清运及消纳，本年度完成针对废弃物、危险废弃物签订专业垃圾收纳协议 100% 的目标。

### 案例 长沙北辰三角洲 A2 项目利用环保技术践行清洁生产

为减少施工过程中对周边社区及居民造成的环境污染、生活困扰，北辰地产积极运用行业先进技术和施工方法，减少建筑工地对环境造成的负面影响。长沙北辰三角洲 A2 项目在防尘方面采用雾化喷淋除尘系统，利用喷淋或喷枪将水雾喷洒到空气中的烟尘或气味颗粒上，使其与水雾相互作用，形成大尺寸的颗粒，随后这些颗粒被重力沉降或被其他设备捕集去除，有效提升了防尘效果。为了确保项目内外道路的清洁，在出入口大门处安装车辆自动冲洗装置，对进出场车辆进行冲洗，土方车辆全部实施封闭运输，有效防止施工车辆对内外道路的污染。此外，为减少光污染，施工现场塔吊安装了罩式镝灯，场地照明灯设置光罩，确保定向透射光束，避免强光外泄。在电焊机等强光机械作业时，设置了遮光罩棚，确保光线聚焦于施工区域内，减少对外界的影响。



长沙北辰三角洲 A2 项目综合利用环保技术

## 绿色运营 理念践行促循环

北辰实业旗下企业积极贯彻落实首都绿色低碳发展相关要求，提倡低碳办公、资源循环利用，减轻环境负荷。各企业高度重视供应链可持续发展，携手供应商共同践行绿色环保理念，为行业绿色转型树立典范，实现经济效益与环境效益的有机统一。



### 绿色办公

北辰实业将绿色理念融入办公全流程，采取多项举措降低能源、纸张、用水等消耗，引导职工在绿色办公环境中增强环保意识。

#### 首都会展

安排工程设备值班人员及时根据中央空调制冷机水温及实际需要，控制启停机时间、台数、区域设备，降低用电消耗量；假日、工休日前要求职工把办公区的用电设备断电，并设专人检查。

#### 五洲·会议中心

结合实际情况延迟供冷；根据写字楼客户上下班时间，精确调整新风机组开启、关闭时间；牌匾标识开启关闭的时间随着季节、天日长短进行合理、适时调整；电梯运送货物尽量避开峰值，以达到削峰填谷目的。

#### 五洲皇冠酒店

对硒鼓等有害物品进行统一收集，并交由专业公司进行回收处理；加强电梯运行调节和维护保养，提倡少乘电梯、多走楼梯；在办公室内禁止使用移动式大功率取暖设备、电暖炉等电器，保证安全用电的同时节约能耗。

### 绿色供应链

北辰实业从源头把控供应商资质，确保使用原材料环保合规，统筹各企业践行绿色采购原则，加强对供应链管理与评估，推动全产业链绿色发展。

#### 北辰地产

针对供应商环保方面进行监管，优先选择使用环保材料的供应商；在招标过程中高度重视供应商信誉度。

#### 国家会议中心

优先选择环保型材料和产品，全面采用绿色建材，制定详细的供应商筛选标准，优先选择在环境保护方面表现优异的企业。与环境友好供应商建立长期合作关系，共同推动绿色供应链的发展。物流和配送中，推广使用电动汽车、混合动力车等清洁能源车辆，减少燃油消耗和尾气排放。

#### 五洲皇冠酒店

客房装修改造项目中，初步设计阶段即明确设备选型必须为节能环保产品，如节水型马桶、节能灯具、绿色环保涂料、环保板材家具等；在制冷机及水泵更新项目中，择优选取市场最优高能耗比的绿色节能产品。

# 社会篇

## 增进民生福祉 共创美好生活

北辰实业始终专注人民福祉，服务为民，展现国企责任。在实现自身发展的同时重视职工成长，引领行业前行，不断提升服务质量，积极投身公益慈善，为构建和谐社会力量，努力为职工、行业伙伴、客户及社会创造更多温暖与美好。

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### SDGs



## 员工责任 关爱培育筑同心

人才作为核心驱动力，是企业实现可持续发展的基石。北辰实业扎实推进职工权益保障工作，不断优化职工职业发展通道，打造多元化培训体系，积极开展各类职工关怀行动，压实安全生产责任，充分激发人才的创新活力与工作热情，实现企业与职工双赢。

### 保障职工权益

北辰实业坚持平等雇用，加强民主管理，完善薪酬福利体系，重视职工身心健康，全方位保障职工合法权益。



平等雇用

严格遵守国家及地方有关雇用和劳动用工的相关法律法规，对雇用童工及强制劳工采取零容忍的态度；持续实施公开透明、平等竞争、择优选用的市场化招聘机制，将高校毕业生作为人才培养储备重要来源之一，同时积极参加转业军官、随军家属、退役大学生士兵、西藏籍毕业生、乡村协理员等特殊人才接收工作，公开招聘率持续保持 100%。



民主管理

依法合规修订公司劳动合同管理制度，积极推进电子劳动合同系统建设工作，完成全级次企业职工劳动合同数字化加工，劳动合同签订率达 100%；扎实推进民主管理各项工作，召开第四届职工代表大会，拓宽职工诉求反馈途径，全方位、深层次挖掘职工需求，助力企业运营持续改进。



薪酬福利

坚持战略导向原则，建立以岗位价值为基础、经营业绩为导向的薪酬分配机制；依法为职工缴纳各项保险，为职工构建多层次福利保障体系；建立《公司总部考勤管理办法》《公司总部带薪年假管理办法》，切实保障职工休假权益。



职业健康

制定《公司职工补充医疗保障方案》及《公司退休人员重疾医疗互助帮困实施办法》等管理办法；组织职工定期到指定医疗机构进行体检，为职工的健康保驾护航；坚持做好在职职工互助保障投保、续保和理赔工作。2024 年，健康体检覆盖率达 100%。

### 助力职工成长

北辰实业积极为职工打造广阔的发展天地，通过开设多元化技能培训提升职工专业素养，精心搭建全方位人才发展体系，全力助推职工成就精彩职业人生。

#### 人才培养

制定《公司培训管理办法》《北辰研学院建设方案》，构建“北辰研学院—专业平台公司—各企业”三级教育培训体系，形成具有北辰特色的人才培养模式；上线数字化入职培训标准化课程，开展毕业生入职培训项目，帮助新职工迅速融入公司；开展提升经营管理能力研修班等培训，为职工赋能。

#### 产学研结合

为加强国际会议行业人才培养及国际交流，与 ICCA 共同开发注册国际商务会展专业人士（CIBEP）职业认证证书，开展会展设计师职业技能等级证书与 ICCA Skills 国际证书互认项目，共同发布“行业人才发展倡议”，呼吁行业同仁在会展技能提升与认证、青年领袖培养等方面采取实质性措施，共同构建适应新时代要求的会展人才发展体系，打造高质量人才队伍。

#### 案例 2024 年会展项目策划技能竞赛成功举办

2024 年 11 月，北辰实业“创新创造自主会展 IP 解码会展新质生产力”会展项目策划技能竞赛在北京国际会议中心圆满举办。来自包括首都会展辖属企业及受托管理场馆在内共 11 支队伍参赛，总部及辖属企业相关负责人、业务骨干，第二期“二外·北辰实验班”学员等百余人现场参加。技能竞赛选题突出“会展特色”，在赛项设立、评分标准、比赛形式上“创新创造”，搭建了“会展新质生产力”技能创新平台，首都会展服贸会中心参赛作品《2024 世界传统医药大会及北京国际传统医药展览会》荣获一等奖。

此次活动通过以赛促学、以赛促训、以赛促建的形式激励、培育公司会展业务板块创新人才，是公司全面深入贯彻落实习近平总书记关于发展新质生产力、培养高技能人才等方面重要指示批示精神的一次生动实践。



二外·北辰实验班



会展项目策划技能竞赛开场



### 关爱职工生活

北辰实业秉持“珍惜员工”的企业宗旨，开展各式文体活动，丰富职工业余生活，积极开展困难职工帮扶慰问工作，为职工营造幸福快乐的工作氛围，打造“幸福北辰”。

#### 丰富职工生活

北辰实业坚持“以人为本”的理念，积极组织开展登山、健身跑、演讲比赛等多元化的文体活动，鼓励广大职工培养健康的体魄和良好的精神风貌，不断提升职工幸福感。

#### 帮扶困难职工

北辰实业及旗下企业积极开展困难职工慰问活动，以职工需求为导向，做细做实帮扶工作，落实两节慰问、“夏送清凉”等帮扶行动。本年度在职工互助保障工作有序推进，累计完成 292 人次的住院、重疾、女工、津贴、轻症、非工伤等理赔金额 84.03 万元；72 人获得二次救助慰问 6.67 万元；1720 人次获得“暖·互助”二次报销金额 45.43 万元；为 23 名重疾职工发放慰问金 4.6 万元。

累计完成理赔金额	二次救助慰问	二次报销金额
84.03 万元	6.67 万元	45.43 万元





## ■ 筑牢安全防线

北辰实业坚持安全至上原则，深度融入首都发展战略，精心构建安全生产管控体系，将隐患排查与整治视为常态化工作，持续强化应急响应能力，培育安全文化，全方位、多层次筑牢安全生产的坚固防线。

### ● 加强安全管理

印发北辰实业《安全生产治本攻坚三年行动方案（2024—2026）》，成立“安全生产治本攻坚三年行动工作领导小组”，强化安全生产责任落实，定期通过安全生产季度会议进行动员部署、分析、研判、总结，形成安全管理常态化工作机制，部署推动安全生产治本攻坚三年行动措施落实落地。

### ● 安全隐患排查

持续开展安全生产风险隐患排查整治工作，紧抓超高层建筑、会展场馆、改扩建项目等重点行业领域，深入开展高风险场所专项整治。开展消防安全集中除患攻坚整治专项行动，全年共开展安全检查 516 次，发现安全问题 1669 项，已全部完成整改。

### ● 安全应急演练

不断加强应急队伍建设，形成有效联动机制，认真做好预案制定、队伍建设、设备设施配置、物资储备等各项应急准备工作。针对汛期召开专题会议部署，确保各项防范措施到位；举办 2024 年度消防应急疏散演练活动，进一步提高应对突发事件的处置能力。

### ● 培育安全文化

北辰实业高度重视安全文化宣贯工作，注重培养职工安全生产意识与实践水平，营造良好的安全文化氛围，全年组织开展安全生产、消防安全、交通安全三次专题培训，共计 300 余人参加。



北辰实业开展 2024 年安全生产专题培训

### ■ 案例 2024 年北辰实业“安康杯”消防安全技能比赛暨“119”消防宣传日活动成功举办

2024 年 11 月，由北辰商管承办的“安康杯”消防安全技能比赛暨“119”消防宣传日活动成功举办。54 名参赛选手在 50 米赛道中进行消防安全知识竞答和灭火器扑灭明火两个项目的实战技能比拼，活动期间还邀请专业人士进行消防技能演示教学。本次活动促进了职工学习消防安全知识的积极性和主动性，全面提升了职工的消防实操技能，有效增强了全员消防安全意识和专业能力，为北辰实业高质量发展提供更为坚实的安全保障。



消防技能演示



防汛准备工作



### ★ 北辰实业 2024 荣誉榜

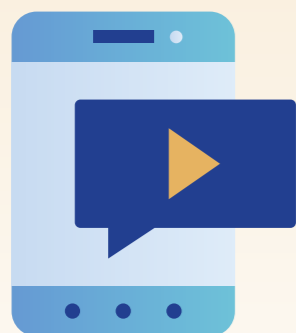
北辰实业获得北京市“应急先锋·北京榜样”先进典型推选宣传活动优秀组织单位奖

## 产业协同 携手共进促共赢

北辰实业高度重视产业协同发展，在构建责任供应链时从源头把控，将 ESG 理念融入每一个采购环节，严格筛选、审查与考核供应商，确保在保障产品与服务质量的同时，达成环境、社会与治理的效益最大化。在推动行业发展的进程中，充分发挥自身行业影响力，携手各方共创繁荣与可持续的行业新生态。

### 助力行业发展

北辰实业全力构建资源互通桥梁，深化业内协作往来。积极投身行业标准制定、前沿课题研究，凭借专业实力为行业发展筑牢根基，持续为行业繁荣添砖加瓦，推动行业稳健前行，彰显北辰担当。



#### 参与行业交流活动

紧紧围绕首都城市战略定位，持续发力会展产业，加快推进全产业链布局，全力打造世界一流的会展品牌企业，持续推进与国际大会及会议协会（ICCA）、国际展览业协会（UFI）等国际行业组织开展交流合作。

### 牵头制定行业标准

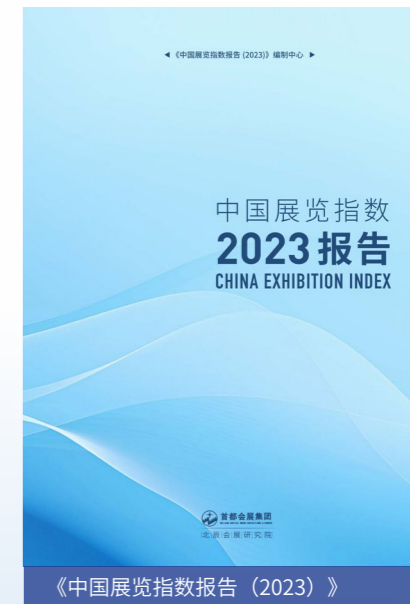
首都会展深耕会展行业标准化建设，参与制定《会议分类和术语》国家标准及《会议中心运营服务规范》《展览场馆运营服务规范》《展览服务（布展工程）单位经营服务规范》《专业性展览会等级的划分及评定》等行业标准，发布《中国展览指数报告（2023）》，不断推进会展行业高质量发展。



### 案例 《中国展览指数报告（2023）》重磅发布

2024 年 9 月，首都会展智库机构——北辰会展研究院在第三届国际会展经济发展论坛上重磅发布《中国展览指数报告（2023）》，全面揭示了会展行业在经历三年低谷后的爆发式增长与显著复苏。

北辰会展研究院连续第五年编制《中国展览指数报告》（以下简称“报告”），2023 年报告总计约 25 万字，涉及图表约 400 张。五年来报告不断扩大中国城市会展发展指数的样本容量，样本城市数量达 35 个，拓宽了各城市横向比较范围。报告推出的城市竞争力指数准确地反映了全国各城市会展经济发展的现状，为城市发展会展业找到优势和短板提供抓手。报告还对行业分类方法进行了优化，有利于更科学地呈现专业展会的行业分布。目前《中国展览指数报告》已成为国内科学、客观地反映各地区、各城市会展业发展和不同行业会展发展的宝贵参考资料。



### 案例 中国首个会展业职业资质国际互认项目签约

2024 年 6 月，中国首个会展业职业资质国际互认项目签约仪式举行。北京市人力资源和社会保障局、北辰、ICCA 三方代表签约，这是政府主管机构、行业龙头企业与国际会议组织在会展职业教育技能人才培养方面的首次合作，标志着三方将在会展行业的会议知识交流和能力发展方面展开深入合作，进一步推动北京及中国会展行业的高质量和可持续发展，为推进高水平开放作出新贡献。



## ■ 打造责任供应链

北辰实业将可持续发展作为供应商选择、资质审查和评估的重要标准，持续加强供应商管理和责任采购工作，着力打造具备高韧性和可持续发展能力强的责任供应链。旗下企业共同促进供应链伙伴履责。

### ■ 案例 首都会展开展供应商履约考核

首都会展开展供应商履约考核，以确保供应商供应产品的质量、价格和提供的服务等符合国家规定、行业标准及合约要求为考核目的，及时淘汰不符合规定的供应商。如发现所供应物资或提供的服务存在问题，应及时与供应商约谈并寻求解决问题的方法。

### ■ 案例 北辰商管查验供应商信用报告

北辰商管通过官方网站查验供应商信用报告、是否存在违规违法行为等情况。通过集采和新项目实施开展供应商调研 90 余次，按照制度资格预审和推荐渠道补充供应商 80 余家，通过各项目履约考核评估供应商 350 余家均合格，目前供应商库内合格供应商 1090 家。

### ■ 案例 国家会议中心定期对供应商进行社会责任培训

国家会议中心定期对供应商进行社会责任培训，帮助供应商了解和遵守相关的社会责任标准和要求，确保供应商在生产过程中遵守社会责任政策和要求。鼓励供应商进行技术创新和流程改进，提升产品和服务质量的竞争力，要求供应商建立完善的社会责任管理体系，确保社会责任政策和要求的有效实施。

### ■ 案例 五洲·会议中心对供应商开展全面考察及评估

五洲·会议中心对拟入库供应商的营业执照、资信状况、同类业绩、服务范围、履约状况等情况进行全面深入了解，并对供应商进行实地考察及评估，确保入库供应商的质量和水平。供应商经考察合格并审批通过后，才可进入合格供应商库。经使用部门负责人确认不合格的供应商，将被记录为不合格供应商并备案。同时，相关的考察档案及不合格原因说明也会被详细存档，以备后续参考。

## 优质服务 匠心精耕赢口碑

北辰实业牢记国企使命，以“服务国际交往”为己任，大力发展主承办业务，圆满完成众多国内国际重大会展活动的接待与服务保障任务，不断升级首都会展硬件设施，以首善一流的服务标准构筑综合竞争优势。

## ■ 主承办业务规模提升

2024 年，首都会展行业引领力进一步凸显，会展上游业务取得了突破性佳绩。成功主承办服贸会、国际基础科学大会、中国制冷展、亚洲水技术展览会、中国科幻大会、中国北京国际科技产业博览会、潮玩展、游戏节、物流展等既有项目，主承办展会项目累计数量达 31 个；成功引入 Sibos 2024 年会、北京国际传统医药展览会、北京国际健康生活消费博览会、第六届职业技能大赛等 8 个展会新项目。项目成果丰硕，主承办业务规模和水平均大幅提升。

## ■ 2024 年中国国际服务贸易交易会

2024 年 9 月，以“全球服务，互惠共享”为主题的 2024 年中国国际服务贸易交易会（以下简称服贸会）成功举办。在为期 5 天的时间里，国家会议中心和首钢园区两个会场观展人员络绎不绝，各行业参展商与客商积极洽谈，充分展现了一年来全球服务贸易领域的创新成果和亮点。

服贸会已成功举办十届，是中国服务业和服务贸易高质量发展的生动写照，为构建开放型世界经济作出了积极贡献。中国将坚持以高水平开放推动高质量发展，完善高水平对外开放体制机制，创新提升服务贸易，主动对接国际高标准经贸规则，推动服务领域规则、规制、管理、标准相通相容，有序扩大服务市场对外开放，提升服务业和服务贸易开放平台功能，打造市场化、法治化、国际化一流营商环境。中国愿同世界各国一道，顺应经济全球化大趋势，共享机遇、共商合作、共促发展，为推动世界经济增长、增进各国人民福祉贡献力量。

——2024 年 9 月 12 日，国家主席习近平向 2024 年中国国际服务贸易交易会致贺信





## 北辰知事：专业运营，北辰实业打造沉浸式会展新体验

作为北辰实业旗下企业，首都会展连续四年担任服贸会专业运营商，持续提升服贸会市场化水平，加大招商招展力度，扩大服贸会“朋友圈”，优化国家会议中心和首钢园区场馆运营，再次交出高分成绩单。同时，北辰实业旗下多家企业参与保障工作，担当使命，汇聚合力，又一次展现出“北京服务”的实力风采。

### 国际化程度进一步提升

首都会展作为服贸会专业运营商，再次刷新服贸会国际化程度。2024 年服贸会秉持“全球服务，互惠共享”理念，突出智慧服务、开放发展，打造综合展和 9 个专题展，举办了 13 场主题论坛、88 场专题论坛、56 场洽谈推介会、25 场边会，吸引 2000 余家企业线下参展，6000 余家企业线上参展。吸引 85 个国家和国际组织设展办会，其中 13 个首次独立设展，数量均超上届。线下参展企业整体国际化率超 20%，世界 500 强和行业龙头企业 460 余家。



国际化程度提升

### 市场化运营成果再上新台阶

首都会展突破往届“1+4”的承办模式，新增健康卫生服务专题展的承办工作，成功运营了本届服贸会综合展主题专区以及 9 大专题展中的 5 个展区，运营成效显著。

值得一提的是，一批凸显新质生产力的展品在服贸会上集中亮相，吸引了国内外众多展商驻足，收入创历史新高。同时，全新开发的数字平台“商务约见”功能，极大地促进了展商利用数字平台高效对接，累计发起邀约 5300 余次，有力推动了“全球服务 互惠共享”的主题深入人心。



2024 年服贸会合作伙伴签约仪式

### “北辰 + 服贸” 专属服务标准提高

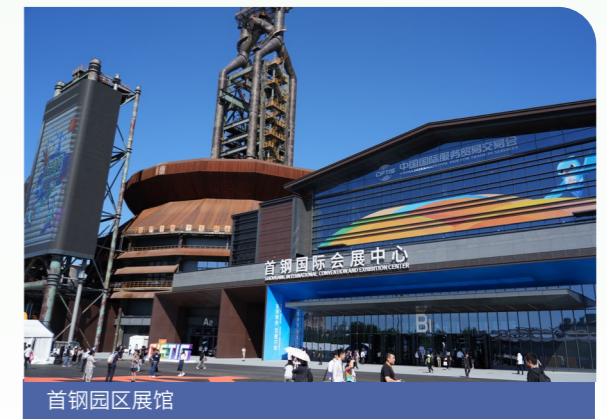
首都会展创造了“北辰 + 服贸”的专属服务团队和运营流程，为服贸会提供全方位的服务保障。在票证服务、交通组织、餐饮服务、公共保障等各个方面全新筹划，合理布局，首次启用证件邮寄服务；现场交通方面进一步优化人流、车流动线设计，加强内外部运力，提升出行保障便利性和通畅性。深度融合数字化平台新技术应用，服贸会官网、APP、小程序等线上平台全面升级，加入交通导航点位设计，获得“一键到位”的逛展体验。



服贸会首钢园区

### “双碳” 赋能，绿意更浓

首钢四高炉被改造为会展综合体，延续了首钢独特的工业风貌，有效利用了土地资源和高炉空间，赋予环境服务专题展绿色属性。本届服贸会推出“零碳服贸 2.0”和“零塑服贸”行动，倡导和号召参展商和观众践行绿色低碳环保理念。首都会展、中国太保和联合国全球契约组织共同发起“零塑服贸”倡议活动，通过 PET 回收再利用等具体行动，减少塑料垃圾对环境的污染，将服贸会打造成为减塑降碳的示范标杆。



首钢园区展馆

## 第二十六届中国北京国际科技产业博览会

2024 年 7 月，第二十六届中国北京国际科技产业博览会在国家会议中心开幕。本届科博会以“实施创新驱动发展战略 增强高质量发展动能”为主题。在现场运营阶段，面对搭建布展时间不足的情况，展览中心与国家会议中心迅速成立了联合指挥部统一调度，并与前序展会紧密协作，高效完成了布撤展工作，确保了展会的安全运行。展览期间，展会不仅为参观者提供注册登记、路线引导等多项服务，还通过多种服务助力专业观众和嘉宾了解科技产业新动态，带来卓越的观展体验，为科博会的成功举办保驾护航，也推动了科技产业的交流与发展。



第二十六届中国北京国际科技产业博览会

## 海湾信息技术展创客展区（EXPAND NORTH STAR）和海湾信息技术展（GITEX GLOBAL）

2024 年 10 月，海湾信息技术展创客展区和海湾信息技术展相继在迪拜举办。首都会展首次组织中国展团参展全球最大的初创企业和投资者盛会——海湾信息技术展创客展区，并携手中国 IDC 圈顺利完成服贸会推介活动。在此基础上，首都会展将依托服贸会平台及在迪拜、阿布扎比等阿联酋主要城市的各企业和协会机构优势资源，充分结合自身业务发展，深入对接中东地区会展和产业力量，进一步扩大会展业务，提升服贸会品牌影响力。



海湾信息技术展创客展区（EXPAND NORTH STAR）和海湾信息技术展（GITEX GLOBAL）

## 保障重大国务政务活动

2024 年，北辰实业坚持首善标准，持续优化重大活动常态化保障机制，加强队伍建设，全力服务中央、北京市交办的重大活动保障任务，以专业水平、过硬实力、优异成绩为大国外交和首都国际交往中心建设贡献力量。高质量完成北京市政协会议接待工作，高标准完成 Sibos 2024 年会保障、2025 年世界燃气大会（WGC 2025）、2024 中非合作论坛峰会、2024 中关村论坛、2024 世界传统医药大会、2024 北京接诉即办改革论坛等重大活动的服务保障任务，充分展示了北辰团队的专业能力，得到各方高度评价。

### 北京市政协十四届二次会议

2024 年 1 月，北京市政协十四届二次会议顺利召开。作为北京市政协会议驻地，北辰实业高度重视，细致部署，多次举办专题会听取服务保障工作汇报；旗下相关企业严格落实措施，呈现了充满温度、精益求精、专业优质的“北辰服务”。北京国际会议中心、北辰五洲大酒店作为会议主要接待场所，为参会近千人提供会场、住宿、餐饮、商务等综合服务。五洲皇冠酒店承接政协委员、顾问和工作人员的住宿、餐饮、会议等各项服务工作，同时为周边驻地民警提供用餐保障。北辰商管公寓项目部为大会提供住宿和餐饮服务。公设公司承担了北京国际会议中心、北辰五洲大酒店、五洲皇冠酒店等场所相关保障工作。



会场布置精益求精

### 2024 中关村论坛

2024 年 4 月，以“创新：建设更加美好的世界”为主题的 2024 中关村论坛年会在刚建成的中关村国际创新中心（中关村论坛永久会址）举办。100 多个国家和地区、150 余家外国政府部门和国际组织机构等受邀参会，100 余位顶尖专家、1000 余位演讲嘉宾参会。论坛期间，北辰实业旗下企业首都会展派出近百人服务保障团队，圆满完成了论坛开幕式接待和多场次平行论坛会议服务及餐饮保障任务，服务参会嘉宾 2 万余人次，为 1.7 万余人次提供餐饮及茶歇。



中关村论坛外景

## ■ 第十一届北京香山论坛

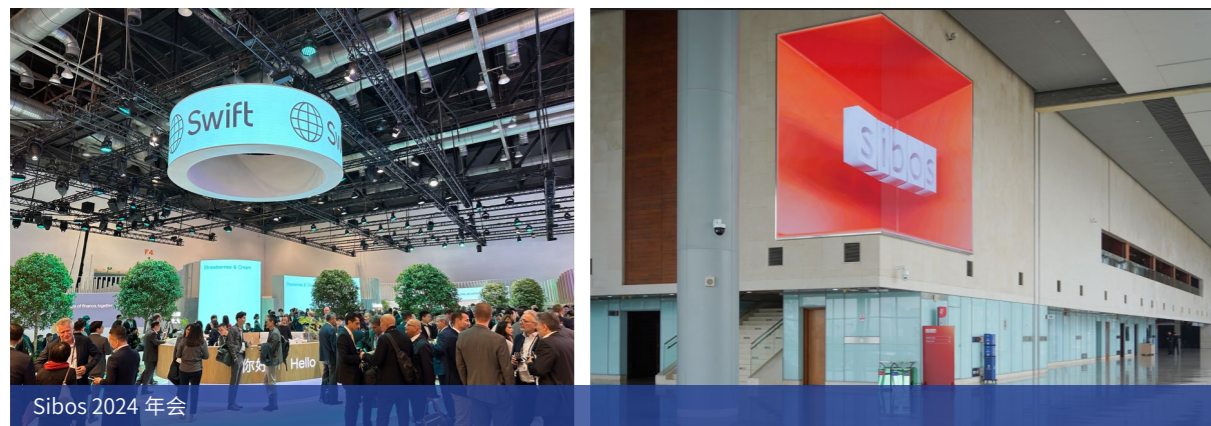
2024 年 9 月，第十一届北京香山论坛在北京国际会议中心举办。本届论坛以“共筑和平、共享未来”为主题，来自 100 多个国家、国际组织的官方代表及专家学者和观察员等 1800 余位嘉宾出席，参会人员的数量和层级创新高。北辰实业统筹部署，充分发挥多年来服务保障重大活动的丰富经验和专业优势，为各国嘉宾呈现了“北京服务”“北辰标准”的卓越品质。同时，北辰实业旗下北辰五洲大酒店、五洲皇冠酒店、北辰商管等单位有效整合服务资源，为各国参会代表提供了全方位、高品质的综合服务体验。



第十一届北京香山论坛现场

## ■ Sibos 2024 年会

2024 年 10 月，Sibos 2024 年会在国家会议中心举办。这是 Sibos 年会举办 44 届以来，首次在中国内地城市举办。来自 150 多个国家和地区的 1 万多位嘉宾齐聚北京，就会议主题“未来金融，协同互联”及相关议题进行深度探讨及专业交流。北辰实业多家单位参与大会服务保障工作，全方位保障了大会各阶段工作任务顺利完成，提供优质的住宿、餐饮、网络信号等服务。



Sibos 2024 年会

## ■ 2024 北京接诉即办改革论坛

2024 年 12 月，2024 北京接诉即办改革论坛在国家会议中心举办，首都会展首次作为该论坛会务保障执行单位，顺利完成各项任务。首都会展深度参与整体会务策划工作，执行嘉宾抵离、会议交通、安保等 14 类任务，包括前期筹备和会时全面保障会见、欢迎晚宴、开幕式和主论坛、6 场平行论坛、闭幕式等全流程工作。论坛期间，还组织参会嘉宾走进北京市市民热线服务中心，沉浸式感受“接诉即办”，体验“北京服务”的温度。



2024 北京接诉即办改革论坛

## ■ 倾心服务客户

北辰实业始终秉持“客户至上”的服务理念，将客户需求置于首位，严格保护客户隐私，广泛收集客户意见与建议，针对客户投诉建立快速响应与高效解决机制，秉承全心全意的服务理念，为客户提供优质、高效的服务体验，以实际行动赢得客户的信任与认可。

### 信息安全保障

依照消费者权益保护相关规定，严格执行公司《法律事务管理办法》《合同管理实施细则》，对客户纸质版档案进行封存，对电话、地址等隐私信息保密；落实网络安全工作责任制，搭建全方位的网络信息安全防护体系。旗下各企业积极落实本公司要求，制定内部制度，企业管理层人员对隐私保护情况进行监督，纪检委员和廉政监督员负责监管，形成了体系化、流程性的客户权益保障架构，切实做好客户隐私保障工作。报告期内，本公司没有收到有关因泄露客户信息而遭到投诉的事件。

### 客户满意度管理

为有效了解客户反馈，促进客户满意度提升，北辰实业旗下企业积极制定内部制度，通过发放客户满意度调查问卷等方式开展客户满意度调查，精准识别服务过程中的改进空间，有效提升服务质量，显著增强了客户体验与满意度。报告期内，北辰实业客户满意度为 94.31%，代表着客户对北辰服务的充分认可。

### 投诉应对流程

北辰实业旗下企业制定规范化的投诉应对流程，以有效管理客户投诉，及时响应并解决客户问题，助力服务水平提升。截至 2024 年 12 月 31 日，北辰实业全年共接到客户投诉（含会展、酒店、写字楼、公寓、商管）20 宗，所有投诉均在第一时间与相关项目公司进行沟通，并已完成反馈。

### 北辰实业旗下企业一般投诉应对流程



## 公益担当 善举润泽惠民生

北辰实业以切实行动为社会发展添砖加瓦，公司积极助力乡村振兴，投身各类公益项目，大力倡导职工参与志愿服务，践行企业社会责任，为构建美好社会贡献坚实力量，不断提升企业社会价值与品牌温度。

### 助力乡村振兴

北辰实业积极响应国家号召，严格按照市委和市国资委关于乡村振兴工作的部署要求，充分发挥国有企业优势，推动产业、就业、消费、公益等帮扶工作迈上新台阶，助力支援合作地区和本市集体经济薄弱村，在乡村振兴的道路上迈出新步伐。

### 外埠帮扶

2024 年，北辰实业在双创中采购帮扶总额 721.86 万元，在同等条件下优先录用六省区人口及农村家庭大学毕业生，年内招收录用六省区（内蒙古、西藏、青海、新疆、河北、山西）122 人，含应届高校毕业生 6 人；持续开展京蒙合作，向内蒙古自治区鄂伦春自治旗诺敏镇人民政府捐赠 50 万元资金，用于对滑子菇基地 30 栋食用菌棚及附属设施进行修缮升级。

### 帮销对口帮扶农产品约

4.93 万斤

### 实现收入

34.79 万元

### 对口帮扶

按照“一手抓消除薄弱，一手抓巩固提升”的工作思路，全力推进集体经济薄弱村增收工作。报告期内，通过集体股份经济合作社的方式，帮销对口帮扶的汤河口镇三个集体经济薄弱村约 4.93 万斤农产品，实现收入 34.79 万元，以实际行动促进当地产业兴旺、农民增收。

### 案例 乡村振兴工作小组受邀参加怀柔区 2024 年中国农民丰收节汤河口分会场开幕式活动

2024 年以来，北辰实业通过集体股份经济合作社的方式，帮销对口帮扶的汤河口镇三个集体经济薄弱村约 4.93 万斤农产品，其中玉米 1.18 万斤、汤河甜薯 3.3 万斤、花青素土豆 0.45 万斤，以实际行动促进当地产业兴旺、农民增收。帮扶过程中，北辰实业通过工会发放福利、职工食堂采买等方式，不断拓宽乡村振兴领域农产品产销渠道，积极动员各二级企业有效参与到乡村振兴过程中，以实际行动帮助解决农副产品滞销问题，促进集体经济薄弱村人口稳定增收，助力对口帮扶村实现乡村振兴。



北辰实业参加怀柔区 2024 年怀柔区中国农民丰收节汤河口分会场开幕式



五洲·会议中心 银河沟村主题党日活动



“百团兴百村”座谈会

## 响应民生需求

北辰实业认真贯彻落实北京市委、市政府和市国资委“接诉即办”工作指示精神和安排部署，以处理好群众诉求为总目标，压实企业社会责任，持续完善并加强“接诉即办”组织机制及制度建设。

### 信访工作法治化

成立公司信访工作法治化工作专班，落实公司信访工作法治化的统筹部署和协调推进，为扎实推进公司信访工作法治化提供组织保障。2024 年，公司经市国资委网信平台办理网上信访事项 26 件，总部接待来访人员 21 人次。在信访事项处理过程中，坚守“三到位一处理”工作原则，严守事项办理的标准要求，确保信访秩序平稳有序。

### “接诉即办”常态化

将“接诉即办”工作月度情况纳入总经理办公会会议议题；开展“未诉先办”，针对潜在的居民诉求点，先行调研、多方联动，推动属地、居民、物业三方形成合力，经过努力全年所属企业年内接办市中心派单大幅减少，主动治理成效明显。

## 投身公益活动

北辰实业积极投身公益慈善活动，号召旗下各单位和全体职工发挥行业和资源优势，积极参加志愿活动，切实履行企业社会责任，为建设更加和谐、美好的现代社会贡献力量。

### 案例 北京北辰洲际——助残非遗文创，为残障人士开启希望新篇

2024 年，由洲际酒店携手中国残联、全国妇联等单位联合开展“美丽工坊”残疾妇女就业增收项目正式进驻北京北辰洲际。作为北京市唯一试点推广地点，酒店内安装了自动售卖机，全力推广残障人士精心制作的非遗文创产品。其中，极具代表性的刺绣、剪纸、胸针、书签等琳琅满目的物件，尽显独特的匠心与巧思。该项目着力培育残疾妇女就业先锋，让残障朋友深度感悟非遗的迷人魅力，娴熟掌握精湛技艺，开拓全新生活路径。



非遗文创自动售卖机



北辰地产 防艾志愿者



五洲·会议中心 社区公益活动



国家会议中心 学雷锋志愿活动



北辰地产 社区公益活动



## 展望未来

2025 年，北辰实业将在可持续发展的征程中稳步迈进，步履不停。在公司长远愿景与崇高使命的引领下，坚定地朝着国际化、品牌化、数字化的方向奋勇前行，全力深耕、做强做优房地产开发与会展业务产业链，以智慧科技赋能物业运营管理，构建具备轻资产输出能力的专业商业物业服务品牌，以“协同发展、改革创新”为目标推动构建新产业格局，为实现“打造国际一流的会展品牌企业与独具特色的复合地产品牌企业”愿景而不懈奋斗。

### 保护环境，构建绿色生态。

2025 年，北辰实业将持续完善节约能源与环境管理各项制度，深化落实碳达峰行动总体要求及重点任务，通过节能监察、碳排放核查、节能目标责任考评等工作，对公司各项业务环节的能源使用情况进行全面审查；积极探索绿色运营模式，关注清洁生产、设备设施节能优化等工作，推动公司绿色转型，为全面推进美丽中国建设贡献力量。

### 同创共美，践行使命担当。

2025 年，北辰实业将扎实做好首都高质量发展服务保障工作，完善重大国事活动常态化服务保障机制，加快服务标准化体系建设；持续完善人才队伍建设及激励机制，充分激发职工创新实干动力；持续响应市委、市政府、市国资委党委关于乡村振兴工作的部署要求，认真落实各项帮扶政策，充分发挥国有企业优势，推动产业、就业、消费、公益、党建等帮扶工作迈上新台阶。

### 优化治理，筑牢发展根基。

2025 年，北辰实业将持续巩固国企改革三年行动成效，推动对标一流与国企改革类工作融入公司发展战略；加强合规管理体系和内控管理体系建设，构建法律、合规、内控和风险管理一体化联动机制，提升重大风险防控能力；构建完善的 ESG 管理体系，明确 ESG 治理架构、管理办法及指标体系，强化信息披露机制，增强企业风险识别及应对能力，推动企业可持续发展。

未来，北辰实业愿与社会各界携手共进，凝聚各方智慧与力量，共同书写高质量发展的崭新篇章，为构建更加美好的未来而不懈努力。

## 附录

### 关键绩效

编号	绩效指标	单位	2022 年	2023 年	2024 年
<b>治理类绩效</b>					
1	资产总额	亿元	672.80	562.25	488.42
2	所有者权益	亿元	159.60	155.30	117.67
3	营业收入	亿元	129.89	157.51	71.52
4	利润总额	亿元	-14.38	3.99	-31.52
5	纳税总额	亿元	15.24	14.39	9.63
6	净资产收益率	%	-9.36	-0.40	-25.06 <sup>1</sup>
7	资产负债率	%	76.28	72.38	75.91
8	党建活动次数	次	1092	1296	1260
9	董事会召开会议次数	次	36	30	36
10	独立董事数量	人	3	3	3
11	女性董事占比	%	22	22	22
12	可持续发展（社会责任、ESG）培训次数	次	1	1	2
13	可持续发展（社会责任、ESG）培训人次	人次	77	69	120
14	可持续发展（社会责任、ESG）培训时长	小时	2	2	4
15	年度可持续发展（社会责任、ESG）荣誉数量	个	2	2	1
16	汇报期内对公司或雇员提出并已审结的贪污诉讼案件数目	宗	0	0	0
17	涉及关于贿赂、勒索、欺诈及洗钱案件	宗	0	0	0
18	年度雇员接受反腐倡廉相关培训职工人数	人次	7902	4210	8706
<b>环境类绩效</b>					
19	氮氧化物 <sup>2</sup>	公吨	0.530	0.667	0.679
20	硫氧化物 <sup>3</sup>	公吨	0.016	0.021	0.021

注 1：2024 年 1-12 月，北辰实业房地产开发业务受行业深度调整影响毛利水平下降，净利润同比减少，使得年化净资产收益率同比下降。

注 2：氮氧化物排放量是本公司京内持有型物业 2024 年度以柴油和天然气为燃料的设备导致的大气污染物排放总量。此大气污染物排放的计算方法及相关排放系数参考了《排放源统计调查产排污核算方法和系数手册》。

注 3：硫氧化物排放量是本公司京内持有型物业 2024 年度以柴油和天然气为燃料的设备导致的大气污染物排放总量。此大气污染物排放的计算方法及相关排放系数参考了原中华人民共和国环境保护部发布的《关于北京市燃气设施燃用市政管道天然气）二氧化硫排污系数有关问题的复函》以及《排放源统计调查产排污核算方法和系数手册》。

编号	绩效指标	单位	2022 年	2023 年	2024 年
21	温室气体排放 <sup>4</sup>				
	温室气体排放总量	公吨二氧化碳当量	54640	61282	64566
	直接排放量（范围一）	公吨二氧化碳当量	771	983	971
	间接排放量（范围二）	公吨二氧化碳当量	53872	60318	63600
	持有的树木减排量	公吨二氧化碳当量	3	19	4
	每平方米楼面面积温室气体排放量（范围一及二）	公吨二氧化碳当量	0.0677	0.0759	0.0823
22	无害废弃物产生总量	公斤	2292142	10146667	10083329
23	厨余垃圾	公斤	942178	1677630	1703177
24	生活垃圾	公斤	1349964	8469037	8380152
25	每平方米楼面面积无害废弃物产生总量	公斤	2.76	11.69	12.86
26	无害废弃物合规处理率	%	100	100	100
27	有害废弃物产生总量	公斤	4525	3485	7115
28	含水银的废弃灯管	公斤	3770	2132	6432
29	电子废弃物	公斤	143	671	203
30	废电池	公斤	311	300	52
31	废墨盒	公斤	301	357	356
32	清洗冷气系统的废油	公斤	0	25	72
33	每平方米楼面面积有害废弃物产生总量	公斤	0.0055	0.004	0.009
34	有害废弃物合规处理率	%	100	100	100
35	涉及非法向环境排放污染物的案件	宗	0	0	0
36	能源消耗量 <sup>5</sup>				
	能源消耗总量	兆瓦时	114892	128283	135369
	外购电力	兆瓦时	44990	54202	57104
	天然气	兆瓦时	3428	4505	4420
	汽油	兆瓦时	227	272	204
	柴油	兆瓦时	86	18	76
	外购热力	兆瓦时	66161	69287	73565
	每平方米楼面面积能源消耗总量	兆瓦时	0.14	0.16	0.17
37	用水总量	立方米	559351	734548	771118
38	外购自来水占比	%	100	100	100
39	每平方米楼面面积用水总量	立方米	0.69	0.91	0.98
40	污水排放量 <sup>6</sup>	立方米	514603	675784	709428

注 4：此温室气体排放清单的计算方法及相关排放系数参考了北京市生态环境局发布的《北京市企业（单位）二氧化碳排放核算和报告指南（2018 版）》、《二氧化碳排放核算和报告要求 电力生产》（DB11/T1781-2020）及世界资源研究所（WR）和世界可持续发展工商理事会（WBCSD）发布的《温室气体核算体系：企业核算与报告标准》。本公司 2024 年度的温室气体计算范围包括使用汽油机动车、柴油机动车等以柴油为燃料的设备，及燃气锅炉等以天然气为燃料的设备导致的温室气体直接排放，使用外购电力及外购热力导致的温室气体间接排放。

注 5：计算范围为本公司京内持有型物业年度用量的总和。本报告所披露的各能源消耗量数据根据各能源的实际消耗量及国际能源署提供的相关转换因子计算。

注 6：所排放污水均属于生活污水。

编号	绩效指标	单位	2022 年	2023 年	2024 年
41	回收再利用玻璃制品	公斤	49994	57754	63805
42	回收再利用塑料制品	公斤	76723	87853	84303
43	回收再利用酒店客房废旧毛巾	块	5115	15270	18483
44	回收再利用酒店客房肥皂	公斤	3150	1085	374.6
45	回收再利用酒店客房牙刷	支	126290	210715	244010
46	持有 5 米及以上的树木	棵	126	826	186
47	涉及对自然环境造成破坏的案件	宗	0	0	0
48	年度环保投入	万元	/	/	855
49	绿色建筑证书	个	/	/	2
<b>社会类绩效</b>					
50	职工人数	人	5,387	5,290	5115
51	按性别划分				
	男职工	人	3030	2980	2842
	女职工	人	2357	2310	2273
52	按受教育程度划分				
	研究生及以上	人	269	279	308
	本科	人	1766	1757	1774
	大专	人	1444	1404	1320
	中专	人	827	840	766
	其他	人	1081	1010	947
53	按年龄划分				
	30 岁及以下	人	1431	1382	1163
	30 至 50 岁	人	3289	3236	3228
	50 岁及以上	人	667	672	724
54	按地区划分				
	中国内地	人	5382	5285	5112
	港澳台地区	人	0	0	1
	海外	人	5	5	2
55	按雇员类别划分				
	高层人员	人	65	58	74
	中层人员	人	497	491	492
	一般人员	人	4825	4741	4549
	职工变动情况				
56	按性别划分				
	男职工	%	10.1	12.4	10.4

编号	绩效指标	单位	2022 年	2023 年	2024 年
	女职工	%	12.5	13.2	12.9
	按年龄划分				
57	30 岁及以下	%	18.8	20.5	25.2
	30 至 50 岁	%	8.8	10.3	7.9
	50 岁及以上	%	4.2	6.1	5.7
58	按地区划分				
	中国内地	%	11.1	12.8	11.5
	港澳台地区	%	0	0	0
	海外	%	28.57	16.67	0
59	受训雇员百分比	%	95.76	99.00	97.89
60	按性别划分				
	男职工	%	55.71	54.60	54.8
	女职工	%	44.29	45.40	45.2
61	按雇员类别划分				
	高层人员	%	1.51	0.69	1.48
	中层人员	%	10.06	9.10	9.13
	一般人员	%	88.43	90.21	89.39
	人均受训时长				
62	按性别划分				
	男职工	小时	36.00	33.80	30.00
	女职工	小时	39.00	43.56	37.00
63	按雇员类别划分				
	高层人员	小时	88.00	39.59	51.00
	中层人员	小时	60.00	45.02	47.00
	一般人员	小时	34.00	37.32	31.00
64	管理团队中女性所占比例 (部门主任级及以上)	%	40	41	46
65	女性与男性职工薪酬比例				
	管理层	%	1	1	1
	一般职工	%	1	1	1
66	人均带薪休假天数	天	12	11	11
67	劳动合同签订率	%	100	100	100
68	社会保险覆盖率	%	100	100	100
69	员工体检覆盖率	%	100	100	100
70	安全生产总投入	亿元	/	/	0.3
71	安全培训人次	人次	/	3748	5822

编号	绩效指标	单位	2022 年	2023 年	2024 年
72	安全培训覆盖率	%	/	/	100
73	因伤损失工作日数	天	1557	709	957.5
74	因工死亡事故	宗	0	2	0
75	二十万小时可记录工伤事故率	%	0.374	0.359	0.361
77	职业病率	%	0	0	0
78	研发投入	亿元	-	-	0.17
79	有效专利总数	项	3	4	4
80	与公司建立了长期合作的供应商数量				
	总数	个	758	1005	829
	中国内地	个	758	1005	829
81	其中经公司环境、社会风险筛选及管控的供应商数量				
	总数	个	751	970	829
	中国内地	个	751	970	829
82	通过质量、职业健康安全、环境或能源管理等体系认证的供应商数量	间	559	527	500
83	客户（例如：酒店宾客、写字楼租户、小区业主、展馆宾客等）服务满意度	%	93.4	95.11	94.31
84	产品及服务涉嫌安全与健康的诉讼案件	宗	0	0	0
85	年内收到的客户投诉件数	例	4	6	20
86	妥善回复和处置的投诉占比	%	100	100	100
87	产品及服务涉嫌侵犯知识产权的案件数目	宗	0	0	0
88	保修期内房屋出现质量问题的占比	%	0	0	0
89	房屋及服务涉嫌安全与健康的诉讼案件	宗	0	0	0
90	因泄露客户信息而遭到投诉件数	例	0	0	0
91	乡村振兴工作投入金额（包含扶贫项目中投入资金及物资折款的资金）	万元	630.20	905.50	806.66
92	其中：资金总额	万元	31.19	75.00	50.00
93	其中：物资折款总额	万元	638.32	830.45	756.66
94	乡村振兴惠及人数	人	15	94	132
95	帮困慰问金受助人次数	人次	/	70	27
96	帮困慰问金投入总额	万元	/	5.2	6.07
97	公司志愿者人数	人	94	97	242
98	志愿者活动时长	小时	528	439	761

## 指标索引

范畴与层面	一般披露及关键绩效指标	披露位置或备注
<b>A 环境</b>		
层面 A1: 排放物	一般披露：有关废气及温室气体排放、向水及土地的排污、有害及无害废弃物的产生等的政策及遵守对发行人有重大影响的相关法律及规例的资料。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 环境篇 - (一) 环境管理 制度落实 护生态
	A1.1 排放物种类及相关排放数据。	附录 - 关键绩效表
	A1.2 直接 (范围 1) 及能源间接 (范围 2) 温室气体排放量 (以吨计算) 及 (如适用) 密度 (如以每产量单位、每项设施计算)。	附录 - 关键绩效表
	A1.3 所产生有害废弃物总量 (以吨计算) 及 (如适用) 密度 (如以每产量单位、每项设施计算)。	附录 - 关键绩效表
	A1.4 所产生无害废弃物总量 (以吨计算) 及 (如适用) 密度 (如以每产量单位、每项设施计算)。	附录 - 关键绩效表
	A1.5 描述所订立的排放量目标及为达到这些目标所采取的步骤。	专题：绿韵北辰，绘“双碳”画卷
层面 A2: 资源使用	A1.6 描述处理有害及无害废弃物的方法，及描述所订立的减废目标及为达到这些目标所采取的步骤。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 - 清洁生产
	一般披露：有效使用资源 (包括能源，水及其他原材料) 的政策。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 - 节能降耗
	A2.1 按类型划分的直接及 / 或间接能源 (如电、气或油) 总耗量 (以千个千瓦时计算) 及密度 (如以每产量单位、每项设施计算)。	附录 - 关键绩效表
	A2.2 总耗水量及密度 (如以每产量单位、每项设施计算)。	附录 - 关键绩效表
	A2.3 描述所订立的能源使用效益目标及为达到这些目标所采取的步骤。	专题：绿韵北辰，绘“双碳”画卷
层面 A3: 环境及自然资源	A2.4 描述求取适用水源上可有任何问题，以及所订立的用水效益目标及为达到这些目标所采取的步骤。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 - 节能降耗
	A2.5 制成品所用包装材料的总量 (以吨计算) 及 (如适用) 每生产单位占量。	由于本公司业务性质，此项指标对本公司而言不适用
	一般披露：减低发行人对环境及自然资源造成重大影响的政策。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 - 清洁生产
A3.1 描述业务活动对环境及自然资源的重大影响及已采取管理有关影响的行动。	环境篇 - (三) 减碳降碳 低碳发展 谱新章 - 清洁生产	

范畴与层面	一般披露及关键绩效指标	披露位置或备注
<b>B 社会</b>		
<b>雇佣与劳工实践</b>		
<b>层面 B1:</b> 雇佣	一般披露: 有关薪酬及解雇、招聘及晋升、工作时数、假期、平等机会、多元化、反歧视以及其他待遇及福利的政策及遵守对发行人有重大影响的相关法律及规例的资料。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 保障职工权益
	B1.1 按性别、雇佣类型 (如全职或兼职)、年龄组别及地区划分的雇员总数。	附录 - 关键绩效表
	B1.2 按性别、年龄组别及地区划分的雇员流失比率。	附录 - 关键绩效表
<b>层面 B2:</b> 健康与安全	一般披露: 披露有关提供安全工作环境及保障雇员避免职业性危害的政策及遵守对发行人有重大影响的相关法律及规例的资料。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 筑牢安全防线
	B2.1 过去三年 (包括汇报年度) 每年因工亡故的人数及比率。	附录 - 关键绩效表
	B2.2 因工伤损失工作日数。	附录 - 关键绩效表
	B2.3 描述所采纳的职业健康与安全措施, 以及相关执行及监察方法。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 筑牢安全防线
<b>层面 B3:</b> 发展与培训	一般披露: 有关提升雇员履行工作职责的知识及技能的政策。描述培训活动。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 助力员工成长
	B3.1 按性别及雇员类别 (如高级管理层、中级管理层等) 划分的受训雇员百分比。	附录 - 关键绩效表
	B3.2 按性别及雇员类别划分, 每名雇员完成受训的平均时数。	附录 - 关键绩效表
<b>层面 B4:</b> 劳工准则	一般披露: 有关防止童工或强制劳工政策及遵守对发行人有重大影响的相关法律及规例的资料。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 保障职工权益
	B4.1 描述检讨招聘惯例的措施以避免童工及强制劳工。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 保障职工权益
	B4.2 描述在发现违规情况时消除有关情况所采取的步骤。	社会篇 - (一) 员工责任 关爱培育 筑同心 - 保障职工权益
<b>运营惯例</b>		
<b>层面 B5:</b> 供应链管理	一般披露: 管理供应链的环境及社会风险政策。	社会篇 - (二) 产业协同 携手共进 促共赢 - 打造责任供应链
	B5.1 按地区划分的供应商数目。	附录 - 关键绩效表
	B5.2 描述有关聘用供应商的惯例, 向其执行有关惯例的供应商数目以及有关惯例的执行及监察方法。	社会篇 - (二) 产业协同 携手共进 促共赢 - 打造责任供应链

范畴与层面	一般披露及关键绩效指标	披露位置或备注
<b>层面 B5:</b> 供应链管理	B5.3 描述有关识别供应链每个环节的环境及社会风险的惯例, 以及相关执行及监察方法。	社会篇 - (二) 产业协同 携手共进 促共赢 - 打造责任供应链 环境篇 - (四) 绿色运营 理念践行 促循环 - 绿色供应链
	B5.4 描述在拣选供应商时促使多用环境产品服务的惯例, 以及相关执行及监察方法。	环境篇 - (四) 绿色运营 理念践行 促循环 - 绿色供应链
<b>层面 B6:</b> 产品责任	一般披露: 有关所提供产品和服务的健康与安全、广告、标签及私隐事宜以及补救方法的政策及遵守对发行人有重大影响的相关法律及规例的资料。	社会篇 - (三) 优质服务 匠心精耕 赢口碑 - 倾心服务客户
	B6.1 已售或已运送产品总数中因安全健康理由而须回收的百分比。	由于本公司业务性质, 此项指标对本公司而言不适用
	B6.2 接获关于产品及服务的投诉数目以及应对方法。	附录 - 关键绩效表
	B6.3 描述与维护及保障知识产权有关的惯例。	附录 - 关键绩效表
	B6.4 描述质量检定过程及产品回收程序。	社会篇 - (二) 产业协同 携手共进 促共赢 - 打造责任供应链
<b>层面 B7:</b> 反贪污	B6.5 描述消费者资料保障及私隐政策, 以及相关执行及监察方法。	社会篇 - (三) 优质服务 匠心精耕 赢口碑 - 倾心服务客户
	一般披露: 有关防止贿赂、勒索、欺诈及洗黑钱的政策及遵守对发行人有重大影响的相关法律及规例的数据。	治理篇 - (一) 党建引领 红色引擎 促发展 - 党风廉政建设
	B7.1 于本报告期内对发行人或其雇员提出并已审结的贪污诉讼案件的数目及诉讼结果。	附录 - 关键绩效表
	B7.2 描述防范措施及举报程序, 以及相关执行及监察方法。	社会篇 - (三) 优质服务 匠心精耕 赢口碑 - 倾心服务客户
<b>社区</b>	B7.3 描述向董事及员工提供的反贪污培训。	治理篇 - (一) 党建引领 红色引擎 促发展 - 党风廉政建设 附录 - 关键绩效表
	一般披露: 有关以社区参与来了解营运所在社区需要和确保其业务活动会考虑社区利益的政策。	社会篇 - (四) 公益担当 善举润泽 惠民生
<b>层面 B8:</b> 社区投资	B8.1 专注贡献范畴 (如教育、环境事宜、劳工需求、健康、文化、体育)。	社会篇 - (四) 公益担当 善举润泽 惠民生
	B8.2 在专注范畴所动用资源 (如金钱或时间)。	社会篇 - (四) 公益担当 善举润泽 惠民生 附录 - 关键绩效表

## 意见反馈

尊敬的读者：

您好！

非常感谢您阅读北京北辰实业股份有限公司《2024 年可持续发展暨 ESG 报告》。如果您对本报告有任何意见和建议，请填写下面的意见反馈表，通过信件、电子邮件或传真等方式发给本公司。对于您的宝贵意见，本公司致以深深的谢意！

1. 您对本报告的总体评价是：

好       较好       一般

2. 您认为本报告能否反映公司对经济、社会和环境的重大影响：

好       较好       一般       较低       低

3. 您认为本报告所披露信息、数据、指标的清晰、准确、完整度如何：

好       较好       一般       差       不了解

4. 您最满意本报告哪一方面？

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5. 您希望进一步了解哪些信息？

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6. 您对我们今后发布报告有哪些建议？

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7. 本公司联系方式：

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## About the Report

Beijing North Star Company Limited is delighted to publish its 17th *Corporate Social Responsibility Report/Environmental, Social and Governance (ESG) Report/Sustainability Report*. The Board of Directors and all the directors of the Company warrant that there are no false records, misleading statements or major omissions in the Report, and they shall be individually and severally liable for the authenticity, accuracy and completeness of the contents.

The purpose of the Report is to present the environmental, social and governance issues related to the sustainable development of the Company to all stakeholders, so that, they can better understand the Company's sustainable development philosophy, actions, and related performance.

The Report is prepared in both simplified Chinese and English. In case of any discrepancy between the two versions, the simplified Chinese version shall prevail.

### Report Period

Unless otherwise mentioned, the Report mainly describes the specific policies and performance of the Company in terms of environmental, social and governance from January 1, 2024, to December 31, 2024. For continuity and comparability, some information in the Report is extended as needed.

### Scope of Organization Covered

The scope of organization covered by the Report is based on the principle of materiality. Unless otherwise mentioned, the material content of the Report covers Beijing North Star Company Limited and its branches and subsidiaries. The key environmental performance indicators cover only the properties held by Beijing North Star Company Limited in Beijing, while the key social performance indicators cover the Company and its branches and subsidiaries.

### Basis of Reporting

The Report is prepared according to the *No. 1 Self-Regulatory Guidelines for Listed Companies of Shanghai Stock Exchange - Standardized Operation (Rev. December 2023)* published by the Shanghai Stock Exchange, the *Environmental, Social and Governance Reporting Guide* under Appendix C2 of the *Main Board Listing Rules of the Stock Exchange of Hong Kong Limited* published by the Stock Exchange of Hong Kong Limited and the *Guidelines on Sustainability Reporting for Chinese Enterprises (CASS-ESG 6.0)*. The Report follows the reporting principles of *Environmental, Social and Governance Reporting Guide* related to "Materiality", "Quantification", "Balance" and "Consistency". Please refer to the following table to learn about how the Company has applied the reporting principles when preparing the Report.

Reporting Principles	Implementation by the Company
<b>Materiality</b>	During the preparation of the Report, the Company has conducted, with the help of a professional consulting agency, a materiality assessment, to identify the issues material to Beijing North Star and its key stakeholders, and then collected and disclosed the related information of the material issues accordingly in the Report. Moreover, the Company's Board of Directors has already been notified of the materiality assessment results and approved the Report.
<b>Quantification</b>	The Company has already provided information on the standards, methodologies, assumptions and calculation tools used for the reporting of emissions/energy consumption in the "Key Performance". Key performance indicators for historical data have been measured in the Report. The Company has set targets to reduce individual impact, including actual figures or directional, forward-looking statements.
<b>Balance</b>	The content contained herein reflects objective facts and discloses both positive and negative indicators.
<b>Consistency</b>	The statistical methods for data analysis adopted by the Company are consistent with those of last year, with certain changes to the calculations indicated in the "Key Performance".

### Confirmation and Approval

The contents disclosed in the Report are in compliance with the information disclosure requirements of the *No. 1 Self-Regulatory Guidelines for Listed Companies of Shanghai Stock Exchange - Standardized Operation (Rev. December 2023)* issued by the Shanghai Stock Exchange, as well as the ESG information disclosure requirements of the "Mandatory Disclosure Requirements" and "Comply or Explain" under the *Environmental, Social and Governance Reporting Guide* in Appendix C2 to the *Main Board Listing Rules of the Stock Exchange of Hong Kong Limited* issued by The Stock Exchange of Hong Kong Limited. The Report was confirmed by the designated person responsible for ESG in March 2024 and was approved by the Board of Directors of the Company.

### Report Acquisition and Feedback

The Report is available in both online and print versions. The online version can be accessed and downloaded on the website of the Company, the website of Shanghai Stock Exchange and the HKEXnews website of Hong Kong Exchanges and Clearing Limited. If you have any questions, comments, or feedback on the Report, please email us at northstar@beijingns.com.cn.

Full form	Shortened form
Beijing North Star Company Limited	Beijing North Star
Beijing Capital Group Exhibitions & Events Co., Ltd.	Beijing Capital Group Exhibitions & Events
Beijing North Star Real Estate Group Co., Ltd.	Beijing North Star Real Estate
Beijing North Star Commercial Management Co., Ltd.	Beijing North Star Commercial Management
China National Convention Center of Beijing North Star Company Limited	China National Convention Center
Beijing International Convention Center of Beijing North Star Company Limited	Beijing International Convention Center
Beijing Continental Grand Hotel of Beijing North Star Company Limited	Beijing Continental Grand Hotel
V-Continent Beijing Parkview Wuzhou Hotel of Beijing North Star Company Limited	V-Continent Beijing Parkview Wuzhou Hotel
InterContinental Beijing Beichen Hotel of Beijing North Star Company Limited	InterContinental Beijing Beichen Hotel
Beijing International Exhibition Center Co., Ltd.	Beijing International Exhibition Center Co., Ltd.
Public Facilities Management Branch Company of Beijing North Star Company Limited	Public Facilities Management Branch Company
China International Fair for Trade in Services	CIFTIS
The 26th China Beijing International High-Tech Expo	CHITEC
Swift International Banker's Operation Seminar 2024	Sibos 2024
Environmental, Social and Governance	ESG
Carbon peaking and carbon neutrality goals	Dual-carbon goals
From January 1, 2024 to December 31, 2024	The "reporting period"/this year
The properties of around 1.2 million m <sup>2</sup> held by the Company in Beijing	Properties held in Beijing
The State-owned Assets Supervision and Administration Commission of the People's Government of Beijing Municipality	Beijing Municipal SASAC
Beijing Municipal Committee of the Communist Party of China	Beijing Municipal Party Committee
The People's Government of Beijing Municipality	Beijing Municipal Government
Task Force on Climate-Related Financial Disclosures	TCFD

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## Preface

Upholding craftsmanship and responsibility for greater progress. Beijing North Star embeds the concept of sustainable development deeply into its corporate DNA and adheres to the symbiotic and win-win relationship between the economy, society, and the environment. We steadily advances along the path of development and forges ahead in the pursuit of excellence to build a brilliant future where business value and social welfare shine together.

**2024 marks the first year for fully implementing the guiding principles of the third plenary session of the 20th CPC Central Committee. It is a critical year for Beijing North Star to advance the 14th Five-Year Plan, achieve leapfrog development, and strengthen its core competitiveness on the path to becoming a world-class enterprise.** Over the past year, Beijing North Star has followed Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era as the guiding principle and fully implemented the new development philosophy. With coordinated development and reform-driven innovation as our action plan, we have strategically positioned ourselves within the grand blueprint of Chinese modernization, actively explored innovation amidst the wave of high-quality industry development, and driven the deep integration of ESG principles with corporate operations to forge a sustainable development path uniquely tailored to us.

**Over the past year, we have deepened our commercial footprint and implemented diverse measures to invigorate market vitality.** We have achieved our goals with excellence, unwaveringly strengthened our core convention and exhibition business, actively explored real estate transformation, and continuously enhanced the brand value of our commercial properties. Meanwhile, we have remained committed to solidifying our competitive edge in convention and exhibition services, our expertise in real estate development, and our scale advantage in commercial property management.

**Over the past year, we have pursued green development by protecting our ecological home with craftsmanship and dedication.** We have actively implemented the national strategy for achieving the two goals of carbon peaking and carbon neutrality and unwaveringly followed a development path that prioritizes ecological conservation and pursues green and low-carbon growth. As a key energy-consuming entity in Beijing, we took on the responsibility of a state-owned enterprise in addressing climate change, steadily advanced carbon peak and carbon neutrality efforts, and fully demonstrated our role as a model and leader among state-owned enterprises.

**Over the past year, we have spread warmth and joined forces with various partners to promote social harmony.** We actively embraced social responsibility, upheld a talent-driven strategy, supported rural revitalization, engaged in public welfare initiatives, led industry development, and strengthened supply chain management. We practiced social responsibility with the highest standard and contributed "North Star strength" to foster a more harmonious society.

**Over the past year, we have focused on corporate governance and embraced responsibility to drive sustainable development.** We steadily advanced a new round of state-owned enterprise reform and enhancement initiatives, continuously strengthened core functions, and boosted core competitiveness. We anchored in ESG governance standards, explored the creation of a robust, well-structured, and highly directive ESG management system, and reinforced our resilience for long-term growth.

**Embarking on the journey to sail ahead with determination.** 2025 marks a critical year for fully implementing the guiding principles of the third plenary session of the 20th CPC Central Committee, further deepening comprehensive reform, and laying a solid foundation for a good start to the 15th Five-Year Plan period. Beijing North Star will deepen its core business, drive innovation in "space" and "services," and leverage the "industry+" strategy to accelerate the creation of a new industrial landscape characterized by mutual support, complementary strengths, and coordinated development. Meanwhile, we warmly invite partners from all sectors to collaborate closely and jointly shape the sustainable development blueprint for 2025 and contribute to economic growth and a better life for all.



# Company Profile

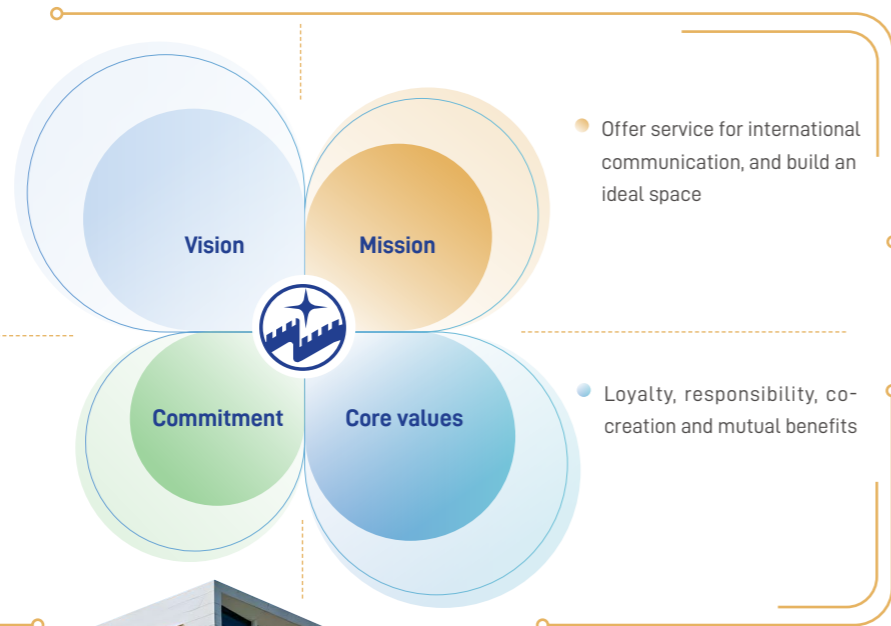
## About the Company

Beijing North Star's main business includes real estate development, exhibitions (including hotels), and commercial properties. In recent years, the real estate development business has continued to deepen the regional presence and expand into new cities, gradually shaping a nationwide development layout with multiple regions and levels. The business involves diversified and multi-level property development and operation in residential, apartment, villa, office building, commercial and other areas. As of the end of the Reporting Period, the Company's development projects and land reserves are distributed in 15 core cities, including the Beijing-Tianjin-Hebei region, the Yangtze River Economic Belt, the Sichuan-Chongqing urban agglomeration, the Hainan Free Trade Port, and the Guangdong-Hong Kong-Macao Greater Bay Area. The Company has constructed a pattern of coordinated development of residential, industrial complexes, commercial, and property services businesses.

The exhibition (including hotels) business is based on the Beijing Capital Group Exhibitions & Events, vigorously integrating exhibition resources, continuously strengthening the expansion of new businesses and technologies in the exhibition industry, and actively promoting the layout and expansion of the entire exhibition industry chain. It has become a professional operator of the CIFTIS, a high-end government event service provider, an important carrier for the development of the capital international exhibition industry, and a benchmark for the digital transformation and development of the exhibition industry. The Company is committed to building an international first-class exhibition brand. The Company relies on the operation model of "Exhibition + Real estate" to continuously strengthen resource integration and industrial interaction. With the support of Beijing North Star Commercial Management, the Company specializes in the operation and management of office buildings, apartments, comprehensive commercial and other supporting formats for exhibition and real estate. By establishing a unified asset center management model and empowering property operation management with smart technology, we aim to build a professional commercial property service brand with the ability to output light assets.

## Core Philosophy

- To become a world-class exhibition & event service provider, and a unique compound real estate operator and branded company



- Offer service for international communication, and build an ideal space

- Loyalty, responsibility, co-creation and mutual benefits



## Honors and Awards

### Beijing North Star

Honors and awards	Date	Given by
2024 China's Leading Brand in Comprehensive Development of Real Estate (Diversified Real Estate Operation)	Sep. 2024	China Real Estate Top 10 Research Group
Class A (Excellent) Enterprise in Information Disclosure, rated by SSE for the 4th consecutive year	Oct. 2024	Shanghai Stock Exchange (SSE)
"ESG Pioneer" recognized at the 2024 CLS.CN "ZHIYUAN Award" Presentation Ceremony	Nov. 2024	CLS.CN

### Exhibition & Event Service Subsidiaries

Honors and awards	Date	Given to	Given by
Carbon Neutrality Certificate obtained at the 2024 International Conference on Zero Carbon Urban & Rural Areas and Buildings (Technology and Equipment Expo)	May. 2024	China National Convention Center	China Quality Certification Centre (CQC)
Excellent Case selected by the China Green Exhibition Development Report (2024)	Jul. 2024		China Association for Exhibition Centers (CAEC)
Beijing Municipal Party Members and Cadres On-the-Spot Education Site	Aug. 202		Organization Department of the CPC Beijing Municipal Committee
Key Units Recommended for Capital SOEs Open Day	Sep. 2024		Beijing Municipal SASAC
The Best Dealer in Rental Business of the Year 2024	Dec. 2024		China Beijing Equity Exchange
May Fourth Red Flag Youth League Committee in Beijing City	Aug. 2024	Beijing Continental Grand Hotel and Beijing International Convention Center	Beijing Municipal Committee of the Communist Youth League of China
2024 New Quality Productive Force in the Exhibition & Event Industry of China — The Most Influential Exhibition & Event Venue	Dec. 2024	China Conference & Exhibition Magazine	
Most Popular Hotels in Beijing	Jan. 2024	V-Continent Beijing Parkview Wuzhou Hotel	CTIP.COM
Beijing 2024 Quality Service Hotel	Dec. 2024		
Four-Star Hotel listed in the Forbes Travel Guide Star Rated Hotels	Jan. 2024	InterContinental Beijing Beichen Hotel	Forbes Travel Guide
Luxury Hotel Choice of the Year	May. 2024		Enjoyable Travel Awards (enjoyabletravel.cn)
City Landmark MICE Hotel	June.2024		China Top 100 Hotels
Best Hotel Restaurant Star			

### Commercial Management Subsidiaries

Honors and awards	Date	Given to	Given by
Honorable title of "Capital Civilized Organization" (Recognized as qualified after reevaluation)	Sep. 2024	Public Facilities Management Branch Company	Capital Spiritual Civilization Promotion Committee
Honorable title of "Pioneer Unit of Workers in Beijing"	Apr. 2024	Huibin and Huixin Project Department of Beijing North Star Commercial Management	Beijing Municipal Federation of Trade Unions, and Beijing Municipal Human Resources and Social Security Bureau

## Sustainability/ESG Management

Putting high-quality development and ESG concepts into practice is the only way for Beijing North Star to meet the demands of the times. Beijing North Star is committed to becoming an outstanding listed company that promotes industry progress, shaping a better life, and creating diverse value for society. Guided by this vision, the Company will deeply incorporate the concept of sustainability and sustainable development into its corporate strategy, operation and management, and corporate culture, while establishing a complete sustainability promotion mechanism and supervision system.

### Management structure

Beijing North Star has integrated the ESG concept into its corporate vision, mission, and core values to form a corporate culture with sustainable development characteristics and lead its high-quality development. The Company has established a top-down ESG management structure, to continuously strengthen the participation of the Board of Directors and further improve the Board's functions in the implementation of ESG concepts. As the highest decision-making body in the field of ESG, the Board provides guidance and supervision into the Company's sustainable development work each year. The Board Office, as the overall planning, coordination, and daily liaison body to promote the ESG work of the Company, is equipped with dedicated ESG personnel and are responsible for formulating ESG related strategies and policies, promoting and implementing work plans, and, ultimately, coordinating and supervising the execution of related work. The Company's functional departments and subsidiaries are responsible for implementing ESG related work as an ESG task execution team.

### The division of duties for ESG disclosures in Beijing North Star:

The Board of Directors is responsible for guiding the overall operation and business development strategy of the Company, and conducting overall supervision on all ESG matters:

To be responsible for reviewing the Company's ESG policies and strategies.

To participate in ESG decision-making.

To approve ESG reports, confirm the assessment results of material issues, review the progress of ESG related goals and ESG risk management, and explain the connection between the ESG matters and the overall business of the Company.

The Secretary of the Board of Directors is responsible for reviewing the ESG report and reporting to the Board.

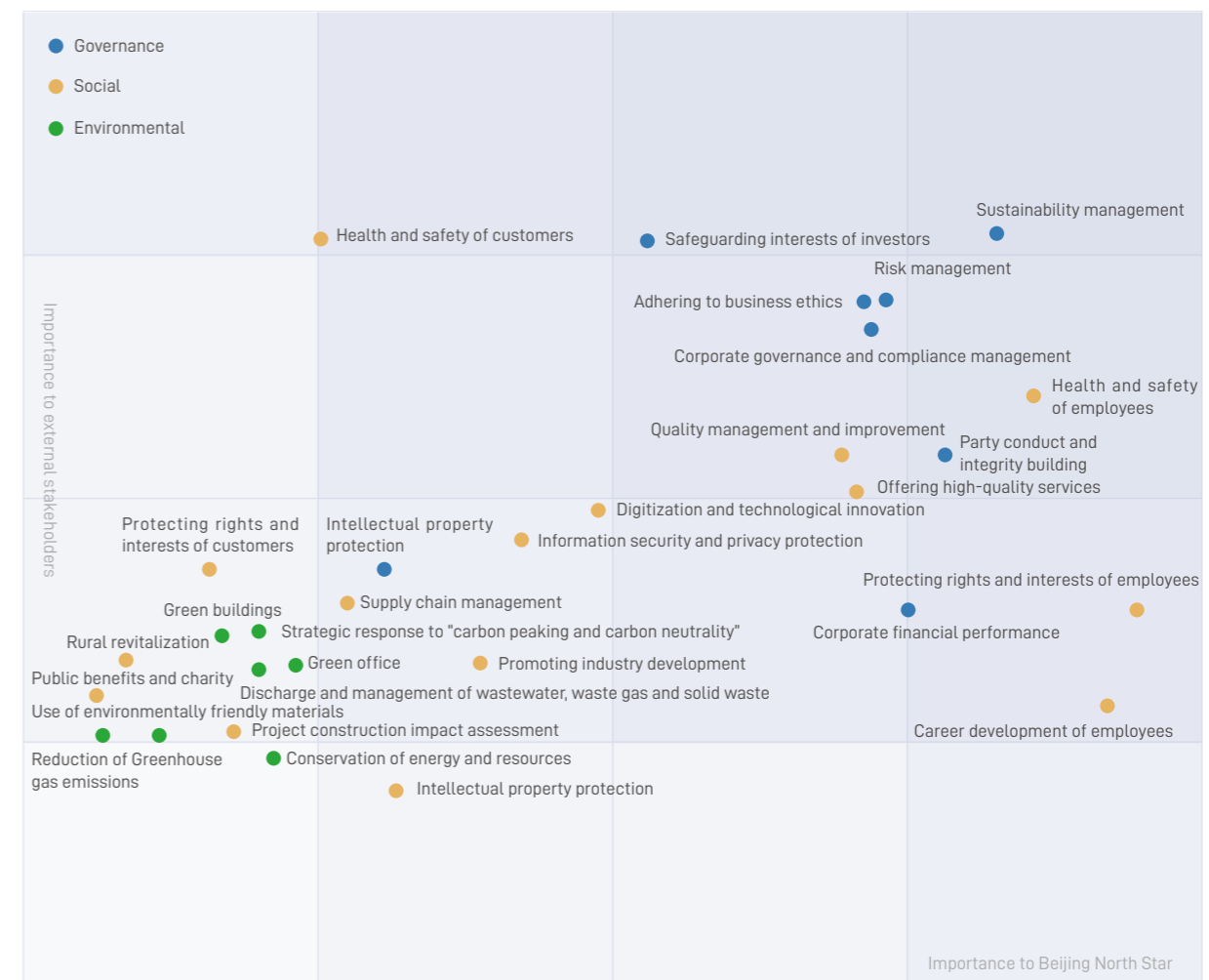
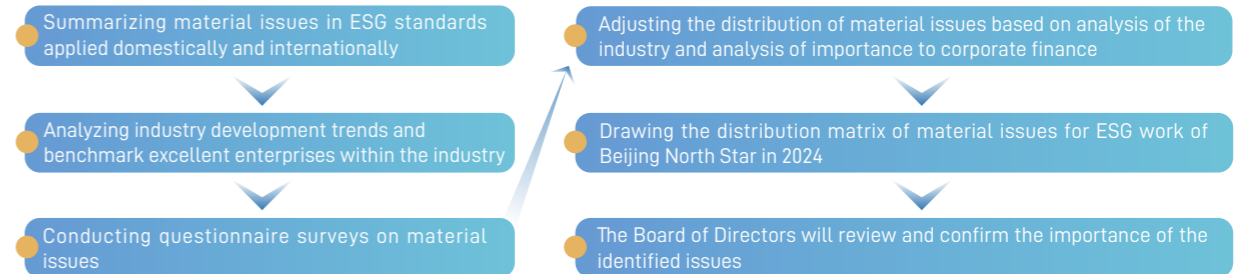
The Board Office collects data and information from functional departments and subsidiaries of the Company, gains insights into the progress of ESG related tasks, and prepares this reports.

In the field of environment, the Company established the "Carbon Peaking and Carbon Neutrality Work Leading Group" and the "Energy Conservation Work Leading Group" to strengthen the organizational guarantee of green energy and low-carbon development work. In the social field, the Company established a "Rural Revitalization Working Group" to be responsible for the overall coordination of rural revitalization and assistance work. All subsidiaries also integrate ESG work into their departmental responsibilities, while continuing to improve ESG management, and efficiently implement the relevant ESG work.

### Identification of issues

Beijing North Star referred to relevant standards of sustainable development (ESG) at home and abroad, analyzed and evaluated important issues, and drew a distribution matrix of material issues based on development trends of business and the industry. Through accurate identification of issues and a rigorous evaluation process, Beijing North Star provided a practical implementation path for its sustainable development work and adequately responded to the expectations of its stakeholders.

The process of determining material issues:



## Communication with stakeholders

Beijing North Star attached great importance to the demands of its stakeholders, continued to expand communication channels with all stakeholders, devoted itself to forming convergence among stakeholders on the journey to sustainable development, actively responded to the expectations of stakeholders through the regular disclosure of information, built an efficient, convenient and unimpeded stakeholder communication network, and continued improving the Company's abilities and capabilities for promoting sustainable development and fulfilling corporate social responsibility, to achieve the common growth and harmonious development of enterprises and the stakeholders.

Beijing North Star use the following criteria to identify individuals and organizations who qualify as its key stakeholders:

Have invested in or will invest in the Company;

Have influence on the business operation of Beijing North Star;

Have interests in or are affected by the products and services provided by Beijing North Star.

In 2024, the key stakeholders of Beijing North Star included the government and regulatory agencies, investors and shareholders, customers, employees, suppliers, media, communities and non-governmental organizations. The Company actively communicated with all major stakeholders through diverse communication channels to learn about and respond to their demands.

## Building of an ESG management system

In the process of actively implementing the sustainable development strategy, Beijing North Star widely launched the building of its ESG management system. The Company built a more scientific and complete ESG governance framework based on systematic thinking, to clarify the responsibilities and authorities of each level in environmental, social responsibility and corporate governance, and formed an efficient and collaborative management mechanism; closely focused on the corporate development strategies and the best practices used in the industry, to sort out an ESG indicator system aligned to its own business development, providing strong support for accurately measuring the effectiveness of ESG work; systematically promoted the standardization and normalization of ESG work, and established a rigorous, standardized and practical ESG management system from the formulation of regulations, process optimization, and supervision to implementation, to ensure that the ESG concepts are applied across the entire process of its business operation.

In December 2024, Beijing North Star held the 2024 Sustainability (ESG) Report Preparation Kick-off and Training Meeting and invited senior industry experts and professional institutions to provide insights into the core points of sustainability (ESG) report preparation, including the reporting framework, content requirements, disclosure standards, and new trends of international markets. By combining theoretical interpretation, case analysis and interactive communication, the Company helped participants from different departments better understand the requirements and standards for comprehensive report writing, laying a solid foundation for high-quality ESG report preparation, and promoting the presentation of ESG practice results and the fulfillment of corporate social responsibilities to stakeholders adequately and accurately.



Stakeholders	Communication channels	Stakeholders	Communication channels
<b>Government and regulatory agencies</b> <ul style="list-style-type: none"> <li>Attending meetings</li> <li>Regular reporting</li> </ul>	<ul style="list-style-type: none"> <li>Accepting supervision</li> <li>Forum and exchange activities</li> </ul>	<b>Suppliers</b> <ul style="list-style-type: none"> <li>Telephone interview</li> <li>Field visit</li> </ul>	<ul style="list-style-type: none"> <li>Supplier conference</li> <li>Strategic cooperation</li> </ul>
<b>Investors and shareholders</b> <ul style="list-style-type: none"> <li>General meeting of shareholders</li> <li>Investors column on the Company's website</li> <li>Investor relations hotline</li> <li>Annual report and ESG report</li> </ul>	<ul style="list-style-type: none"> <li>Investor research</li> <li>SSE e-Interactive Platform (SEE INFO)</li> <li>Investor reception day</li> <li>Strategy meeting</li> </ul>	<b>Media</b> <ul style="list-style-type: none"> <li>Press conference</li> <li>Media interview</li> <li>Annual report and ESG report</li> </ul>	<ul style="list-style-type: none"> <li>Annual and mid-term performance release conference</li> <li>Press releases and publications</li> <li>Media inquiry</li> </ul>
<b>Customers</b> <ul style="list-style-type: none"> <li>Customer service hotline</li> <li>Customer satisfaction survey</li> </ul>	<ul style="list-style-type: none"> <li>Social media promotion</li> <li>Customer symposium</li> </ul>	<b>Communities and non-governmental organizations</b> <ul style="list-style-type: none"> <li>Community involvement</li> <li>Charitable and public benefit donations</li> </ul>	<ul style="list-style-type: none"> <li>Rural revitalization</li> <li>Social media promotion</li> </ul>
<b>Employees</b> <ul style="list-style-type: none"> <li>Employee interviews</li> <li>Workers' congress</li> </ul>	<ul style="list-style-type: none"> <li>Employee care activities</li> <li>Complaint mailbox</li> </ul>		

## Special Topic: Beijing North Star painting a "dual-carbon" picture on a green background

Establishing the "dual-carbon goals" is a major strategic decision to drive high-quality development and effectively address climate change. As a solid cornerstone of economic development, state-owned enterprises (SOEs) should actively fulfill their carbon neutrality responsibilities and set a benchmark for building a beautiful China. In order to fully implement the strategic decisions and deployments of the CPC Central Committee and the State Council on carbon peaking and carbon neutrality, the *Beijing Municipal Carbon Peaking Implementation Plan*, and the specific requirements of the *Beijing Municipal-Level SOEs Carbon Peak Action Plan*, Beijing North Star formulated the internal *Carbon Peaking Action Plan*, and joined hands with its subsidiaries to participate in the exploration of related practice and draw a blueprint for the "dual-carbon" based development.

### Comprehensive deployment of carbon peak action across the board

Beijing North Star established a "Carbon Peaking and Carbon Neutrality Work Leading Group" to organize, coordinate, promote and implement the "double-carbon" goals. Each subsidiary at each level established a corresponding work leading group responsible for implementing its own tasks in their relevant areas. At the same time, Beijing North Star actively formulated quantitative indicators for energy conservation, emission reduction and environmental protection, broke them down to each subsidiary and each responsible person, and continuously refined the examination contents of all engineering disciplines, and included the inspection results in the end of year assessment of subsidiaries, to effectively supervise the implementation of carbon peaking work across the board.

#### Main principles

Adhere to systematic planning based on collaboration

Adhere to prioritizing conservation and reducing carbon emissions from sources

Adhere to driving relevant work forward with innovation and technological support

Adhere to promoting relevant work methodically based on reality

### In-depth implementation of the carbon peaking commitment

The achievement of the "3060 goals" (striving to reach the carbon peak by 2030, and realize carbon neutrality by 2060) cannot be separated from the overall planning and active practice of various enterprises. Beijing North Star and its subsidiaries strictly followed the action plan to promote energy conservation, carbon reduction and green development, while, at the same time, took multiple measures by focusing on awareness promotion, the upgrading of equipment, data validation, technology research and development, and industry exchange, while making many commendable efforts and achievements, to make Beijing North Star's contribution to the overall realization of its carbon peak goal.

In 2024, Beijing North Star promoted the implementation of key technological upgrading projects for energy conservation according to the carbon peaking action plan, with all such projects being completed or added to the agenda; completed the carbon dioxide emission verification and contract fulfillment work for the year, and obtained the carbon emission allowance of 29,053 tons for the year, effectively offsetting the Company's annual carbon emissions.

### Beijing Capital Group Exhibitions & Events

In order to improve the efficiency of energy utilization, replace some of the older and more outdated energy consuming equipment, introduce advanced technologies, prioritize the use of energy-saving equipment, and achieve the optimization and upgrading of energy use, the engineering departments of its subordinate enterprises and units conducted energy-saving inspections, implemented energy-saving optimization measures for each of the job positions, and applied strict control on high-power equipment, including timely shutdown, optimizing service time, adopting LEDs and energy-saving lighting, phasing out older and high-energy consuming motors, and using frequency conversion technology to control their air conditioners.

### Public Facilities Management Branch Company

Purchased green electricity and obtained an electricity trading certificate; successfully applied for the 2024 Energy Conservation and Carbon Reduction Special Fund Award in Chaoyang District; and actively submitted green electricity trading vouchers and related materials for the year 2023 to the competent authority for ultimately offsetting its carbon dioxide emission allowance by 5,120 tons.

#### CASE Xiong'an Convention and Exhibition Center obtained the first certificate for the Certification of Carbon Neutrality Management System in the convention and exhibition industry of China

As the first high-level convention and exhibition center in Xiong'an New Area, Xiong'an Convention and Exhibition Center is the window for Xiong'an New Area to demonstrate its strength to the public. As the main manager and operator of the Center, Beijing Capital Group Exhibitions & Events continue promoting the Center's green and low-carbon operation. Since it was put into operation, the Center has devoted itself to implementing the environmental and low-carbon concepts by practical actions, striving to implement the Hebei Xiong'an New Area Planning Framework and build a green and low-carbon city.

In 2024, the Center successfully passed the third-party certification of Carbon Neutrality Management System and obtained the corresponding certificate. This certificate is the first certificate for the Certification of Carbon Neutrality Management System in the convention and exhibition industry of China and recognizes the achievements and contributions of the Center in promoting carbon reduction.



Certificate for the Certification of Carbon Neutrality Management System

#### CASE "Carbon Neutrality" convention and exhibition was advocated during the first ICCA Global Venue Experts Forum

In December 2024, the first ICCA (International Congress and Convention Association) Global Venue Experts Forum successfully concluded at the China National Convention Center Phase II (CNCC II). This Forum adhered to the sustainable venue concept advocated by ICCA, fully leveraged the advantages of CNCC II as a green venue testified by "China Three-Star Green Building" and "LEED Platinum Building".

CNCC II purchased China Certified Emission Reduction (CCER) credits to offset its carbon emission allowance, and adopted low-carbon measures, such as using signs made from environmentally friendly materials, promoting paperless conference materials, reusing environmentally friendly furniture, providing degradable and reusable tableware, and installing high-efficiency lighting systems, to achieve the carbon neutrality goal.



Carbon Neutrality Certificate

# GOVERNANCE PART

Building a Solid Foundation for  
Management and Ensuring Steady  
and Healthy Development

Beijing North Star thoroughly implemented the spirit of the 20th National Congress of the Communist Party of China, promoted the integration of Party building and business management, consolidated the foundation work of Party building, and solidly promoted the effective implementation of various measures; continuously improved the governance of modern enterprises with Chinese characteristics, established and continued perfecting an efficient governance system; consolidated and deepened risk control management, and focused on strengthening the effectiveness of internal control and compliance management systems; laid emphasis on technological innovation, took digitalization as a key starting point to enhance corporate competitiveness, actively promoted the integration of ESG concepts into corporate governance, and laid a solid foundation for the sustainable development of the Company.

## PART 01

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## SDGs



## Party Building: Driving Corporate Development with “Red Engine”

Beijing North Star thoroughly studied, propagated and implemented the spirit of the Third Plenary Session of the 20th CPC Central Committee, constantly deepened the full and strict governance over the Party, continued to optimize and improve the quality of Party building work, focused on strengthening the Party through enhancing political foundation, ideological awareness, organizational construction, conduct regulation, discipline management and institutional arrangement, and transformed the vitality of Party building into a strong driving force for the Company to improve quality and efficiency.

### Strengthening political foundation

Beijing North Star adhered to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, studied, in-depth, and implemented the spirit of the 20th CPC National Congress and the Second and Third Plenary Sessions of the 20th CPC Central Committee, adopted a variety of methods to constantly deepen the study of the spirit of the Plenary Sessions; continued to consolidate and deepen the “comprehensive + characteristic” pattern of Party building, carried out, in-depth, the “Party building, business management enhancing and development promotion” work, and strived to improve the quality and ability of Party building.

#### Persistently using Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era to enhance the cohesion and forge the soul.

Beijing North Star deeply implemented the opinions of the CPC Central Committee on consolidating and expanding the achievements of thematic education, as well as the *Opinions of the Beijing Municipal Party Committee on Strengthening the System for Normalizing the Study and Implementation of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era*; promoted the expansion of centralized education to daily education; took the in-depth study and implementation of the Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era as the main theme and the highest priority task for continuously promoting the in-depth study of the spirit of the Third Plenary Session of the 20th CPC Central Committee.

#### Comprehensively strengthening the leadership of the Party and promoting the deep integration of Party building work with the production and business operation activities.

Beijing North Star improved the mechanism for the Party organizations of all subsidiaries to play their roles; implemented the leadership system of “two-way entry and cross appointment”; issued the Guidelines on Further Incorporating Party Building into Articles of Association and Discussion of Major Issues by Party Committee before Corporate Actions to all subsidiaries to regularly promote the incorporation of Party building into the Articles of Association of the Company; and carried out the plan for implementing the special action of “strengthening Party building and promoting reform” according to the requirements of Beijing Municipal SASAC, to cultivate a Party organization with strong abilities in Party building and business operation.

### Improving Party conduct and clean governance

Beijing North Star firmly supported the “Two-Established”, and firmly implemented the “Two-Maintenance”, comprehensively promoted the construction of an effective mechanism under which officials do not have the audacity, opportunity, or desire to corrupt, directly deepened the improvement of Party conduct and integrity, and committed itself to creating a clean and upright political ecosystem.

### Strengthening political supervision

Beijing North Star carried out the reform of foundation level discipline inspection agencies, improved the wide and unhindered coordination based supervision mechanism, and forged an iron army of discipline inspection and supervision that is brave and good at fighting; strengthened the theoretical learning and training of disciplinary inspection and supervision cadres, and continuously improved the standardization, legalization and regularization of disciplinary inspection and supervision work; convened three special meetings on wide and unhindered coordination based supervision, and provided specialized directions on identifying and transferring leads, so as to effectively enhance the abilities of inspectors and auditors to accurately identify any problems and transfer necessary leads.

### Rectifying illegal and improper conducts, enforcing strict discipline, and combating corruption

Beijing North Star formulated the *Negative List for Correcting “Four Malfeasances”*, and established 33 specific measures covering 7 aspects, to further rectify the “Four Malfeasances” (formalism, bureaucratism, hedonism and extravagance) in a normal and long-term manner, and deepen the full and strict governance over the Party. The Company convened 55 disciplinary inspection exclusive meetings related to 139 topics throughout the year; organized 16 disciplinary inspection classes about 46 topics; delivered 43 issues of online learning materials, totaling 125 articles; carried out the “Party Conduct and Clean Governance Education Month” campaign, accurately utilized the “four forms” of discipline supervision and enforcement to deepen the elimination of both symptoms and root causes; and persistently improved the Party conduct, maintained the strict enforcement of discipline, and combated against corruption.

#### CASE The “Party Conduct and Clean Governance Education Month” campaign in 2024 was completed successfully

Between May and June 2024, the Company carried out the “Party Conduct and Clean Governance Education Month” campaign with the theme of “In-depth Learning Party Discipline to Clarify Bottom Line, Boosting Spirit to Make New Achievements”.

The education campaign was combined with the study and education of Party discipline, integrating discipline education, and Party spirit education with the promotion of integrity culture. Subsidiaries at all levels organized 424 activities, covering 10 different topics and reached 8,706 audiences. This campaign set examples for promoting wider influence and employed multiple measures to create a strong atmosphere of learning, knowing, understanding and abiding by discipline.



The “Party Conduct and Clean Governance Education Month” campaign

### Party discipline learning and education

Beijing North Star carried out in-depth Party discipline learning and education. The Party Committee and Party organizations at all levels studied in detail and implemented General Secretary Xi Jinping's important discourse on comprehensively strengthening Party discipline construction, and focused on the combination of learning and practice, to promote Party members and cadres to learn, understand and abide by discipline. In 2024, the Company organized 19 Central Group learning sessions; compiled and distributed the monthly *Reference for Central Group Learning* to highlight the key points of theoretical learning; formulated and issued the *Work Schedule for Learning and Education of the Spirit of the Third Plenary Session of the 20th CPC Central Committee*; and organized 32 educational lecture sessions on the spirit of the Third Plenary Session of the 20th CPC Central Committee for 946 participants.

**Strengthening the overall supervision of Party discipline learning**

Beijing North Star regularly held work promotion meetings, formulated learning arrangements, and further clarified the requirements and standards for collective learning, exchange, discussion, reading, learning, instructing, reporting, warning education and individual self-study. Party organizations at all levels gained an accurate grasp of the key points included in Party discipline learning and education, and then ultimately achieved positive results therein.

**Improving the coverage and effectiveness of education activities**

Beijing North Star focused on practical results based on diverse forms; actively created a strong atmosphere in upholding integrity, upholding cleanliness, knowing discipline and abiding by discipline; methodically developed and implemented monthly learning plans for the leading bodies; organized Party discipline learning and education reading classes; and actively followed up the learning status of Party members seconded from external units by the headquarters, to promote the full coverage of Party discipline learning and education.

**Organization of the Board of Directors**

The Board of Directors has five special committees, namely, the Audit Committee, the Strategic Development Committee, the Remuneration and Assessment Committee, the Nomination Committee and the Legal & Compliance Committee. Each special committee is responsible for performing its own duties and providing detailed data support and professional strategic suggestions for the strategic planning and decision-making of the Board of Directors.

**Improving governance mechanism**

Beijing North Star continued improving its governance mechanism, took active actions in strengthening the governance framework of the Board of Directors and the corporate governance activities of all subsidiaries, and comprehensively enhanced the overall governance capabilities of the Company to adapt to the changing market environment and meet the development needs.

**Governance framework of the Board of Directors**

Beijing North Star revised its Articles of Association in connection with the rules of procedure for each special committee under the Board of Directors in accordance with the applicable laws and regulations, the results of inspection and rectification, and the requirements of superior regulatory authorities, to further improve the meeting mechanism of the Board of Directors and special committees; revised its *Articles of Association* in connection with the rules of procedure for the General Meeting of Shareholders, the Board of Directors and the Board of Supervisors, and the *Working Rules for Independent Directors*, to ensure the legality and compliance of the contents of the Articles of Association and the procedures of procedure, and to effectively protect the rights and interests of all its shareholders.

**Corporate governance of subsidiaries**

Beijing North Star further improved the template of the articles of association under different governance structures in accordance with the new *Company Law and the Regulations on the Formulation of the Articles of Association of SOEs*, by considering, in full, the actual operation conditions of different subsidiaries, to provide reference for the formulation or revision of the articles of association of subsidiaries at all levels; strengthened the authorization management of the Board of Directors, and guided the sub-groups and key project operation companies to develop the schemes and schedules for their board of directors to authorize their managers according to the authorization management rules, giving full play to the management role of each of the managers.

**Enhancing decision-making abilities and skills**

Beijing North Star attached great importance to the improvement of decision-making abilities and skills, provided adequate and timely data support for decision-making with digital means, focused on strengthening the service support for independent directors, and built a scientific and efficient decision-making system through multi-dimensional measures.

**Reinforcing digital governance**

Beijing North Star laid emphasis on institutionalized management, checklist based rules management, and IT based checklist management, established and maintained the decision-making and supervision system of "Three Majors and One Large" matters based on the digitalization of such matters and dynamic supervision of the whole process; implemented the requirements related to the construction of the Board of Directors' work system, completed the information and data reporting ahead of schedule, and brought the digital management to a whole new level.

**Support for performance of duties by directors**

Beijing North Star strengthened the support and service for independent directors to perform their duties, strengthened daily communication and special communication on major and complex decision-making matters, regularly provided the Company's operation and management information, and scientifically organized work research; strengthened the building of each subsidiary's board of directors, conducted the annual performance assessment and evaluation of each subsidiary's board of directors and dispatched directors, while organizing training activities to improve their abilities and capabilities to perform their duties.



The Party Discipline Learning and Warning Education Conference

**Corporate Governance: Building World-class Enterprise Based on Steady and Healthy Management**

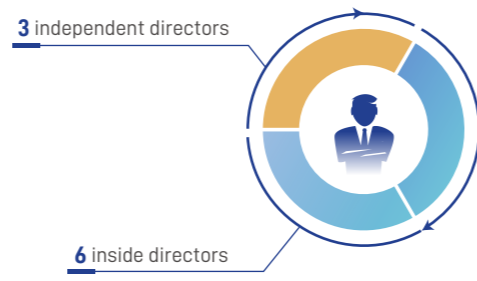
Beijing North Star continued deepening the reform of state-owned enterprises, promoted the improvement of corporate governance efficiency, built an internal governance structure operating efficiently based on clear division of labor, improved and reinforced the business operation and management mechanism, improved the scientific nature and accuracy of strategic decisions, maintained an increase on value creativity, and further enhanced the competitiveness and risk resistance capacity of the Company.

**Refining governance structure**

Beijing North Star committed itself to building a scientific and efficient governance structure based on the diversity of the Board of Directors, to ensure the stable and healthy development of the Company amidst a complex and ever-changing market environment from a strategic perspective, and effectively promote the steady progression of all business activities towards their established goals.

**Members of the Board of Directors**

Beijing North Star's Board of Directors consists of 9 members, including 6 inside directors (including 0 worker director) and 3 independent directors.





## Deepening SOE reform

Beijing North Star actively responded to the call for state-owned enterprise (SOE) reform, continued to optimize its business layout, effectively improved its vitality and efficiency, and constantly improved its modern corporate governance with Chinese characteristics, laying a solid foundation for high-quality development.

### Optimizing business layout

Beijing Capital Group Exhibitions & Events made its leading role more prominent within the industry, and successfully introduced 8 new exhibition projects, including Sibos 2024, in addition to successfully hosting many existing projects, such as the CIFTIS, achieving breakthrough business expansion results in the process.

**The expansion of main responsibilities and main business sector**

### The continuous improvement of commercial property sector

Beijing North Star actively planned its commercial property development strategy, established the Beijing North Star Commercial Management to centrally manage commercial and park assets, such as Beijing North Star Office Buildings, apartments, and hotels, etc.; established Beijing North Star Yue Property Service Co., Ltd. to continuously improve the property management capabilities of its held assets; and promoted the establishment of a new consumption alliance for the Asian & Olympic Games CBD, to promote the sustainable use of Summer and Winter Olympic Venues after the Games, and help the Asian & Olympic Games region become a new international cultural and commercial landmark.

### The further integration of real estate sector

Beijing North Star improved per capita efficiency, steadily and orderly promoted the further integration of the city center, further streamlined the organizational structure and total employment, further improved regional advantages and resource coordination, and effectively reduced management costs. The Company established the Beijing Chenwei Enterprise Operation and Management Co., Ltd. in 2024 to centrally manage the remaining assets of the surplus houses of real estate projects in a phased manner.

### Enhancing vitality and efficiency

Beijing North Star implemented the market-oriented operation mechanism and further deepened the reform of the "three systems" (personnel, employment, and distribution management systems). In 2024, the Company issued the *Implementation Plan for Further Deepening the Reform of the "Three Systems"*, which formulated a list of 15 reform measures focusing on cadres having the opportunity to take higher and lower positions, employees being able to flow in and out, having the chance to increase and decrease income, and accelerating the digitalization of human resources, in order to promote the job competition, job adjustment due to lowest performance evaluation results, and the resignation due to incompetence, and to promote a more accurate and standardized income distribution mechanism.

Beijing North Star further strengthened the building of the team of leaders and broadened the multi-channel development path of talents. In 2024, the Company formulated the *Measures for Dynamic Adjustment of Outstanding Young Cadres Pool of Beijing North Star Industrial Group LLC/Beijing North Star Company Limited (Trial Implementation)* to continuously expand the pool of young cadres; and worked with the Beijing Municipal Human Resources and Social Security Bureau and ICCA on the development and registration of the Certified International Business Events Professional (CIBEP), to establish a rich and diverse evaluation system for events professionals.

## Improving modern corporate governance with Chinese characteristics

Beijing North Star continued to consolidate the "three majors and one large" decision-making management, and refined the classified management and control, to form a horizontal and vertical management and control system; revised the "three majors and one large" system for the Company and its subsidiaries; produced and maintained improvement of the list of rights and responsibilities for subsidiaries, to gradually realize the scientific connection between the clear rights and responsibilities of governance actors and the optimization of corporate management and control, and form a comprehensive and efficient scientific decision-making system.

Beijing North Star continued to deepen the construction of the internal control and compliance coordination system, improved the organizational structure and optimized the operating mechanism; formulated and issued the *Work Plan for Wide Coordination between Discipline Inspection Departments and Supervision, Organization, Audit, Finance and Other Departments of Beijing North Star Industrial Group LLC/Beijing North Star Company Limited*, to further leverage the functional supervision roles and organizational advantages, and promote the formation of a systematic, integrated, coordinated and efficient supervision work pattern.



## Compliance Management: Maintaining Good Reputation through Honest Business Operation

Beijing North Star improved its compliance management system, promoted its compliance management work in an orderly manner, constantly strengthened the building of its internal control system, comprehensively improved its risk prevention and control abilities, continued to extend its compliance based corporate governance vertically and horizontally, maintained the legitimate rights and interests of its stakeholders, and laid a solid foundation for promoting the harmonious coexistence of enterprises and society.

### Law-abiding and compliant governance

Beijing North Star strictly abided by all applicable national laws and regulations and industry regulatory requirements and built a complete compliance management system and an open transparent information disclosure mechanism to ensure the lawful, compliant and orderly execution of all business activities.

### Promoting the construction of compliance management system

Beijing North Star implemented the annual key work requirements for compliance management of Beijing Municipal SASAC; integrated the compliance control measures in key areas into processes or forms; broke down compliance management standards and requirements into job responsibilities; organized annual compliance risk identification and compliance management system effectiveness evaluation; produced and dynamically updated a list of jobs commonly exposed to key risks; incorporated compliance review into internal rules and regulations, major decision-making processes, and important contract signing procedures.

### Regularly strengthening the implementation of compliance management

Beijing North Star organized regular compliance management joint meetings and other meetings to systemically organize compliance management obligations within the year; updated the compliance risk list, carried out the special identification of compliance risks, and organized the evaluation on the effectiveness of the compliance management system, to promote the effective operation of compliance management mechanism; developed several sets of special rules, such as the *Compliance Risk Management Guidelines*, *the Guidelines for Compliant Personal Information Protection*, and *the Manual for Compliant Contract Management* based on the actual operation conditions of the enterprises, to continuously deepen the compliance management in key areas; and promoted the release of the *Compliance Management System Implementation Plan* and the *Compliance Management Measures* for second-tier subsidiaries, to effectively extend the compliance management to all subsidiaries.

### Doing a positive job in information disclosure

The Company formulated the *Beijing North Star Rules for Managing Information Disclosure Affairs*, *the Beijing North Star Regulations on Business Activities Eligible for Information Disclosure Suspension and Exemption*, and completed the preparation and issuance of regular corporate reports, as well as provisional reports on changes in directors, supervisors and senior management, changes in accounting firms and other major issues, in a timely manner according to the requirements of competent regulatory authorities. By the end of 2024, a total of 329 announcements were made, including 119 for A-shares and 210 for H-shares. By virtue of high-quality information disclosure and standardized corporate governance, Beijing North Star was awarded a Class A (Excellent) rating by Shanghai Stock Exchange for the fourth consecutive year.

<b>+</b> Total of announcements	<b>+</b> A-shares
<b>329</b>	<b>119</b>
<b>+</b> H-shares	<b>+</b> Awarded by Shanghai Stock Exchange for the fourth consecutive year
<b>210</b>	Class <b>A</b> (Excellent) rating

**CASE** Beijing North Star Commercial Management planned and produced a short video promoting the rule of law

In October 2024, Beijing North Star Commercial Management actively responded to the Beijing Rule-of-Law Shot Video Collection Activity and produced a rule-of-law educational short video/mini-film titled *"Agreement of Gym Membership Cards and Customers' Safety: Laws Illuminate Your Journey of Fitness"* based on the *Civil Code of the People's Republic of China*. This short video directly tackles the practical problems in business services, head on, and focuses on the traps and safety hazards of gym/fitness club membership applications. Throughout three scenes, it disseminates the application of standard clauses in the *Civil Code of the People's Republic of China* and the legal knowledge on the safety protection obligations of gym operators, intuitively demonstrating the practical application and importance of the *Civil Code of the People's Republic of China* in commercial operations.

The production of this short video not only demonstrates that Beijing North Star Commercial Management attaches high importance to the building of a rule-of-law culture, but also demonstrates the Company's firm determination to promote high-quality development of business services in full compliance with all applicable laws and regulations. In the future, Beijing North Star Commercial Management will continue to adhere to the spirit of the rule-of-law, constantly optimizing its internal management, to help the Company upgrade its service quality, and make more contributions to the high-quality development of the Capital's economy and society.

### Strengthening risk prevention and control

Beijing North Star firmly implemented the relevant requirements of Beijing Municipal SASAC for risk prevention and control, excelled in optional actions based on the completion of compulsory actions and strengthened risk prevention and control more strictly and effectively based on an internal control system.



#### Improving the risk prevention and control system

Beijing North Star set up a "Risk Control Leading Group" to punctually learn about the possible risks in the Company's operation and management, capital and debt, internal control and law, and provide timely suggestions on capital optimization and financing. At the same time, the Company optimized its internal control work, diagnosed and revised existing internal rules and regulations to strengthen the framework management; revised the Internal Control Manual to promote effective collaboration and interaction between compliance management and internal control systems; and conducted an assessment and research on the internal control systems of its subsidiaries, to clarify and supervise the risk prevention and control management responsibilities of all subsidiaries.

#### End-to-end control of fund management

Beijing North Star regularly organized the Risk Control Leading Group in holding meetings to analyze the risks involved in key areas, such as operation management, fund management, project management, legal affairs and internal control management, to study the risk control measures, coordinate and promote the key and difficult tasks of risk control.



## Technological Innovation: Enhancing Efficiency through Digital Transformation

Beijing North Star regarded digital transformation as the key driving force to enhance competitiveness and achieve sustainable development; utilized a digital intelligence platform to improve operation and management efficiency; tapped into the potential of technology empowerment from smart venues to digital marketing platforms; and improved service quality through management innovation and core technology innovation, to offer an intelligent experience to its customers.

### Digitalization

Beijing North Star closely followed the requirements of Beijing Municipal SASAC for smart state-owned assets planning, building of data pilot areas, and application scenarios of major digital projects, to improve the quality and efficiency of enterprises using digitalization.

**Digitalization work**

The Company continued to promote the implementation of the *Beijing North Star Digital Transformation Plan (2023-2025)*, the *List of Key Projects of Digital Transformation in 2023-2025* and the *Key Tasks of Digitalization of Beijing North Star Industrial Group LLC/Beijing North Star Company Limited in 2024*; focused on the implementation of the Company's annual digital transformation tasks; made overall arrangements for key tasks of digitalization with the goal of building an industry-leading Beijing North Star convention and exhibition service platform; and completed 5 upgrades and iterations of the venue management systems, which were applied at 8 venues in and outside Beijing City for operating and managing more than 6,000 convention and exhibition events, providing data support for intelligent venue construction consultation work.

**Data governance work**

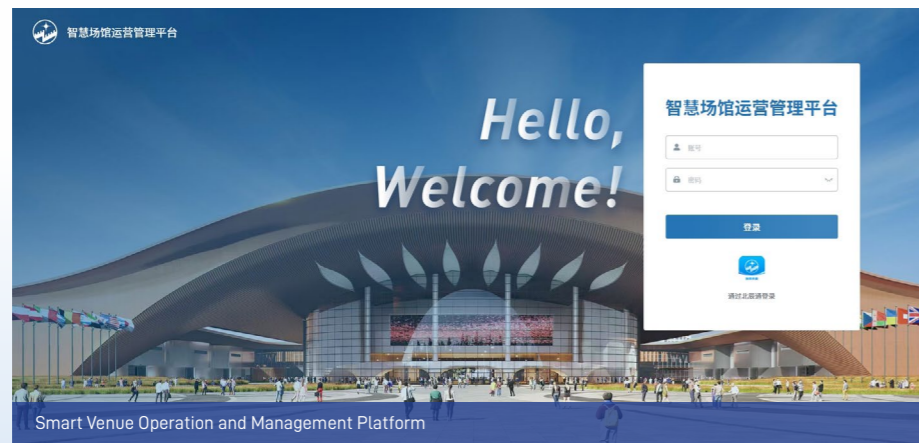
Beijing North Star actively carried out data governance work, printed and distributed the *Three-Year Action Plan for Data Governance*, to define the data governance framework and roadmap, open the barriers for the transformation of data resources into data assets and provide guidance for data-driven innovative development. There were no recordings of any cybersecurity incidents within the Company during this year.

**Building of smart venues**

Beijing North Star continued to promote the innovation of information technologies; focused on building the benchmark China National Convention Center Phase II (CNCC II) and the Capital International Exhibition & Convention Center (CIECC); actively created digital service scenarios by using cutting-edge technologies, such as big data, artificial intelligence and cloud computing, and integrated them into the specific business activities to improve the customer experience. The online trial operation of the CNCC II intelligent upgrade project (commercial part) and the construction of the smart CIECC were completed in 2024.

**CASE Smart Venue Operation and Management Platform**

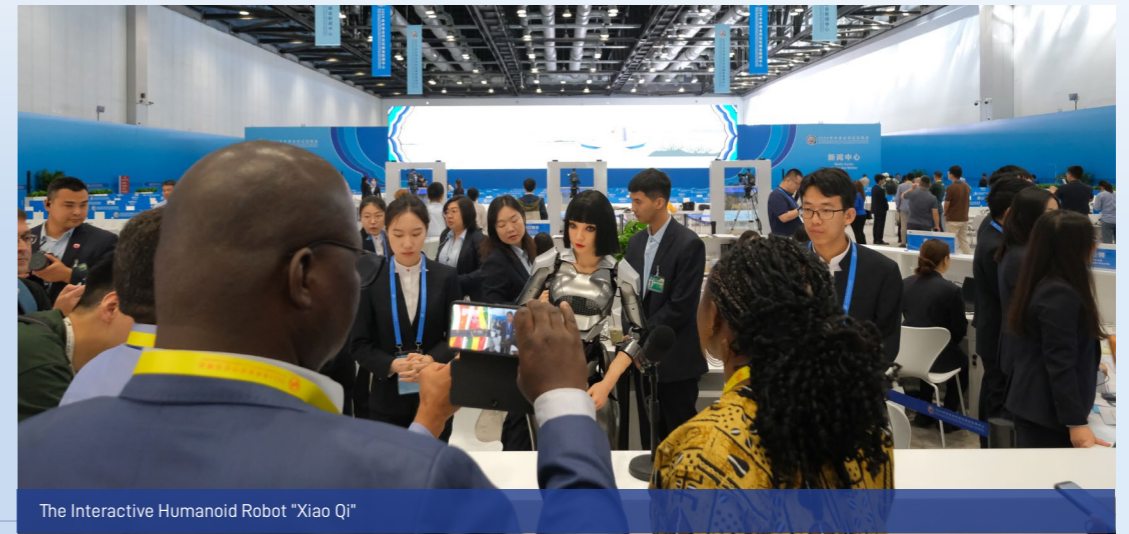
Beijing North Star attached great importance to technological innovation and insisted on improving the capabilities in digital management, information technology innovation and relevant research and development. The Smart Venue Operation and Management Platform developed and put into operation by the Company is the first venue management system with independent intellectual property rights in China. All management processes are designed and standardized in the "Software-as-a-Service" (SAAS) model, to efficiently accumulate convention and exhibition data, and effectively improve the venue management and output management work. This Platform has become an important information infrastructure within the Company, supporting Beijing North Star to solidify its core competitiveness in the convention and exhibition event service industry.



Smart Venue Operation and Management Platform

**CASE The Summit of the Forum on China-Africa Cooperation was concluded, and the China National Convention Center showcased the charm of smart venue**

During the 2024 Summit of the Forum on China-Africa Cooperation, the China National Convention Center integrated elements of technological innovation into all aspects of the venue, showcasing the charms of a smart venue. The lobby on the first floor of the convention area was equipped with mobile and communicative intelligent guidance robots to offer bilingual services in Chinese and English for the guests. The coffee robots and tea art robots located in the refreshments area provided an interactive experience for the guests. The 24-hour unmanned smart supermarket in the venue effectively met the diverse service needs of guests, and the foreign currency exchange machine created a new scenario for diversified foreign currency payments. Furthermore, an AIGC interactive experience area was created in the public space, and advanced AIGC technologies were adopted to integrate the images of each guest into carefully designed China-Africa cooperation themed stories, generating unique posters with featured stories.



The Interactive Humanoid Robot "Xiao Qi"

**CASE Beijing Capital Group Exhibitions & Events 2024 Venues and Hotels Roadshow themed "Digital Intelligence Drives the Future of Events Industry" was successfully carried out**

In April 2024, Beijing Capital Group Exhibitions & Events 2024 Venues and Hotels Roadshow (in Beijing), with the theme of "Digital Intelligence Drives the Future of Events Industry", was successfully carried out at the China National Convention Center. The Beijing Capital Group Exhibitions & Events AI Data Officer "Xiaohui" made a stunning appearance and brought the guests into the digital application scenarios integrating the virtual reality and real world, to experience the digitalization achievements of the Beijing Capital Group Exhibitions & Events. The "Digital Human Interaction Area" set up at the site attracted a large number of guests who got to experience the events with curiosity.



The AI Data Officer "Xiaohui"

# ENVIRONMENTAL PART

Practicing Green Concepts and  
Protecting the Ecosystem

Beijing North Star implemented the concept of green development, with determination and integrated it into all aspects of business operation, continued to make efforts in green management, actively identified and responded to climate change risks, strictly controlled pollutant emissions, constantly improved the Company's environmental operation and green supply chain management system, comprehensively supported the sustainable corporate development, and made contributions to achieving the "dual-carbon goals".

## PART 02

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### SDGs



## Environmental Management: Protecting the Ecosystem through Fully Implementing All Applicable Laws and Regulations

Beijing North Star fully implemented the main responsibilities in environmental protection as a state-owned enterprise, set up and continued improving the environmental management system, propagandized, and upheld the environmental culture, enhanced the environmental awareness of employees, promoted environmental management work from all aspects at all levels, and built a solid green foundation for high-quality corporate development.

### Reinforcing environmental management

Beijing North Star attached great importance to environmental management while strengthening the construction of organizational structure for environmental management, the company continuously improved the environmental management system, and devoted a greater effort in environmental management through a combination of measures.

### Providing organizational guarantee

Beijing North Star set up an "Energy Conservation Work Leading Group" headed up by the principal of the Company to clarify the management responsibilities of the Company and its subsidiaries; established the *Environmental Facilities and Equipment Management Checklist* and the *Pollution Source Statistics Checklist*, and established the process for submitting the environmental penalty ledgers; carried out special inspections on environmental management, and incorporated the inspection results into the annual performance evaluation of the Company, to ensure the effective execution of environmental management work.

### Improving internal rules and regulations

Beijing North Star formulated and implemented the internal *Environmental Management Rules*, the *Energy Conservation Management Rules*, and the Code of Energy-Saving and Low-Carbon Conduct, in accordance with the *Energy Conservation Law of the People's Republic of China*, the *Environmental Protection Law of the People's Republic of China* and other applicable national laws and regulations, and based them upon the actual situation of the Company, for clarifying the objectives, principles and processes of environmental management, and clearly defining environmental responsibilities, in order to build a standardized environmental management system.

### The honors received by Beijing North Star in 2024

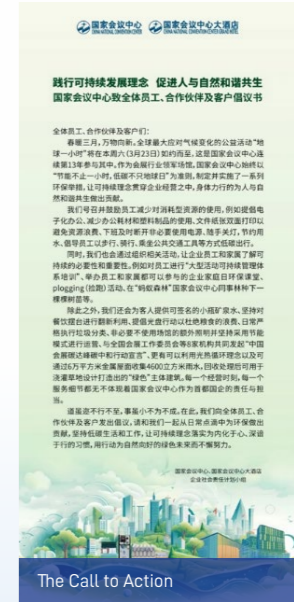
As a key energy user in Beijing, Beijing North Star participated in the 2021-2023 assessment of energy conservation goals and responsibilities in 2024, receiving an excellent rating and were granted with financial incentives.

### Propaganda and education of environmental culture

Beijing North Star continued enhancing the environmental awareness and sense of responsibility of all employees by strengthening internal training and propaganda; and stimulated the enthusiasm and initiative of employees to participate in environmental protection work, by carrying out environmental themed activities and establishing environmental incentive mechanisms, to create a positive atmosphere where everyone values and takes active part in environmental protection.

### CASE The China National Convention Center responded to the "Earth Hour" Movement for 13 consecutive years

In 2024, the China National Convention Center (CNCC) participated in the "Earth Hour" Movement for the 13th consecutive year. CNCC has formulated and implemented a series of environmental protection measures in its daily operations, not only leading by example to "turn off the lights and light up hope" on time, but also issued a "Call to Action" to encourage employees, partners and customers to, together, "dedicate one hour to the Earth".



### Beijing North Star's Stories: "National Energy Conservation Promotion Week" and "National Low-Carbon Day" Activities in 2024

#### "National Energy Conservation Promotion Week" and "National Low-Carbon Day" Activities in 2024

Beijing North Star and its subsidiaries actively carried out promotional activities in response to the "National Energy Conservation Promotion Week" and "National Low-Carbon Day" in May 2024, which were themed "Green Transformation and Energy Conservation Campaign" and "Green and Low Carbon Set off Beautiful China" respectively.

#### Beijing North Star Commercial Management

Disseminated the knowledge on a low-carbon lifestyle in the form of pictures and texts, and organized the employees from each department and office to learn the company's environmental management system and energy-saving scheme online, so as to enhance the energy-saving and low-carbon awareness and green development concept of employees.

**Beijing North Star Real Estate**

Erected posters, shared and watched theme videos, and carried out other propaganda measures through social media, based on the theme "Green Transformation and Energy Conservation Campaign" of National Energy Conservation Promotion Week and the theme "Green and Low Carbon Set off Beautiful China" of National Low-Carbon Day, to allow employees to better understand the importance and urgency of energy conservation and emission reduction.



**V-Continent Beijing Parkview Wuzhou Hotel**

Organized the training session themed "V-Continent Energy Conservation Promotion and Education" to learn Xi Jinping Thought on Ecological Civilization, analyze and explain the water, electricity, gas, and heat energy consumption of the Hotel, learn about the energy conservation and consumption reduction work and equipment upgrade plans, convey Beijing North Star's code of energy-saving and low-carbon conduct, and inspire employees to establish a positive awareness of energy conservation, low-carbon energy and environmental protection.



**InterContinental Beijing Beichen Hotel**

Organized an environmental protection quiz, with questions extracted from the key points in the national energy conservation work deployment, the important speech spirit of General Secretary Xi Jinping, and the Green Beijing Strategy, to allow employees to gain insight into the energy conservation, consumption reduction, and green low-carbon improvement work.

**Climate Action:  
Addressing Challenges with the Correct Strategies**

Beijing North Star actively participated in the action against climate change, regarded climate action as a key issue for corporate development, actively identified climate related physical risks and transition risks, implemented corresponding countermeasures, effectively reduced the impact of risks on production and business operation, and bravely assumed the responsibilities of state-owned enterprises in the process of global climate governance.

**Addressing physical risks**

Beijing North Star actively monitored the physical risks, and took necessary countermeasures, managing to reduce the negative impact of physical risks on the Company's operations from all aspects, to ensure the stable and orderly execution of all business activities.

Risk descriptions	Risk response actions
Extreme weather causes suppliers' failure to deliver products or services on time	Required suppliers to maintain the transparency of supply during the agreement term
During construction, extreme weather (such as rainstorms, strong winds, flood season, etc.) increases the health and safety risks of employees	Developed and issued documents, such as the <i>Tips for Dealing with Extreme Weather</i> to ensure construction safety under extreme weather conditions

**CASE**

Flexibly responded to extreme weather and helped the 2024 International Congress of Basic Science end successfully

In July 2024, the 2024 International Congress of Basic Science (ICBC 2024) was held in Beijing. The Beijing Capital Group Exhibitions & Events, as the only event executor that had continuously guaranteed two sessions of ICBC, successfully completed its work. At 11:00 a.m. on July 24th, the project team received an emergency notice from Huairou District that, due to the risk of geological disasters in the shallow mountainous area, where the venue was located, caused by extreme weather, temporary evacuation was required immediately. The project team completed vehicle scheduling, activity adjustments, safety inspections and other important tasks within 3 hours. At 7:00 a.m. the following day, the project team was notified to resume the adjourned Conference at 9:00 a.m. The project team responded quickly to realize the resumption of all work in the park within just 2 hours.

**Addressing transition risks**

Beijing North Star attached importance to green and low-carbon transformation and development, actively responded to the transition risks brought about by climate change, and carried out risk identification from climate policies and regulations, technological innovation, market sentiment, company reputation and other factors to ensure the adequate response, demonstrate the Company's outstanding foresight and action in green development, and comprehensively promote the Company's steady advancement on the low-carbon transformation journey.

Risk categories	Risk descriptions	Risk response actions
<b>Policy and legal</b>	Regulatory agencies apply more and more strict requirements on the disclosure of climate change related information	Disclosed information related to climate change to the public for several consecutive years, and optimized relevant disclosure measures based on the TCFD framework
	The Beijing Municipal Government released the <i>Implementation Plan for Carbon Peaking in Beijing</i> , and the Beijing Municipal SASAC released the <i>Beijing Municipal-Level SOEs Carbon Peaking Action Plan</i>	Developed an internal <i>Carbon Peaking Action Plan</i> in line with the actual situation of the Company
<b>Technology</b>	The adoption of low-carbon emission technologies	Establish incentive mechanisms to commend subsidiaries that had received municipal-level or above recognition, honors or awards for their promotion of technologies in the fields of energy conservation and carbon dioxide emissions
<b>Market</b>	Climate change affects the prices of some food materials and ingredients, leading to a reduction in supplier production capacity and unstable prices	Monitored prices and adjusted the supply of food materials and ingredients
<b>Reputation</b>	Stakeholders show their concern about climate change issues	Released news related to energy conservation, carbon reduction and green buildings Disclosed information on addressing climate change on the official websites of regulatory authorities

## Carbon Reduction: Writing a New Chapter on Low-Carbon Development

Beijing North Star actively responded to the government's policy guidance, devoted all efforts to construct a green, low-carbon and circular development system, moved ahead, steadily, in the journey of carbon reduction through a series of measures related to energy conservation, consumption reduction and clean production, promoted the in-depth transformation of the business towards the green and low-carbon direction, and laid a solid green foundation for the high-quality development of the Company.

### Energy conservation and consumption reduction

Beijing North Star strengthened the operation and maintenance management of all lines of business and continued to improve the efficiency of energy utilization. In 2024, the energy consumption of Beijing North Star (listed + unlisted subsidiaries) was 16,606 tons of coal equivalent, a slight decrease of 0.6% compared with 16,710 tons of coal equivalent in 2023.

Energy consumption in 2024	Energy consumption in 2023	Decreased by
16,606 <sub>TCE</sub>	16,710 <sub>TCE</sub>	0.6 %

### Strengthening the management of water resources

Beijing North Star actively implemented the *Regulations of Beijing on Water Conservation* to support the building of a water-saving society, constantly strengthened the management of planned water use and quota indicators, effectively broke down the water use indicators to each responsible unit and person, and strengthened the supervision and inspection work. In 2024, the Company actively carried out a survey on water usage, evaluated the types, quantities, quality and other properties of recyclable water resources, put forward suggestions for improving and optimizing water conservation work, continuously improved the efficiency of water resource utilization, and successfully achieved water efficiency objectives.

### Creating green buildings

Beijing North Star adopted cutting-edge energy-saving technologies and environmental protection materials to create a comfortable and livable green building benchmark with low energy consumption, improved the energy utilization efficiency of buildings, promoted the use of energy-saving construction equipment, optimized the technological processes of construction, reduced the consumption during the use of energy, and constantly applied the concept of green buildings.

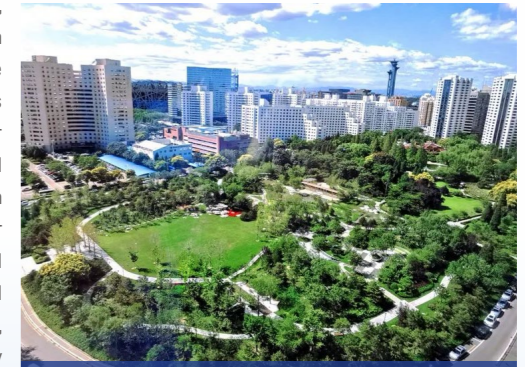
### Undertaking green exhibitions

Beijing North Star reduced the environmental impact of exhibition activities from all aspects through green design of its venue facilities, low-carbon operation of exhibition services and other measures, used energy-saving LED lamps to replace traditional lighting apparatus, encouraged exhibitors to use recyclable exhibition equipment and environmental protection decoration materials, minimized the use of disposable products, and committed itself to the end-to-end green operation of the entire exhibition.

### CASE Public Facilities Management Branch Company successfully completed the project of introducing reclaimed water into the Beijing Asian Games Village

The Public Facilities Management Branch Company spared no efforts when it came to doing a good job in "water", continued promoting the management and rational use of reclaimed water, and contributed to energy conservation, emission reduction and green development.

Since the launch of the reclaimed water introduction project, the Company have attached great importance to it, organized a professional technical team, conducted detailed research on the engineering site, laid underground pipelines in the Asian Games Village Park, and connected them to the municipal recycled water pipelines on the East Beichen Road and Anli Road. The reclaimed water was introduced into the central garden, surrounding green spaces and refrigeration stations of the Asian Games Village for use as a substitute to tap water in the greening, cleaning and refrigeration systems of the Park. This project further optimized the water resource structure of the Asian Games Village Park, increased the proportion of recycled water in use, and effectively reduced the costs water resources for the resident companies.



Reclaimed Water Introduction Project of Asian Games Village



Rainwater collection tanks installed at the site of the Changsha North Star Delta A2 Project, for using the water collected for on-site dust reduction, water spraying, and washing machine water replenishment

### CASE Beijing North Star Real Estate took multiple measures to construct green buildings

Beijing North Star Real Estate devoted itself to creating green and livable spaces in many of its projects, followed and actively integrated environmental protection technical requirements into the design process to ensure the sustainable development and eco-friendly characteristics of the buildings. The ventilation and orientation were fully considered in the design layout of Chongqing Yuelai Phase 5 Project, to effectively reduce the heat island effect. Various environmentally friendly materials, such as green sintered shale hollow bricks with thick walls, high-performance concrete and recyclable metal materials, were adopted with an overall utilization rate of 60%. At the same time, window ventilators were used to effectively improve the indoor air quality. In the Changsha North Star Delta A2 Project, green decoration materials, energy-saving water pumps and fans, and water and electricity classification-based metering devices were adopted, in combination with intelligent service systems, water-saving appliances, solar PV modules, energy-saving lamps and other effective measures.



Photo of Chongqing Yuelai Phase 5 Project



Solar PV modules of Changsha North Star Delta A2 Project

**CASE** End-to-end green environmental protection at Sibos 2024

In October 2024, the Swift International Banker's Operation Seminar 2024 ("Sibos 2024") was successfully held. The China National Convention Center (CNCC) collaborated with the organizers of the event to ensure the environmental property of the entire event through strictly adhering to the principles of using sustainable, green and biodegradable materials. By using biodegradable tableware, refining the garbage classification and transportation process, and collecting carbon footprint data during the event, a more environmentally friendly and low-carbon environment was created for participants, and reference data was provided for subsequent carbon reduction work. At the same time, CNCC also realized a 100% green power supply at the venue for the first time in the history of Sibos by means of green power trading.



Sibos 2024

**Cleaner production**

Beijing North Star vigorously promoted cleaner production, applied strict control on solid wastes, air pollutants, and sewage, etc., solidly carried out pollution prevention, effectively improved the efficiency of resource utilization, reduced pollutant emissions, and optimized production processes.



**Pollution prevention and control**

Beijing North Star urged its subsidiaries to strengthen their management and supervision of environmental protection work, formulate and implement their environmental emergency plans based on the principle of "one enterprise, one policy", carry out self-inspections and update the *Environmental Facilities and Equipment Management Checklist* and the *Pollution Source Statistics Checklist*, in order to ensure the normal operation of environmental protection facilities and equipment and effective control of pollution sources. In 2024, the acceptance rate of various environmental protection facilities reached 100%, and 8 energy-saving technological renovation programs were carried out with a total investment of CNY 7.839 million. Thereby, the efficiency of energy utilization was improved effectively, and the impact of production and business processes on the environment was successfully decreased.



**Waste gas management**

Beijing North Star carried out the annual diagnostic investigation of potential volatile organic compounds pollution sources, such as kitchen oil, smoke and waste gas, boiler exhaust gas and construction project fugitive dust, to control the pollution from these sources. The properties held in Beijing effectively controlled the fugitive dust by installing spray facilities and optimizing the working processes in strict accordance with the requirements of the competent authority of the industry.



**Waste water management**

Beijing North Star strictly controlled the direct discharge of waste water according to the *Beijing Municipal Regulations on Drainage and Reclaimed Water*, pretreated the waste water before discharging it into the municipal pipe network, ensured that the water quality met the discharge standards, continued to strengthen the recycling of water resources, promoted the use of reclaimed water, and guided its subsidiaries to use municipal reclaimed water or establish reclaimed water treatment systems. In 2024, the Apartment Management Branch Company took active action and effectively promoted the partial renovation project of sewage discharge facilities, and successfully obtained the drainage permits, making positive contributions to the environmental protection and water resource management.

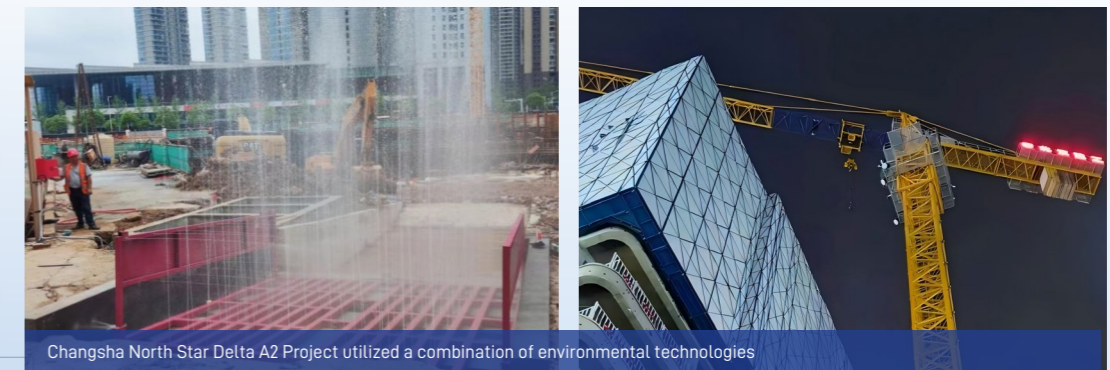


**Solid waste management**

Beijing North Star's hotels use biodegradable and environmentally friendly packaging materials when purchasing consumables to avoid excessive packaging; Continuously carry out material recycling and upcycling work, and carry out material recycling for commonly used materials such as waste towels, plastic products, and glass products, etc; Sign a garbage collection agreement with a professional company to classify, professionally clear, and dispose of household waste, kitchen waste, other residual waste, and hazardous waste and to achieve the goal of signing 100% professional garbage collection agreements for waste and hazardous waste this year.

**CASE** Changsha North Star Delta A2 Project utilized environmental protection technologies to realize clean production

In order to reduce the environmental pollution and disturbance inflicted upon the neighborhoods and residents during the construction processes, Beijing North Star Real Estate actively utilized the industry's advanced technologies and construction methods to reduce the negative impact of the construction site on the environment. The Changsha North Star Delta A2 Project adopted an atomized spray dust removal system for applying water mist onto smoke or odor particles in the air with spray nozzles or lances to form large-sized particles. These particles were then settled by gravity or captured and removed by other equipment, effectively improving the dust prevention effect. In order to ensure the cleanliness of the roads inside and outside the Project, automatic vehicle washing devices were installed at the entrance and exit gates to wash the vehicles entering and exiting the site. All dump trucks were required to transport materials with their trailers sealed to effectively avoid polluting the inside and outside roads. Furthermore, to reduce light pollution, hood type dysprosium lamps were installed on the tower cranes at the construction site, and the site lighting fixtures were equipped with light shields to ensure directional transmission of light beams and avoid strong light leakage. During the operation of welding machines and other devices emitting strong light, shading shelters were set up to ensure that the light given off was focused on the construction area, reducing the impact on the spaces outside of the Project.



Changsha North Star Delta A2 Project utilized a combination of environmental technologies



## Green Operation: Upholding and Implementing the Idea of Circular Economy

Beijing North Star's subsidiaries actively implemented the requirements of Beijing City for green and low-carbon development, and encouraged low-carbon office work, resource recycling, to reduce the load to environment. All subsidiaries attached great importance to the sustainable development of their supply chains, worked together with their suppliers to put the green and environmental ideas into practice, set examples for the industry's green transformation, and achieved the organic combination of economic and environmental benefits.



### Green office

Beijing North Star integrated the green concept into the whole process of office work, took multiple measures to reduce the consumption of energy, paper, water and other resources, and guided employees to enhance environmental awareness in a green workplace.

#### Beijing Capital Group Exhibitions & Events

Arranged engineering equipment operators to control the start and stop time, the amount of equipment in operation, and regional equipment in a timely manner based on the water temperature of the central air conditioning refrigeration unit and actual needs, in order to reduce electricity consumption. Employees were required to disconnect the electrical equipment in the office area, with a dedicated person assigned to inspect it before holidays and off days.

#### Beijing Continental Grand Hotel and Beijing International Convention Center

Postponed cooling supply based on actual situation; accurately adjusted the opening and closing time of the fresh air supply unit based on the working hours of the office building tenants; adjusted the energizing/illuminating time of the plaque signs reasonably and timely according to the change of season and daytime; and transported goods with elevators during their non-peak usage periods as far as possible, in order to achieve the "peak cutting and valley filling".

#### V-Continent Beijing Parkview Wuzhou Hotel

Collected hazardous materials, such as toner cartridges, and sent them to professional service providers for recycling; strengthened elevator operation regulation and maintenance and called for taking fewer elevators and taking more stairs; and prohibited the use of mobile high-power heating equipment, electric heaters and other electrical appliances in the office to ensure safe use of electricity while reducing energy consumption.

### Green supply chain

Beijing North Star controlled the supplier qualification from the source, ensured the environmental compliance of all raw materials, coordinated the green procurement of all subsidiaries, strengthened the management and evaluation of supply chains, and promoted the green development of the whole industry chain.

#### Beijing North Star Real Estate

Supervise the environmental protection of suppliers, gave priority to suppliers using environmentally friendly materials, and attached great importance to the credibility of suppliers during the tendering process.

#### China National Convention Center

Gave priority to environmentally friendly materials and products, adopted green building materials for all work, formulated detailed supplier selection standards, and prioritized those suppliers with outstanding performance in environmental protection; established long-term partnerships with environmentally friendly suppliers to jointly promote the development of green supply chains; and promoted the use of clean energy vehicles, such as electric vehicles and hybrid vehicles, in logistics and distribution activities, to reduce fuel consumption and exhaust emissions.

#### V-Continent Beijing Parkview Wuzhou Hotel

Required a compulsory use of energy-saving environmental products, such as water-saving toilets, electricity-saving lamps, environmentally friendly coatings, boards, panels and furniture items at the preliminary design stage of its guest room renovation project; and selected green energy-saving products with the highest energy efficiency on the market for refrigeration machines and the water pump renovation project.

# SOCIAL PART

Enhancing Social Well-being and  
Creating a Better Life Together

Beijing North Star focuses on the well-being of the people and serves the people all the time by fulfilling its social responsibilities as a state-owned enterprise. While realizing its own development, the Company attaches importance to the growth of its employees, leads the industry forward, continuously improves its service quality, actively participates in public benefit and charity activities to make contribution to the building of a harmonious society, and strives to bring more care and benefits for employees, partners, customers, and society.

## PART 03

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## SDGs



## Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion

Talents, as the core driving force, are the cornerstone for enterprises to achieve sustainable development. Beijing North Star solidly promoted the protection of employees' rights and interests, constantly optimized employees' career development channels, created a diversified training system, actively carried out various employee care actions, reinforced the accountability for work safety, fully stimulated the innovative vitality and work enthusiasm of workforce, and maintained a win-win situation for enterprises and employees.

### Protecting the rights and interests of employees

Beijing North Star insisted on employment equity, strengthened democratic management, improved the compensation and benefits plan, valued the physical and mental health of employees, and protected the legitimate rights and interests of employees from all aspects.



#### Employment equity

Beijing North Star strictly abided by all national and local laws and regulations applicable to the employment and laborers, and adopted a zero tolerance attitude towards child labor and forced labor; continued to implement a market-oriented recruitment mechanism facilitating open, transparent and fair competition on a selective basis; took college graduates as one of the important sources of talent pool; and actively participated in the reception of special personnel, such as military officers transferred to civil work, family members of servicemen, retired college student soldiers, Xizang graduates, and rural revitalization assistants. The open recruitment rate continued to maintain at 100%.



#### Democratic management

Beijing North Star revised its labor contract management rules in accordance with applicable laws and regulations, actively promoted the construction of electronic labor contract management system, completed the digital processing of labor contracts of employees at all levels of all subsidiaries, and achieved a labor contract signing rate of 100%. The Company also solidly promoted the all-round democratic management, convened the 4th Workers' Congress, broadened the feedback channels for employees on their demands, and deeply explored the needs of employees from all aspects, to support the continuous improvement of business operation.



#### Compensation and benefits

Beijing North Star adhered to the strategic direction, and established a compensation distribution mechanism based on post value and business performance; paid the premiums of all required insurances for all employees in accordance with applicable laws and regulations, and established a multi-level benefits protection system for employees; and enforced the *Attendance Management Rules for the Headquarters* and the *Paid Annual Leave Management Rules for the Headquarters* to effectively protect the leave entitlement of employees.



#### Occupational health

Beijing North Star formulated the *Supplementary Medical Security Plan for Employees* and the *Measures for Mutual Medical Assistance* and *Financial Assistance for Retired Employees Suffering Serious Illness* and other similar rules and regulations; organized employees to receive regular physical examinations at designated medical institutions to safeguard their health; and persisted in doing a good job in applying for, paying premiums of and settling claims of the mutual assistance insurance for employees. By 2024, the coverage rate of physical examinations reached 100%.

### Supporting employees in their personal development

Beijing North Star actively created a broad space for the personal development of employees, improved their professional capabilities by offering diversified skills training, elaborately built a comprehensive talent cultivation system, and devoted all efforts to help employees experience a wonderful career life.

#### Talent cultivation

Beijing North Star formulated the *Training Management Rules* and the *Construction Plan of Beijing North Star Field Learning Institute*, to build a three-level education and training system consisting of "Beijing North Star Field Learning Institute — professional platforms — subsidiaries", and form a talent cultivating mode with Beijing North Star's characteristics; developed standardized courses for digital onboarding training, and implemented graduate onboarding training programs to help new employees quickly integrate into the Company; offered training courses on business management capabilities to empower employees.

#### Integration of industry, education and research

Integration of industry, education and research: In order to strengthen talent training and international exchanges in the international convention and exhibition event industry, Beijing North Star and International Congress and Convention Association (ICCA) jointly developed and registered the Certified International Business Events Professional (CIBEP), launched the program of mutual recognition between the Event Designer Professional Skill Level Certificate and ICCA Skills international certificate, jointly released the "Industry Talent Development Initiative" to call the counterparts in the industry to take substantive measures in promoting the enhancement and certification of event skills, training of young leaders and other aspects, and jointly build an event talent development system that meets the requirements of the new era for building a high-quality talent pool.

#### CASE The 2024 Convention and Exhibition Project Planning Skills Competition was successfully held

In November 2024, Beijing North Star successfully held the Convention and Exhibition Project Planning Skills Competition titled "Innovative, Creative and Self-dependent Convention and Exhibition IP Liberate New Quality Productive Forces for the Convention and Exhibition Industry" in Beijing International Convention Center. A total of 11 teams from the subsidiaries and managed venues of the Beijing Capital Group Exhibitions & Events participated in the competition. More than 100 guests, including the leaders and business backbones from the headquarters and subsidiaries, as well as the students from the second term of the "Beijing International Studies University — Beijing North Star Experimental Class", attended the event. The topic selection of the competition highlighted the "characteristics of convention and exhibition events", innovation and creation were embodied in the setting of competition items, scoring standards, and competition forms to set up a skills innovation platform for promoting the new quality productive force for the convention and exhibition industry. The entry "2024 World Conference on Traditional Medicine and Beijing International Traditional Medicine Exhibition" presented by the CIFTIS Center of the Beijing Capital Group Exhibitions & Events won the first prize.

This event aimed to motivate and cultivate innovative talents in the Company's convention and exhibition business sector through the promotion of learning, training and construction through competitions. It was a vivid practice of the Company to comprehensively and in-depth implement the important instructions and directives of the General Secretary Xi Jinping on developing new quality productive forces and cultivating high skilled talents.



BISU — Beijing North Star Experimental Class



The opening remarks of Convention and Exhibition Project Planning Skills Competition



**Caring for the lives of employees**

Adhering to the corporate purpose of "cherishing employees", Beijing North Star carried out various cultural and sports activities to enrich the spare time life of employees, actively assisted and paid personal visits to employees in need, created a happy workplace for employees, and built the Company into a happy home.

**Enriching the life of employees**

Beijing North Star adhered to the concept of "people first", and actively organized diverse cultural and sports activities, such as mountain climbing, fitness running, speech contests, etc., to encourage employees to maintain good mental and physical health, and constantly improve their happiness.

**Assisting employees in need**

Beijing North Star and its subsidiaries actively paid personal visits to employees in need, and carried out practical assistance work, such as visits during the New Year's Day and Springing Festival, and "sending coolness in summer", with a view to satisfy the basic needs of employees. The mutual assistance insurance work for in-service employees was orderly promoted in this year: a total of 292 claims settled for hospitalization, serious illness, female worker benefit, allowance, mild illness and non-work injury and other claims, amounting to CNY 840,300; 72 employees received secondary assistance worth CNY 66,700; 1,720 employees received secondary reimbursement of CNY 454,300 for "Warm Mutual Aid"; and CNY 46,000 was distributed to 23 employees suffering critical illness as a consolation.



### Consolidating safety protection work

Beijing North Star adhered to the principle of safety first, deeply integrated it into the development strategy of the Capital, elaborately constructed the work safety management and control system, regarded the identification and elimination of hidden dangers as a normal work, continuously strengthened the emergency response capabilities, cultivated the safety culture, and built a solid defense line for safety at all levels and from all aspects.

#### Strengthening safety management

Beijing North Star issued the *Three-Year Special Action Plan for Eliminating Root Causes of Work Safety Risks (2024-2026)*, and established a Leading Group for this purpose to promote the implementation of work safety responsibilities, regularly carry out the mobilization, deployment, analysis, research, judgment and summary through quarterly meetings, form a normalized work mechanism for work safety management, assign corresponding tasks and supervise their full implementation.

#### Identification of potential safety hazards

Beijing North Star kept on carrying out identification and elimination of potential work safety hazards, focused on key business areas, such as super high-rise buildings, convention and exhibition venues, reconstruction and expansion projects, carried out in-depth special rectification work at high-risk sites, and launched a special campaign for centralized elimination of potential fire hazards. The Company conducted 516 safety inspections, identified and eliminated 1,669 safety issues throughout the year.

#### Safety emergency drills

Beijing North Star continuously strengthened the construction of emergency response teams, formed an effective joint-action mechanism, and made adequate preparations, such as formulation of emergency response plans, organization of teams, allocation of equipment and facilities, and material reserves. The Company convened a special meeting to deploy measures against flood season and ensure that all preventive measures are in place. The Company also organized the 2024 Fire Emergency Evacuation Drill to further enhance the abilities to respond to emergencies.

#### Shaping safety culture

Beijing North Star attached great importance to the propaganda and education of safety culture, emphasized the cultivation of work safety awareness and capabilities of employees, created a good safety culture atmosphere, and organized three special training sessions on work safety, fire safety and traffic safety for more than 300 participants throughout the year.



Special training on work safety organized by Beijing North Star in 2024

### CASE Beijing North Star "Safe & Sound Cup" Fire Safety Skills Competition and "119" Fire Safety Propaganda Day activity was successfully held in 2024

In November 2024, the "Safe & Sound Cup" Fire Safety Skills Competition and "119" Fire Safety Propaganda Day activity organized by Beijing North Star Commercial Management, was successfully held. 54 contestants competed in two practical skills competitions on the 50 meter race track: fire safety knowledge quiz and extinguishing open flames. During the event, professionals were also invited to demonstrate and teach fire safety skills. This activity enhanced the enthusiasm and proactivity of employees to learn fire safety knowledge, comprehensively improved their practical firefighting skills, effectively enhanced their fire safety awareness and professional abilities, and laid a more safe foundation for the high-quality development of Beijing North Star.



Demonstration of firefighting skills



Preparation for flood prevention



### Beijing North Star's Honors and Rewards Earned in 2024

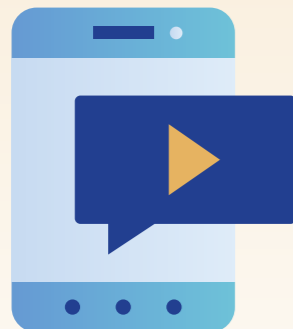
Beijing North Star won the Excellent Organization Award in the "Emergency Pioneer —Beijing Model Enterprise" Model Selection and Propaganda Activity of Beijing City

## Industry-wide Collaboration: Promoting Win-Win Cooperation with Industry Partners

Beijing North Star attached great importance to the coordinated development of industry, tried to build a responsible supply chain by controlling from the sources, integrated the ESG concept into every procurement step, strictly selected, reviewed and assessed suppliers, and maximized the benefits of environment, society and governance while ensuring the quality of products and services. In the process of promoting industry development, the Company fully leveraged its industry influence and worked together with all actors to create a prosperous and sustainable new industry ecosystem.

### Supporting industry development

Beijing North Star exerted every effort to build a resource interflow bridge to deepen and expand the cooperation and exchanges in the industry; actively participated in the formulation of industry standards and cutting-edge topic research to build a solid foundation for the development of the industry with professional strength, made continuous contribution to the prosperity of the industry, promoted the steady progress of the industry, and fulfilled its corporate responsibilities



#### Participation in industry exchange activities

Beijing North Star continued to grow its business in the convention and exhibition industry by centering around the strategic positioning of Beijing City as a Capital, speeded up its strategic layout of business across the industry chain, made every effort to build a world-class well-known convention and exhibition corporate brand, and carried on promoting the exchanges and cooperation with international industry organizations, such as the International Congress and Convention Association (ICCA) and the Global Association of the Exhibition industry (UFI).

### Leading the development of industry standards

Beijing Capital Group Exhibitions & Events paid special attention to the standardization of the convention and exhibition industry, participated in the formulation of a national standard (the *Classification and Terminology of Meetings*) and many industry standards (including the *Specification for Convention Center Operation and Service*, the *Specification for Exhibition Venue Operation and Service*, the *Specification for Operation and Service of Exhibition (Booth Arrangement) Service Providers*, and the *Grading and Rating of Professional Exhibitions*), released the *China Exhibition Index Report (2023)*, and continuously promoted the high-quality development of the convention and exhibition industry.



### CASE The inspiring 2023 China Exhibition Index Report was released

In September 2024, Beijing North Star Convention and Exhibition Research Institute, the think tank of Beijing Capital Group Exhibitions & Events, released the *2023 China Exhibition Index Report* at the 3rd International Convention and Exhibition Economy Development Forum, which fully revealed the explosive growth and significant recovery of the convention and exhibition industry after three years of slump.

The Beijing North Star Convention and Exhibition Research Institute compiled the *China Exhibition Index Report* (hereinafter referred to as the "Report") for the fifth consecutive year. The 2023 Report has a total of approximately 250,000 words and presents about 400 charts. Over the past five years, the Report has continuously expanded the city sample size of exhibition development index in China up to 35 cities, broadening the horizontal comparison range of different cities. The city competitiveness index presented in the Report accurately reflects the current situation of the development of the exhibition economy in different cities across China, providing a starting point for cities to find advantages and disadvantages in the development of the convention and exhibition industry. The Report also optimizes the industry classification method, which is conducive to presenting the industry distribution of professional exhibitions more scientifically. At present, the *China Exhibition Index Report* has become a valuable reference which can scientifically and objectively reflect the development of the convention and exhibition industry in all regions and cities, as well as the development of exhibitions in different industries of China.



### CASE An agreement was signed for launching China's first international program for mutual recognition of professional qualifications in the convention and exhibition industry

In June 2024, the signing ceremony was held for China's first international program for mutual recognition of professional qualifications in the convention and exhibition industry. Representatives from the Beijing Municipal Human Resources and Social Security Bureau, Beijing North Star and International Congress and Convention Association (ICCA) signed an agreement. This was the first cooperation among government agencies, industry leaders, and international event

organizations in the vocational education and professional talent training in the convention and exhibition industry. It marks a deep cooperation among the three parties in the exchange of convention knowledge and capacity development in the convention and exhibition industry, further promoting the high-quality and sustainable development of convention and exhibition industry in Beijing and China, and making new contributions to promoting the opening-up to a higher level.



An agreement was signed for launching China's first international program for mutual recognition of professional qualifications in the convention and exhibition industry

## Building responsible supply chain

Beijing North Star took sustainable development as a key criterion for supplier selection, qualification review and evaluation, continued to strengthen supplier management and responsible procurement, and strived to build a responsible supply chain with high resilience and sustainability. The subsidiaries of the Company jointly promoted the fulfillment of responsibilities by supply chain partners.

### CASE Beijing Capital Group Exhibitions & Events applied compliance assessment to its suppliers

Beijing Capital Group Exhibitions & Events carried out compliance assessment on its suppliers to ensure that the quality, price and services offered by suppliers compliant with national regulations, industry standards and contract requirements, and timely eliminated non-compliant suppliers. If any problems were found with the supplied materials or services, the company would promptly negotiate with the supplier and seek solutions to the problem.

### CASE Beijing North Star Commercial Management checked the supplier credit report

Beijing North Star Commercial Management verified supplier credit reports to confirm whether there were any violations or illegal activities through official websites. Through centralized procurement and the implementation of new projects, more than 90 supplier surveys were conducted, and over 80 suppliers were added through pre-qualification and recommendation channels according to the applicable rules and regulations. More than 350 suppliers were evaluated as qualified through contract performance assessments of various projects. At present, there are 1,090 qualified suppliers in the supplier database.

### CASE China National Convention Center regularly organized CSR training for its suppliers

The China National Convention Center regularly organized training sessions on corporate social responsibility (CSR) for its suppliers to help them understand and comply with relevant CSR standards and requirements, and ensure that suppliers follow CSR policies and requirements in their production process; encouraged its suppliers to engage in technological innovation and process improvement, for enhancing the competitiveness and quality of their products and services; and requested each supplier to establish a complete set of CSR management system to ensure the effective implementation of CSR policies and requirements.

### CASE Beijing Continental Grand Hotel and Beijing International Convention Center conducted comprehensive inspection and evaluation of suppliers

Beijing Continental Grand Hotel and Beijing International Convention Center conducted a comprehensive and in-depth investigation on the business license, credit status, similar performance, service scope, and contract performance status of the potential suppliers, and conducted field inspections and evaluations of the suppliers to ensure the quality and capabilities of all suppliers registered in the supplier database. Only those suppliers approved upon evaluation could be registered in the qualified supplier database. A supplier evaluated as unqualified by the head of the department using its products or services would be filed as an unqualified supplier. At the same time, relevant inspection records and explanations of reasons for disqualification would also be recorded in detail for future reference.

## Quality Service: Gaining Recognition by Pursuing Excellence with Craftsmanship Spirit

Beijing North Star kept in mind the mission of state-owned enterprises, took "serving international exchanges" as its obligation, vigorously developed its main business as an event organizer/undertaker, successfully completed the reception, service and support tasks of many major domestic and international convention and exhibition events, constantly upgraded the hardware of Beijing Capital Group Exhibitions & Events, and built comprehensive competitive advantages based on the implementation of first-class service standards for the best practice.

### Expanding event organizing and undertaking business

In 2024, Beijing Capital Group Exhibitions & Events gained more recognition of its leadership in the industry, and made many breakthroughs in the upstream business of convention and exhibitions; successfully organized many existing projects, such as the China International Fair for Trade in Services, International Congress of Basic Science, China Refrigeration Expo, Aquatech China, China Science Fiction Convention, China Beijing International High-Tech Expo, Toy & Hobby Fair, Game Festival and Logistics Exhibition, with a total of 31 convention and exhibition projects organized or undertaken; successfully introduced 8 new convention and exhibition projects, including the Sibos 2024, Beijing International Traditional Medicine Exhibition, Beijing International Healthy Lifestyle and Consumption Expo, and the 6th Vocational Skills Competition. Fruitful results were achieved in project operation, and the scale of the main events organized and undertaken was expanded with higher standards.

### 2024 China International Fair for Trade in Services

In September 2024, the 2024 China International Fair for Trade in Services (CIFTIS) with the theme of "Global Services for Mutual Benefit and Sharing" was successfully held. During the five-day event, the China National Convention Center and Shougang Park were crowded with visitors. Exhibitors from various industries actively negotiated with customers, fully showcasing the innovative achievements and highlights in the field of global service trade in the past year.

"The China International Fair for Trade in Services has been successfully held for ten times, which is a vivid reflection of the high-quality development of China's service industry and service trade, and has made positive contributions to building an open global economy. China will adhere to promoting high-quality development through high-level opening-up, improve the system and mechanism of high-level opening-up, innovate and enhance service trade, actively connect with international high standard economic and trade rules, promote the interconnectivity and compatibility of rules, regulations, management, and standards in the service field, orderly expand the opening-up of the service market to the world, enhance the functions of the service industry and service trade opening-up platform, and create a market-oriented, rule-of-law, and international first-class doing-business environment. China is willing to work with other countries around the world to keep up with the trend of economic globalization, share opportunities, discuss cooperation, and promote common development, so as to make contributions to promoting global economic growth and improving the well-being of people in all countries."

—The Letter of Congratulation sent by President Xi Jinping to the CIFTIS, dated September 12, 2024



2024 China International Fair for Trade in Services



### Beijing North Star's Stories: Created new immersive convention and exhibition experience depending on professionalization

As a subsidiary of Beijing North Star, Beijing Capital Group Exhibitions & Events served as a professional operator of the China International Fair for Trade in Services (CIFTIS) for four consecutive years, continuously improved the marketization level of the CIFTIS, increased effort in attracting sponsors and exhibitors, expanded the "circle of friends" of the CIFTIS, optimized the operation of the China National Convention Center and the Shougang Park venues, and again got high scores in its performance. At the same time, a number of subsidiaries of Beijing North Star participated in the supporting work, fulfilled their own duties, and gathered joint forces to once again demonstrate the strength of "Beijing service".

#### The degree of internationalization was enhanced further

As a professional operator of the China International Fair for Trade in Services (CIFTIS), Beijing Capital Group Exhibitions & Events renewed the internationalization of the CIFTIS. The CIFTIS 2024 adhered to the concept of "Global Services for Mutual Benefit and Sharing", highlighted smart services and open development, delivered a comprehensive exhibition and 9 special exhibitions, held 13 theme forums, 88 special forums, 56 negotiation and promotion meetings, and 25 side events, attracted more than 2,000 enterprises to participate offline and more than 6,000 enterprises to participate online. This event attracted exhibitors from 85 countries and international organizations, including 13 independent exhibitors for the first time, all exceeding the last event. The overall business internationalization rate of offline exhibitors exceeded 20%, and over 460 Fortune Global 500 and industry-leading enterprises took part in this grand event.



Enhancement of internationalization degree

#### More new achievements were made in the market oriented operation

Beijing Capital Group Exhibitions & Events broke through the previous "1+4" mode of event undertaking business, added the special exhibitions of health service, successfully operated the themed exhibition areas of the comprehensive exhibition and five exhibition areas among the nine special exhibitions of the CIFTIS 2024, and achieved remarkable operational results.

It is worth mentioning that a group of exhibits highlighting new quality productive forces were showcased at the CIFTIS, attracting numerous domestic and foreign exhibitors and visitors, and the revenue hit historic high. At the same time, the "Business Appointment" function newly developed for the digital platform greatly facilitated the efficient communication between exhibitors and visitors using the platform. Over 5,300 invitations were initiated, effectively promoting the theme of "Global Services for Mutual Benefit and Sharing".



Partner Signing Ceremony of CIFTIS 2024

#### Higher standards were applied to the exclusive services for "Beijing North Star + CIFTIS"

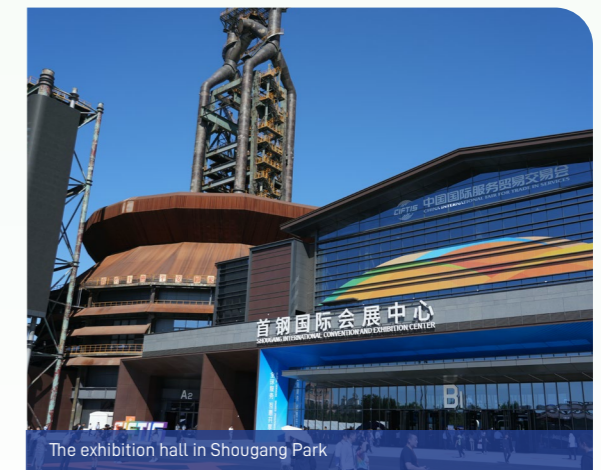
Beijing Capital Group Exhibitions & Events established a service team and operation process exclusive for "Beijing North Star + CIFTIS" to provide all-round service guarantee for the CIFTIS. The company made new planning, sufficient preparation and reasonable arrangement from all aspects, such as ticket services, transportation organization, catering services and public security, and launched documents mailing services for the first time; further optimized the design of visitor flow and vehicle flow routes on the site, strengthened internal and external transportation capacity, and enhanced the convenience and smoothness of travel; leveraged the new technology applications deeply integrated with the digital platform, and fully upgraded the CIFTIS official website, Mobile App, applets/mini programs and other online platforms by adding traffic navigation features to achieve a "one-click location" exhibition experience.



CIFTIS's venue at Shougang Park

#### More green elements were introduced based on the "dual-carbon" initiatives

The fourth blast furnace of Shougang Group has been transformed into an exhibition complex, which inherits Shougang Group's unique industrial style and features, effectively utilizes land resources and blast furnace space, and endows environmental service themed exhibitions with green attributes. The CIFTIS 2024 launched the "Zero Carbon Service Trade 2.0" and "Zero Plastic Service Trade" actions, advocating and calling on exhibitors and visitors to practice the green, low-carbon and environmental concept. Beijing Capital Group Exhibitions & Events, China Pacific Insurance (Group) Co., Ltd. and the United Nations Global Compact jointly launched the "Zero Plastic Service Trade" initiative to reduce the environmental pollution caused by plastic waste through specific actions, such as PET recycling, and turn CIFTIS into a model for plastic and carbon reduction.



The exhibition hall in Shougang Park



### The 26th China Beijing International High-Tech Expo

In July 2024, the 26th China Beijing International High-Tech Expo (CHITEC) was opened at the China National Convention Center, with theme of "Implementing Innovation-Driven Development Strategy and Boosting High Quality Development Impetus". During the field operation stage, in the face of the lack of time for exhibition arrangement, the Beijing International Exhibition Center and the China National Convention Center quickly set up a joint command for unified scheduling, and cooperated closely with the previous exhibitions to efficiently complete the move-in and move-out work and ensure the safe operation of the exhibition. During the exhibition, the operator/undertaker not only provided various services, such as registration and route guidance for visitors, but also updated the professional visitors and guests with the latest developments in the high-tech industry through various services, creating excellent experience, safeguarding the successful holding of the event, and promoting the exchange and development of the high-tech industry.



The 26th China Beijing International High-Tech Expo

### The GITEX Global and Expand North Star

In October 2024, the Expand North Star and the GITEX Global were successively held in Dubai. For the first time, Beijing Capital Group Exhibitions & Events organized a Chinese exhibitor group to participate in the world's largest event for start-ups and investors — the Expand North Star, and successfully completed the CIFTIS promotion activities with the China IDC Circle (IDCQUAN.com). On this basis, Beijing Capital Group Exhibitions & Events will rely on the CIFTIS platform and the advantageous resources of enterprises and associations in Dubai, Abu Dhabi and other major cities in the United Arab Emirates, fully combine its own business development, extensively connect and network with the actors in the convention and exhibition industry of the Middle East, and further expand the event business and the influence of CIFTIS brand.



The GITEX Global and Expand North Star

### Supporting major state and government affairs and activities

In 2024, Beijing North Star adhered to the "best practice" standards, continued to optimize the normalized supporting mechanism for major events and activities, reinforced team building, tried its best to fulfill the tasks assigned by the Central Government and Beijing Municipality for supporting major events and activities, and contributed to the diplomacy of great power and the construction of the Capital International Exchange Center with outstanding professional abilities, powerful strength and excellent performance. The Company completed the reception work for the meeting of CPPCC Beijing Municipal Committee with high quality, and fulfilled the service and supporting tasks for major events and activities, such as Sibos 2024, World Gas Conference 2025 (WGC2025), 2024 Summit of the Forum on China-Africa Cooperation, 2024 ZGC Forum, 2024 World Conference on Traditional Medicine, and 2024 Beijing Forum on Swift Response to Public Complaints with high standards, which fully demonstrated the professional competence of Beijing North Star's team and received high praise from all parties.

#### The 2nd Conference of the 14th CPPCC Beijing Municipal Committee

In January 2024, the 2nd Conference of the 14th CPPCC Beijing Municipal Committee was successfully held. Beijing North Star served as the venue service provider attached great importance to this event, made meticulous arrangements, and held several special meetings to listen to reports on service supporting work. The related subsidiaries implemented concrete measures in place and presented the service with Beijing North Star's characteristics: filled with warmth, pursuing perfection, professional and superior quality. As the main reception venues for the Conference, Beijing International Convention Center and Beijing Continental Grand Hotel provided outstanding comprehensive services, such as venue, accommodation, catering and business services, for nearly a thousand attendees. The V-Continent Beijing Parkview Wuzhou Hotel undertook the accommodation, catering, meetings and other services for CPPCC Beijing Municipal Committee members, consultants and staff, and offered meals for the policemen residing around the venue. The Apartment Project Department of Beijing North Star Commercial Management provided accommodation and catering services for the Conference. The Public Facilities Management Branch Company undertook the basic supporting services for the Beijing International Convention Center, Beijing Continental Grand Hotel, V-Continent Beijing Parkview Wuzhou Hotel and other areas of the event.



Pursuing perfect in venue arrangement

#### 2024 ZGC Forum

In April 2024, the 2024 ZGC Forum with the theme of "Innovation: Building a Better World" was held for the first time at the newly built Zhongguancun International Innovation Center (the permanent venue of the ZGC Forum). Over 100 top experts and over 1,000 guest speakers, from more than 100 countries/regions and international organizations and more than 150 foreign government agencies and international organizations, were invited to attend the event. During the Forum, Beijing Capital Group Exhibitions & Events, a subsidiary of Beijing North Star, sent a service and supporting team consisting of nearly 100 people, successfully completed the reception of opening ceremony and the venue serving and catering tasks of several parallel sessions, offered more than 20,000 times of venue services cumulatively for the guests, and provided more than 17,000 times of catering and tea break services cumulatively for the guests.



Exterior view of ZGC Forum

### The 11th Beijing Xiangshan Forum

In September 2024, the 11th Beijing Xiangshan Forum was held at the Beijing International Convention Center. This forum, with the theme of "Building Peace Together and Sharing the Future", was attended by over 1,800 guests, including official representatives, experts, scholars, and observers, from more than 100 countries and international organizations. The number and level of attendees reached a new high. Beijing North Star made overall arrangements to fully leverage its abundant experience and professional advantages in serving and supporting major events and activities over the years, presenting the excellent quality of "Beijing service" and "Beijing North Star standard" for guests from all over the world. At the same time, Beijing Continental Grand Hotel, V-Continent Beijing Parkview Wuzhou Hotel, Beijing North Star Commercial Management and other subsidiaries of Beijing North Star effectively integrated service resources and provided comprehensive and high-quality services and experience for delegates from all over the world.



The site of the 11th Beijing Xiangshan Forum

### Sibos 2024

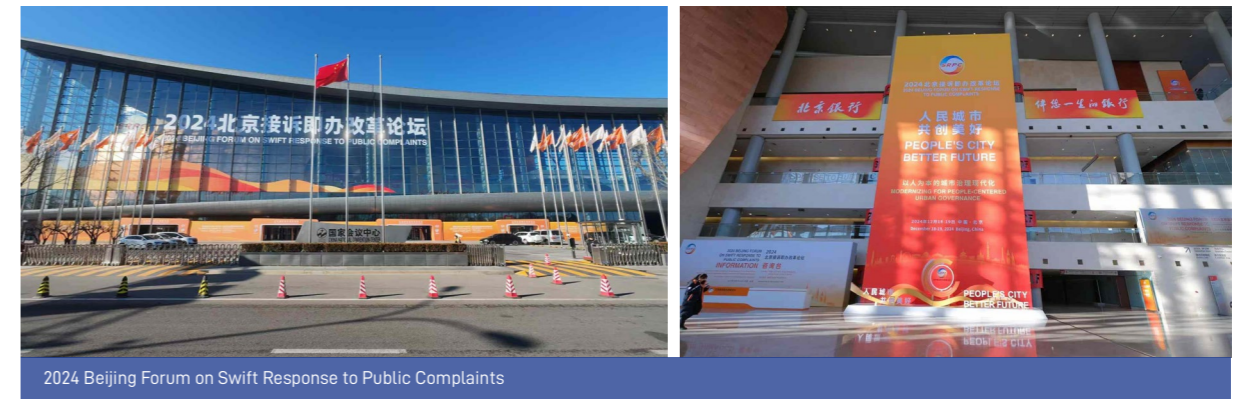
In October 2024, Sibos 2024 was held at the China National Convention Center. This is the first time for Sibos being held in a city in Chinese Mainland since its past 44 sessions. More than 10,000 guests from over 150 countries and regions gathered in Beijing for in-depth discussions and professional exchanges on the theme "Future Finance Based on Collaboration and Interconnection" and related topics. Many subordinate companies and units of Beijing North Star participated in the event supporting work, fully guaranteed the successful completion of the tasks at each stage of the event, and provided high-quality accommodation, catering, network signal and other services.



Sibos 2024

### 2024 Beijing Forum on Swift Response to Public Complaints

In December 2024, the 2024 Beijing Forum on Swift Response to Public Complaints was held in the China National Convention Center, and Beijing Capital Group Exhibitions & Events, as the undertaker to provide services and support for this event, successfully completed various tasks. Beijing Capital Group Exhibitions & Events deeply participated in the overall planning of the event, undertook 14 types of service tasks from the arrival and departure, transportation to security of guests, covering the whole process, such as preliminary preparation, side meeting support, welcome dinner, opening ceremony, main forum, six parallel forums and closing ceremony. During the forum, the company also organized the guests to enter the Beijing Citizen Hotline Service Center to get the immersive experience of "Swift Response to Public Complaints" and feel the warmth of "Beijing service".



2024 Beijing Forum on Swift Response to Public Complaints

### Sincerely serving customers

Beijing North Star always adheres to the service concept of "customer first", puts customer needs first, strictly protects customer privacy, widely collects customer opinions and suggestions, establishes a rapid response and efficient solution mechanism for customer complaints, adheres to the wholehearted service concept, provides customers with high-quality and high-efficiency service experience, and wins customers' trust and recognition with practical actions.

#### Information security protection

Beijing North Star strictly implemented its internal *Legal Affairs Management Rules and Detailed Rules for Contract Management* in accordance with the applicable laws and regulations on the protection of consumers' rights and interests, sealed the paper files of customers, and kept confidential the telephone numbers, addresses and other private information; clarified the accountability for network security work, and established a comprehensive network information security protection system. Every subsidiary actively implemented the requirements of the company, formulated corresponding internal rules and regulations, instructed its management personnel to supervise the execution of privacy protection, and requested its disciplinary inspection committee members and anti-corruption supervisors to conduct overall supervision, to form a systematic and procedural framework for protecting customers' rights and interests, and effectively carry out customer privacy protection work. During the reporting period, the Company did not receive any complaints regarding the leakage of customer information.

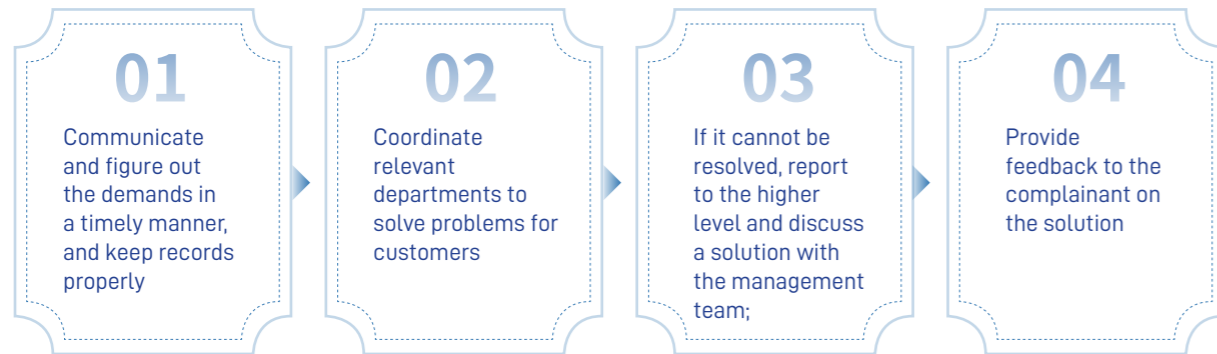
#### Customer satisfaction management

In order to effectively understand customer feedback and enhance customer satisfaction, Beijing North Star's subsidiaries actively developed internal rules and regulations, conducted customer satisfaction surveys by issuing customer satisfaction questionnaires and other ways, accurately identified improvement space in the service process, effectively improved service quality, and significantly enhanced customer experience and satisfaction. During the reporting period, the customer satisfaction of Beijing North Star was 94.31%, representing the full recognition of customers for Beijing North Star's services.

**Customer satisfaction management**

Beijing North Star's subsidiaries developed standardized complaint response procedures to effectively manage the complaints of customers, responded to and solve their problems in a timely manner, to further improve service levels. As of December 31, 2024, Beijing North Star had received 20 complaints from customers of the business sectors of exhibitions, hotels, office buildings, apartments, and commercial management throughout the year. All these complaints were communicated with the responsible subsidiaries at the first time, and dealt with by replying the complainants immediately.

**The general complaint response procedures for the subsidiaries of Beijing North Star**



**Public benefits: Improving the Wellbeing of People with Good Deeds**

Beijing North Star took practical actions to contribute to social development, provided active support to rural revitalization, devoted itself to various public benefit projects, and vigorously encouraged its employees to participate in voluntary services, to fulfill its corporate social responsibilities, make substantial contributions to building a better society, and constantly improve corporate social value and brand temperature.

**Supporting rural revitalization**

Beijing North Star actively responded to the government's call, strictly followed the work arrangement requirements of Beijing Municipal Party Committee and Beijing Municipal SASAC on rural revitalization, fully leverage the advantages of state-owned enterprises, promoted the industry, employment, consumption and public benefit based and other assistance work to a new level, and offered support to the targeted regions and the villages with underdeveloped collective economy within the administrative region of Beijing to take new steps on the journey of rural revitalization.

**Assistance in other provinces**

In 2024, Beijing North Star provided a total of CNY 72,186 thousand of procurement based assistance during the "Mass Entrepreneurship and Innovation" Campaign; gave priority to college graduates from six designated provinces (Inner Mongolia, Xizang, Qinghai, Xinjiang, Hebei and Shanxi) and rural families under the same employment conditions; recruited 122 candidates from the six designated provinces, including 6 fresh college graduates; continued the cooperation between Beijing and Inner Mongolia, and donated CNY 500,000 to the People's Government of Nuomin Town, Oroqen Autonomous Banner, Inner Mongolia Autonomous Region for the renovation and upgrading of 30 edible mushroom greenhouses and ancillary facilities in the Pholiota Nameko Base.

**Provided pairing assistance in selling about**

**2,4650** kg of agricultural products

**Realizing income of CNY**

**347,900**

**Pairing assistance**

Beijing North Star made every effort to promote the income increase of villages with weak collective economy in accordance with the working idea of "eliminating weaknesses while consolidating advantages". During the reporting period, through the collective stock economic cooperatives, the Company helped three weak villages in Tanghekou Town receiving the pairing assistance sell about 24,650kg of agricultural products to realize an income of CNY 347,900, promoting the prosperity of local industries and increasing the income of local residents through practical actions.

**CASE**

The Rural Revitalization Working Group was invited to attend the opening ceremony of the Tanghekou Branch of the 2024 Chinese Farmers' Harvest Festival in Huairou District

Since 2024, Beijing North Star had helped the three villages with weak collective economy in Tanghekou Town receiving the pairing assistance sell about 24,650kg of agricultural products, through the collective stock economic cooperatives, including 5,900kg of corn, 16,500kg of Tanghe sweet potatoes, and 2,250kg of anthocyanin potatoes, promoting the prosperity of local industries and increasing the income of local residents through practical actions. During the assistance, Beijing North Star continuously expanded the production and marketing channels of agricultural products in the field of rural revitalization through labor union benefit distribution, staff canteen procurement and other means, actively mobilized all second-tier subsidiaries to effectively participate in the rural revitalization, helped the rural areas solve the problem of unsalable agricultural and sideline products with practical actions, promoted the stable income increase of the local residents in villages with weak collective economy, and helped pairing villages to achieve rural revitalization.



Beijing North Star attended the opening ceremony of the Tanghekou Branch of the 2024 Chinese Farmers' Harvest Festival in Huairou District



The Theme Party Day Activity organized by Beijing Continental Grand Hotel and Beijing International Convention Center in Yinhegou Village



"100 CYLC Committees Supporting 100 Villages" Symposium

### Responding to the citizens' appeals for their livelihood

Beijing North Star conscientiously implemented the spirit of the work instructions and arrangements of the Beijing Municipal Party Committee, the Beijing Municipal People's Government and the Beijing Municipal SASAC on "Swift Response to Public Complaints", with the overall goal of well dealing with the appeals of citizens, by supervising the fulfillment of corporate social responsibilities at all levels, and continuously improving the construction of organizational mechanism and system construction of "Swift Response to Public Complaints".

#### Institutionalization of public complaint response work

Beijing North Star established a special team responsible for incorporating the public complaint response work into internal rules and regulations, to implement the corresponding overall deployment and coordination of the Company, and provided organizational guarantee for the solid promotion of relevant work. In 2024, the Company dealt with 26 online public complaints through the online public complaint response platform of Beijing Municipal SASAC, and the headquarters received 21 complainants. When dealing with the complaints, the Company insisted on the principle of "three-adequacy and one-punishment", and strictly followed the requirements for standardization, to ensure smooth and orderly handling.

#### Normalization of "Swift Response to Public Complaints"

Beijing North Star updated the "Swift Response to Public Complaints" work progress monthly at the General Manager Office Work Meetings; eliminated causes of potential public complaints by preliminary investigation and multi-party collaboration to promote the formation of a joint force among the local government, residents and property managing companies. By working hard throughout the year, the number of public complaints assigned by the city center for handling by subsidiaries significantly decreased, and significant results were achieved in the proactive governance.

### Participating in public benefit activities

Beijing North Star actively engaged in public benefit and charity activities, called on its subordinate enterprises and all employees to fully leverage their industry and resource advantages and actively participate in voluntary activities, and effectively fulfilled corporate social responsibilities, to make contributions to building a more harmonious and better modern society.

#### CASE InterContinental Beijing Beichen Hotel brought new hope to the disabled by promoting their ICH cultural and creative products

In 2024, the InterContinental Beijing Beichen Hotel, in collaboration with the China Disabled Persons' Federation, All-China Women's Federation and other organizations, officially introduced the "Beautiful Workshop" program for increasing the employment and income for disabled women into the Hotel. As the only pilot point-of-sale in Beijing, the Hotel has installed vending machines to fully promote the intangible cultural heritage (ICH) cultural and creative products carefully crafted by the disabled. Among them, the representative embroideries, paper cuttings, brooches, bookmarks and other dazzling objects show unique ingenuity and creativity. This program focuses on cultivating self-employment pioneers for disabled women, allowing the disabled to deeply appreciate the charm of ICH, master exquisite skills and explore new means of livelihood.



## Future Outlook

In 2025, Beijing North Star will steadily progress on its journey towards sustainable development. Guided by our long-term vision and noble mission, we will confidently advance towards internationalization, branding, and digitalization. We will focus on strengthening and optimizing the real estate development and exhibition industry chain, empowering property operation management with smart technologies, and building a professional commercial property service brand with light asset output capability. With the goal of "collaborative development and reform innovation," we will promote the establishment of a new industrial structure and strive relentlessly to realize the vision of becoming a world-class event branded company and a unique compounded real estate branded company.

### Building a green ecology to protect environment.

In 2025, we will continue to improve energy conservation and environmental management systems, further implement the overall requirements and key tasks of the carbon peak action plan. Through energy-saving inspections, carbon emissions verification, energy conservation target responsibility assessments, and other efforts, we will conduct a comprehensive review of the energy usage in all business operations. We will actively explore green operation models, focus on clean production and energy optimization of equipment and facilities, and promote our green transformation to contribute to the full development of a beautiful China.

### Fulfilling our mission and responsibility to create beauty together.

In 2025, we will solidly carry out services and guarantees for the high-quality development of the capital, improve the mechanism for the regular service and support of major national events, and accelerate the construction of a service standardization system. We will continue to improve the development of talent teams and incentive mechanisms and fully stimulate employees' innovative and practical drive. We will continue to respond to the deployment requirements of the municipal CPC Committee, municipal government, and the CPC Committee of the State-owned Assets Supervision and Administration Commission (SASAC) regarding rural revitalization, conscientiously implement support policies, fully leverage the advantages of state-owned enterprises, and advance support efforts in areas such as industry, employment, consumption, public welfare, and party building to reach new heights.

### Strengthening the foundation for development to optimize governance.

In 2025, we will continue to consolidate the achievements of the three-year reform action plan for state-owned enterprises (SOEs), promote benchmarking against the best, and integrate SOE reform initiatives into our development strategy. We will strengthen the construction of the compliance management system and internal control management system, build an integrated and coordinated mechanism for legal, compliance, internal control, and risk management, and enhance the ability to prevent and control major risks. We will build and improve the ESG management system, clarify the ESG governance structure, management methods, and indicator system, strengthen the information disclosure mechanism, enhance our ability to identify and respond to risks, and promote sustainable development.

In the future, Beijing North Star will work hand in hand with all sectors of society, gather wisdom and strength from all parties, jointly create a new chapter in high-quality development, and strive tirelessly to build a better future.



## Appendix

### Key Performance

SN	Indicator	Unit	2022	2023	2024
<b>ESG performance: governance</b>					
1	Total Assets	CNY 100 million	672.80	562.25	488.42
2	Owner's equity	CNY 100 million	159.60	155.30	117.67
3	Operating revenue	CNY 100 million	129.89	157.51	71.52
4	Total profit	CNY 100 million	-14.38	3.99	-31.52
5	Total tax payment	CNY 100 million	15.24	14.39	9.63
6	Return on equity	%	-9.36	-0.40	-25.06 <sup>1</sup>
7	Debt-to-assets ratio	%	76.28	72.38	75.71
8	Number of Party building activities	/	1092	1296	1260
9	Number of meetings held by the Board of Directors	/	36	30	36
10	Number of independent directors	/	3	3	3
11	Proportion of female directors	/	22	22	22
12	Number of sustainability/CSR/ESG training sessions	/	1	1	2
13	Number of participants of sustainability/CSR/ESG training sessions	/	77	69	120
14	Hours of sustainability/CSR/ESG training sessions	/	2	2	4
15	Number of honors/awards earned for sustainability/CSR/ESG in the year	/	2	2	1
16	Number of corruption lawsuits filed and concluded against the Company or its employees during the reporting period	/	0	0	0
17	Number of cases involving bribery, extortion, fraud, and money laundering	/	0	0	0
18	Number of employees received anti-corruption and integrity training in the year	/	7902	4210	8706
<b>ESG performance: environmental</b>					
19	Nitrogen oxides <sup>2</sup>	Metric tons (MT)	0.530	0.667	0.679

Notice1: From January to December 2024, the decline in revenue due to the downturn in the real estate industry resulted in a year-on-year decrease in the annualized ROE.

Notice2: The emissions of nitrogen oxides refer to the total atmospheric pollutant emissions from diesel and natural gas fueled equipment in the Company's properties held in Beijing in 2024. The calculation method and applicable emission coefficients adopted for this atmospheric pollutant emission refer to the Handbook of Pollutant Calculation Methods and Coefficients for Emission Source Statistical Investigation.

SN	Indicator	Unit	2022	2023	2024
20	Sulfur oxides <sup>3</sup>	公吨	0.016	0.021	0.021
21	Greenhouse gas emissions <sup>4</sup>				
	Total greenhouse gas emissions	MT	54640	61282	64566
	Scope 1 direct emissions	MTCO2	771	983	971
	Scope 2 indirect emissions	MTCO2	53872	60318	63600
	Emission reduction from trees held	MTCO2	3	19	4
	Greenhouse gas emissions per square meter of floor area (Scopes 1 and 2)	MTCO2	0.0677	0.0759	0.0823
22	Total amount of harmless waste generated	kg	2292142	10146667	10083329
23	Kitchen waste	kg	942178	1677630	1703177
24	Domestic garbage	kg	1349964	8469037	8380152
25	Total harmless waste generated per square meter of floor area	kg	2.76	11.69	12.86
26	Compliance rate of harmless waste disposal	%	100	100	100
27	Total amount of hazardous waste generated	kg	4525	3485	7115
28	Waste fluorescent tubes containing mercury	kg	3770	2132	6432
29	Electronic waste	kg	143	671	203
30	Waste batteries	kg	311	300	52
31	Waste printer ink cartridges	kg	301	357	356
32	Waste oil generated from cleaning of air conditioning system	kg	0	25	72
33	Total amount of hazardous waste generated per square meter of floor area	kg	0.0055	0.004	0.009
34	Compliance rate of hazardous waste disposal	%	100	100	100
35	Number of cases involving illegal discharge of pollutants into the environment	/	0	0	0
36	Energy consumption <sup>5</sup>				
	Total energy consumption	MWh	114892	128283	135369

Notice3: The emissions of sulfur oxides refer to the total amount of atmospheric pollutants emitted from diesel and natural gas fueled equipment in the Company's properties held in Beijing in 2024. The calculation method and applicable emission coefficients adopted for this atmospheric pollutant emission refer to the Reply on Issues Related to the Sulfur Dioxide Emission Coefficient of Gas Facilities Using Municipal Pipeline Natural Gas in Beijing and the Handbook of Pollutant Calculation Methods and Coefficients for Emission Source Statistical Investigation issued by the former Ministry of Environmental Protection of the People's Republic of China.

Notice4: The calculation method and applicable emission coefficients adopted for this greenhouse gas emission inventory refer to the Beijing Enterprise/Organization Carbon Dioxide Emission Accounting and Reporting Guidelines (2018 Edition) and the Carbon Dioxide Emission Accounting and Reporting Requirements: Power Generation Industry (DB11/T1781-2020) released by the Beijing Municipal Ecology and Environment Bureau, as well as the GHG Protocol Corporate Accounting and Reporting Standard released by the World Resources Institute (WR) and the World Business Council for Sustainable Development (WBCSD). The scope of greenhouse gas calculation for the Company in 2024 includes direct greenhouse gas emissions caused by the use of diesel fueled equipment, such as gasoline and diesel vehicles, as well as natural gas fueled equipment, such as gas boilers, and indirect greenhouse gas emissions caused by the use of purchased electricity and heat.

Notice5: The calculation scope is the total annual usage of the Company's properties held in Beijing. The energy consumption data disclosed in this Report are calculated based on the actual consumption of each energy source and relevant conversion factors provided by the International Energy Agency.

SN	Indicator	Unit	2022	2023	2024
	Purchased electricity	MWh	44990	54202	57104
	Natural gas	MWh	3428	4505	4420
	Gasoline	MWh	227	272	204
	Diesel	MWh	86	18	76
	Purchased heat	MWh	66161	69287	73565
	Total energy consumption per square meter of floor area	MWh	0.14	0.16	0.17
37	Total water consumption	Cubic meter	559351	734548	771118
38	Proportion of purchased tap water	%	100	100	100
39	Total water consumption per square meter of floor area	Cubic meter	0.69	0.91	0.98
40	Sewage discharge <sup>6</sup>	Cubic meter	514603	675784	709428
41	Recycled glass products	kg	49994	57754	63805
42	Recycled plastic products	kg	76723	87853	84303
43	Number of recycled hotel room waste/old towels	/	5115	15270	18483
44	Recycled hotel room soap	kg	3150	1085	374.6
45	Number of recycled hotel room toothbrushes	/	126290	210715	244010
46	Number of trees held, at height of 5m or above	/	126	826	186
47	Number of cases involving damage to the natural environment	/	0	0	0
48	Environmental protection investment in the year	CNY 10,000	/	/	855
49	Number of Green Building Certificates	/	/	/	2
<b>ESG Performance: Social</b>					
50	Total number of employees	/	5,387	5,290	5115
51	By sex				
	Male	No.	3030	2980	2842
	Female	No.	2357	2310	2273
52	By education background				
	Master degree or higher	No.	269	279	308
	Bachelor degree	No.	1766	1757	1774
	Associate degree	No.	1444	1404	1320
	Secondary school education	No.	827	840	766
	Others	No.	1081	1010	947
53	By age (years old)				
	~30	No.	1431	1382	1163
	30~50	No.	3289	3236	3228

Notice<sup>6</sup>: All sewage discharged includes only domestic sewage.

SN	Indicator	Unit	2022	2023	2024
	50~	No.	667	672	724
54	By nationality				
	Chinese Mainland	%	5382	5285	5112
	Hong Kong, Macao and Taiwan	%	0	0	1
	Foreign countries	%	5	5	2
55	By job level				
	Top management	%	65	58	74
	Middle management	%	497	491	492
	Non-management	%	4825	4741	4549
56	Percentage of employees trained				
	By sex				
	Male	%	10.1	12.4	10.4
	Female	%	12.5	13.2	12.9
57	By age (years old)				
	~30	%	18.8	20.5	25.2
	30~50	%	8.8	10.3	7.9
	50~	%	4.2	6.1	5.7
58	By nationality				
	Chinese Mainland	%	11.1	12.8	11.5
	Hong Kong, Macao and Taiwan	%	0	0	0
	Foreign countries	%	28.57	16.67	0
59	Percentage of employees trained	%	95.76	99.00	97.89
60	By sex				
	Male	%	55.71	54.60	54.8
	Female	%	44.29	45.40	45.2
61	By job level				
	Top management	%	1.51	0.69	1.48
	Middle management	%	10.06	9.10	9.13
	Non-management	%	88.43	90.21	89.39
	Per capita training duration				
62	By sex				
	Male	Hours	36.00	33.80	30.00
	Female	Hours	39.00	43.56	37.00
63	By job level				
	Top management	Hours	88.00	39.59	51.00
	Middle management	Hours	60.00	45.02	47.00

SN	Indicator	Unit	2022	2023	2024
	Non-management	Hours	34.00	37.32	31.00
64	Proportion of female managers (department head or above)	%	40	41	46
65	Salary ratio of female employees to male employees				
	Management	%	1	1	1
	Non-management employees	%	1	1	1
66	Number of per capita paid vacation days	/	12	11	11
67	Labor contract signing rate	%	100	100	100
68	Coverage of social insurance	%	100	100	100
69	Coverage of physical examination for employees	%	100	100	100
70	Total investment in work safety	CNY 100 million	/	/	0.3
71	Number of participants of work safety training	/	/	3748	5822
72	Coverage of work safety training	%	/	/	100
73	Number of work-related injuries to be recorded as required	/	1557	709	957.5
74	Incidence rate of work-related accidents recordable within 200,000 hours	%	0	2	0
75	Incidence rate of work-related accidents recordable within 200,000 hours	%	0.374	0.359	0.361
77	Incidence rate of occupational diseases	%	0	0	0
78	R&D investment	CNY 100 million	-	-	0.17
79	Total number of valid patents	/	3	4	4
80	Suppliers established long-term partnership with the Company				
	Total	No.	758	1005	829
	Chinese Mainland	No.	758	1005	829
81	Wherein, suppliers selected and controlled by the Company based on its environmental and social risk control policies				
	Total	No.	751	970	829
	Chinese Mainland	No.	751	970	829
82	Number of suppliers passed certification of quality, OHSE or energy management system	/	559	527	500
83	Customer satisfaction with services (the customers include but not limited to hotel guests, office building tenants, property owners, and exhibition guests)	%	93.4	95.11	94.31
84	Number of lawsuits involving the safety or health of products or services	/	0	0	0
85	Number of customer complaints received within the year	/	4	6	20

SN	Indicator	Unit	2022	2023	2024
86	Proportion of complaints properly responded to and solved	%	100	100	100
87	Number of cases involving infringement of intellectual property rights by products or services	/	0	0	0
88	Proportion of quality problems occurred in properties during their warranty periods	%	0	0	0
89	Number of lawsuits involving the safety or health of houses or services	/	0	0	0
90	Number of complaints received due to leakage of customer information	/	0	0	0
91	Investment in rural revitalization work (including money and materials invested in poverty alleviation projects)	CNY 100	630.20	905.50	806.66
92	Wherein: total money invested	CNY 100	31.19	75.00	50.00
93	And wherein: total materials invested	CNY 100	638.32	830.45	756.66
94	Number of beneficiaries of rural revitalization programs	/	15	94	132
95	Times of payments made to persons in need	/	/	70	27
96	Total payments made to persons in need	CNY 100	/	5.2	6.07
97	Number of volunteers assigned by the Company	/	94	97	242
98	Hours of voluntary activities	/	528	439	761

### Index of Indicators

Areas and Aspects	General Disclosures and KPIs	Pages or Remarks
<b>A. Environmental</b>		
<b>Aspect A1:</b> Emissions	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and generation of hazardous and non-hazardous waste.	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development  Environmental Part — (I) Environmental Management: Protecting Ecosystem through Fully Implementing All Applicable Laws and Regulations
	A1.1 The types of emissions and respective emissions data.	Appendix — Key Performance
	A1.2 Direct (Scope 1) and energy indirect (Scope 2) greenhouse gas emissions (in tons) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	Appendix — Key Performance



Areas and Aspects	General Disclosures and KPIs	Pages or Remarks
<b>Aspect A1:</b> Emissions	A1.3 Total hazardous waste produced (in tons) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	Appendix — Key Performance
	A1.4 Total non-hazardous waste produced (in tons) and, where appropriate, intensity (e.g. per unit of production volume, per facility).	Appendix — Key Performance
	A1.5 Description of emissions target(s) set and steps taken to achieve them.	Special Topic: Beijing North Star painting a "dual-carbon" picture on a green background
	A1.6 Description of how hazardous and non-hazardous wastes are handled, and a description of reduction target(s) set and steps taken to achieve them.	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development — Cleaner production
<b>Aspect A2:</b> Use of Resources	General Disclosure: Policies on the efficient use of resources, including energy, water and other raw materials.	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development — Energy conservation and consumption reduction
	A2.1 Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity (e.g. per unit of production volume, per facility).	Appendix — Key Performance
	A2.2 Water consumption in total and intensity (e.g. per unit of production volume, per facility).	Appendix — Key Performance
	A2.3 Description of energy use efficiency target(s) set and steps taken to achieve them.	Special Topic: Beijing North Star painting a "dual-carbon" picture on a green background
	A2.4 Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency target(s) set and steps taken to achieve them.	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development — Energy conservation and consumption reduction
	A2.5 Total packaging material used for finished products (in tons) and, if applicable, with reference to per unit produced.	Due to the nature of its business, this indicator is not applicable to the Company
<b>Aspect A3:</b> The Environment and Natural Resources	General Disclosure: Policies on minimizing the issuer's significant impacts on the environment and natural	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development — Cleaner production
	A3.1: Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them.	Environmental Part — (III) Carbon Reduction: Writing a New Chapter of Low-Carbon Development — Cleaner production

Areas and Aspects	General Disclosures and KPIs	Pages or Remarks
<b>B. Social</b>		
<b>Employment and Labor Practices</b>		
<b>Aspect B1:</b> Employment	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, antidiscrimination, and other benefits and welfare.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Protecting the rights and interests of employees
	B1.1 Total workforce by gender, employment type (for example, full- or part-time), age group and geographical region.	Appendix — Key Performance
	B1.2 Employee turnover rate by gender, age group and geographical region.	Appendix — Key Performance
<b>Aspect B2:</b> Health and Safety	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Consolidating safety protection work
	B2.1 Number and rate of work-related fatalities occurred in each of the past three years including the reporting year.	Appendix — Key Performance
	B2.2 Lost days due to work injury.	Appendix — Key Performance
	B2.3 Description of occupational health and safety measures adopted, and how they are implemented and monitored.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Consolidating safety protection work
<b>Aspect B3:</b> Development and Training	General Disclosure: Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities. Note: Training refers to vocational training. It may include internal and external courses paid by the employer.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Supporting employees in their personal development
	B3.1 The percentage of employees trained by gender and employee category (e.g. senior management, middle management).	Appendix — Key Performance
	B3.2 The average training hours completed per employee by gender and employee category.	Appendix — Key Performance
<b>Aspect B4:</b> Labor Standards	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labor.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Protecting the rights and interests of employees

Areas and Aspects	General Disclosures and KPIs	Pages or Remarks
	B4.1 Description of measures to review employment practices to avoid child and forced labor.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Protecting the rights and interests of employees
	B4.2 Description of steps taken to eliminate such practices when discovered.	Social Part — (I) Responsible for Employees: Caring about and Supporting Employees to Promote Corporate Cohesion — Protecting the rights and interests of employees
<b>Operating Practices</b>		
	General Disclosure: Policies on managing environmental and social risks of the supply chain.	Social Part — (II) Industry-wide Collaboration: Promoting Win-Win Cooperation with Industry Partners — Building responsible supply chain
	B5.1 Number of suppliers by geographical region.	Appendix — Key Performance
	B5.2 Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, and how they are implemented and monitored.	Social Part — (II) Industry-wide Collaboration: Promoting Win-Win Cooperation with Industry Partners — Building responsible supply chain
<b>Aspect B5:</b> Chain Management	B5.3 Description of practices used to identify environmental and social risks along the supply chain, and how they are implemented and monitored.	Social Part — (II) Industry-wide Collaboration: Promoting Win-Win Cooperation with Industry Partners — Building responsible supply chain  Environmental Part — (IV) Green Operation: Upholding and Implementing Idea of Circular Economy — Green supply chain
	B5.4 Description of practices used to promote environmentally preferable products and services when selecting suppliers, and how they are implemented and monitored. S	Environmental Part — (IV) Green Operation: Upholding and Implementing Idea of Circular Economy — Green supply chain
	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labeling and privacy matters relating to products and services provided and methods of redress.	Social Part — (III) Quality Service: Gaining Recognition by Pursuing Excellence with Craftsmanship Spirit — Sincerely serving customers
<b>Aspect B6:</b> Product Responsibility	B6.1 Percentage of total products sold or shipped subject to recalls for safety and health reasons.	Due to the nature of its business, this indicator is not applicable to the Company

Areas and Aspects	General Disclosures and KPIs	Pages or Remarks
	B6.2 Number of products and service related complaints received and how they are dealt with.	Appendix — Key Performance
	B6.3 Description of practices relating to observing and protecting intellectual property rights.	Appendix — Key Performance
<b>Aspect B6:</b> Product Responsibility	B6.4 Description of quality assurance process and recall procedures.	Due to the nature of its business, this indicator is not applicable to the Company
	B6.5 Description of consumer data protection and privacy policies, and how they are implemented and monitored.	Social Part — (III) Quality Service: Gaining Recognition by Pursuing Excellence with Craftsmanship Spirit — Sincerely serving customers
	General Disclosure: Information on the policies; and compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering.	Governance Part — (I) Driving Corporate Development with "Red Engine" Centered on Party Building — Improving Party conduct and clean governance
	B7.1 Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases.	Appendix — Key Performance
<b>Aspect B7:</b> Anti-corruption	B7.2 Description of preventive measures and whistle-blowing procedures, and how they are implemented and monitored.	Social Part — (III) Quality Service: Gaining Recognition by Pursuing Excellence with Craftsmanship Spirit — Sincerely serving customers
	B7.3 Description of anti-corruption training provided to directors and staff.	Governance Part — (I) Driving Corporate Development with "Red Engine" Centered on Party Building — Improving Party conduct and clean governance  Appendix — Key Performance
<b>Community</b>		
	General Disclosure: Policies on community engagement to understand the needs of the communities where the issuer operates and to ensure its activities take into consideration the communities' interests.	Social Part — (IV) Public benefits: Improving the Wellbeing of People with Good Deeds
<b>Aspect B8:</b> Community Investment	B8.1 Focus areas of contribution (e.g. education, environmental concerns, labor needs, health, culture, sport).	Social Part — (IV) Public benefits: Improving the Wellbeing of People with Good Deeds
	B8.2 Resources contributed (e.g. money or time) to the focus area.	Social Part — (IV) Public benefits: Improving the Wellbeing of People with Good Deeds  Appendix — Key Performance

## Feedback

Dear Sir/Madam,

Thank you very much for reading the Beijing North Star 2024 Sustainability/ESG Report. If you have any comments or suggestions on this Report, please kindly fill in the feedback form below and send it to us by mail, e-mail or fax. We would like to express our deep gratitude for your valuable comments!

1. Your general impression of this Report:

Very good     Good     Average

2. What do you think about this Report in disclosing the significant impacts of the Company on the economy, society and environment?

Very good     Good     Average     Poor     Very poor

3. What do you think about the clarity, accuracy and completeness of the information, data and indicators disclosed in this Report?

Very good     Good     Average     Poor     I don't know

4. What aspect of this report are you most satisfied with?

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5. What further information would you like to know?

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6. What suggestions do you have for us to release the reports in the future?

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